World Health Organization

Social media toolkit for World Hearing Day 2022

With over a billion young people at risk of avoidable hearing loss due to recreational sounds, the focus of the World Hearing Day 2022 will be on hearing loss prevention through safe listening.

The theme ‘To hear for life, listen with care’ signifies that to have good hearing across the life course, it is important to take care of one’s ears and listen safely.

1. It is possible to have good hearing across the life course through ear and hearing care.

2. Many common causes of hearing loss can be prevented, including that which is caused by exposure to loud sounds.

3. Practicing safe listening can mitigate the risk of hearing loss associated with recreational sound exposure.

Call to action for governments, industry partners, and civil society!

Join our online musical fiesta on March 2 at 13:30 CET

Save the date

Click here to register

Click to Tweet

This #WorldHearingDay @WHO will focus on #safelistening for maintaining good hearing across the life course. Join us on 2 March for a webinar hosted by @rickykej and @Lucytoon.
Register now: bit.ly/3BPFtWi
@ShellyChadha1

CLICK HERE

Click to Tweet

Today is #WorldHearingDay!
Loud sounds can damage ears and cause hearing loss or ringing in the ears (tinnitus).
Find out how you can protect your hearing
bit.ly/3gN8IPY #safelistening @WHO @ShellyChadha1

CLICK HERE

Click to Tweet

Do you work in a noisy place, use headphones regularly, or visit places with loud music? You could be at risk of hearing loss. Practice #safelistening to protect your hearing. #worldhearingday
Get checked regularly!
@WHO @ShellyChadha1
bit.ly/3Bqe7Wz

CLICK HERE

#worldhearingday
#safelistening
#hearingcare

@WHO	The World Health Organization
@RMinghui	Ren Minghui Assistant Director-General, Communicable & Noncommunicable Diseases, WHO
@MikkelsenBente_	Bente Mikkelsen Director of Department for NCD, WHO
@AlarcosC	Alarcos Cieza Head of Sensory Functions, Disability and Rehabilitation Unit, WHO
@shellychadha1	Shelly Chadha Technical lead, Ear and Hearing Care, WHO
@makelistenings1	Make Listening Safe initiative

Click here to access the materials!

Campaign materials

Announcement poster

Flyer

Poster & Banner

WHO global standard for venues and events presents recommendations for:

- Sound level limit
- Sound level monitoring
- Venue acoustics and sound systems
- Personal hearing protection
- Quiet zones
- Appropriate training and information

Call to action for governments, owners & managers of venues and events, acousticians, engineers, musicians, and others!

Coming soon!

(available from 2 March 2022)

WHO handbook on mSafeListening

This document provides guidance on planning, conduct and monitroing of awareness raising programmes through digital media.

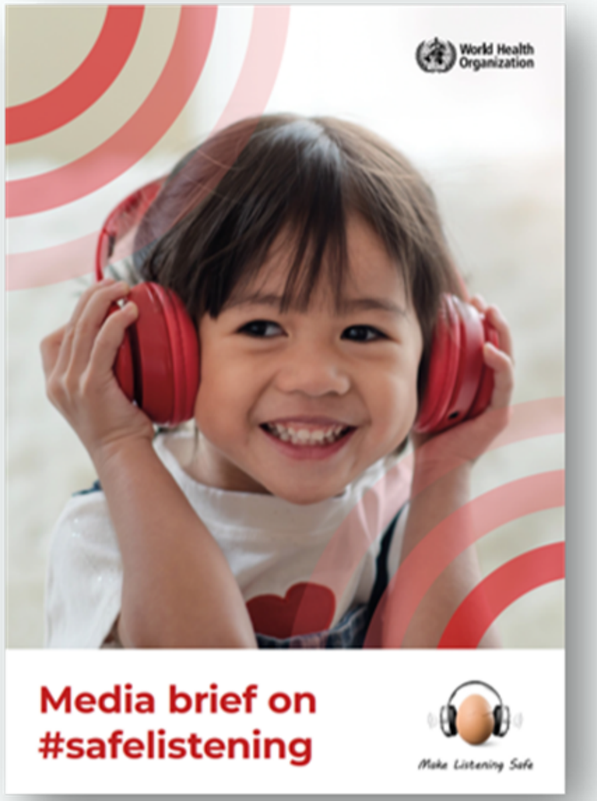
It is accompanied by online message libraries that include short, validated messages on hearing care and safe listening.

Coming soon!

(available from 2 March 2022)

Coming soon!

(available from 2 March 2022)



Media brief on #safelistening

Provides data and information on hearing loss and safe listening. All up-to-date information is presented in one place for ease of access. Journalists and others writing on the topic can use this to facilitate background reserach. It also includes ideas for stories, some tips on Dos and Don'ts, and links to WHO communication materials.

Access materials in English

Access materials in French

Access materials in Arabic

Access materials in other languages

Access materials in Spanish

Access materials in Chinese

Access materials in Russian

The World Hearing Day 2022 materials are available in many languages!

Make Listening Safe webpage

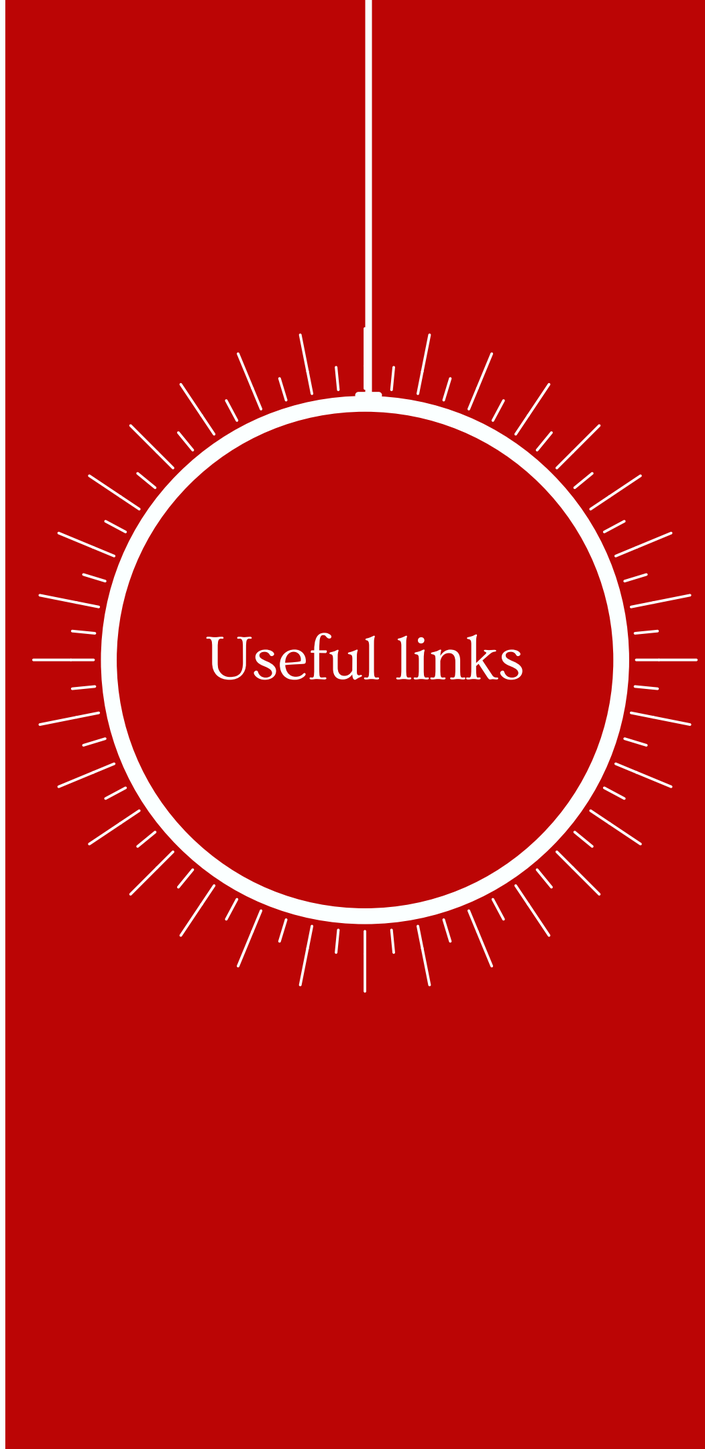
World Hearing Day Webpage

Safe listening Wikipedia

The World Hearing Forum Changemakers Facebook

World Hearing Day Wikipedia

Make listening safe Linkedin



Promote #safelistening multiple times this year!

27 April: International Noise Awareness Day

21 June: World Music Day

1 October: International day of Music

January 2023: The UNESCO Week of Sound

Register

Review the registered events

WORLD HEARING FORUM

Become a member of the World Hearing Forum to promote global action for ear and hearing care!

In case of any concerns contact us at whf@who.int

World Health Organization

To hear for life, listen with care!