World Hearing Day
3 March 2022

To hear for life, listen with care!

Report of activities
WHO's activities
Activities at the WHO

This year WHO launched:
• Global standard for safe listening entertainment venues,
• mSafeListening handbook, and
• Media toolkit for journalists.

The launch webinar (on 3 March 2022) was moderated by Ricky Kej and Lucy Kalantari, Grammy award-winning musicians, with participation of the Honorable Dr Ivette Berrio, Minister of Health of Republic of Panama, Dr Melita Moore, Board Member and Chair, Health and Wellness Commission, Global Esports Federation Dr Ian Wiggins, University of Nottingham and Mr Jorn Nettingsmeier. Around 500 people from across all WHO regions joined the launch event. Recording of the event is available here: https://bit.ly/3WtUJ5t

The key messages of World Hearing Day (WHD) 2022 were:
• It is possible to have good hearing across the life course through ear and hearing care
• Many common causes of hearing loss can be prevented, including hearing loss caused by exposure to loud sounds
• “Safe listening” can mitigate the risk of hearing loss associated with recreational sound exposure
• WHO calls upon governments, industry partners and civil society to raise awareness for and implement evidence-based standards that promote safe listening

The World Hearing Day website was launched and provides a platform for regular updates on WHD activities and access to WHO materials in non-UN languages. This year materials were made available in 22 languages. This site has been created and is administered by the World Hearing Forum’s working group on World Hearing Day. Website: www.worldhearingday.org
Social media outreach

Social media outreach was undertaken through Facebook, Twitter, Instagram, LinkedIn and TikTok. The content included Facebook Live, social media advocacy posts, a launch video, social media reels and information around safe listening behaviour. Through these, over 4 million impressions were made globally.

Some of the outreach content were:

- Facebook Live event - held on the WHO’s official Facebook Page
- Advocacy post on social media - 1 in 2 people are at risk of hearing loss
- Launch webinar
- A short video on Instagram reel - Safe listening advocacy video

Other WHO activities:

WHO conducted an internal event encouraging colleagues to take a hearing test and post their scores on the internal social media group and have a chance to win prizes.
WHO AFRO facilitated country offices in conducting internal events and distribution of World Hearing Day promotional and information resources.
WHO EMRO promoted the information materials in French and Arabic through official social media accounts.
WHO PAHO collaborated with the Ministry of health, wellness and elderly affairs, Sanit Lucia to conduct a hearing health webinar and organized an webinar to sensitize the young adolescents in the region about safe listening behaviour.

WHO SEARO conducted an internal campaign and distributed World Hearing Day promotional materials.

WHO Myanmar observed World Hearing Day internally and distributed earplugs, raised awareness through social media messages on the WHO Myanmar Facebook, and held a competition encouraging colleagues to take a hearing test using WHO hearWHO app.

World Hearing Day small grants

In 2022, a small grant program was made available in collaboration with the Coalition for Global Hearing Health (CGHH) and supported by the European Hearing Instrument Manufacturers Association and the House Ear Institute. This program aims to support exceptional World Hearing Day events, especially in low and middle income countries. Organizations hosting World Hearing Day events could apply for a grant of up to USD 800 to cover expenses related to activities. This year a total of 191 applications were received of which 49 organization from 27 countries were awarded. The 2022 WHD Small Grant awardees are listed below.

### World Hearing Day 2022 small grant awardees

<table>
<thead>
<tr>
<th>Organization</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saelua Medical Corporation</td>
<td>American Samoa</td>
</tr>
<tr>
<td>Association of Armenian Otorhinolaryngologists</td>
<td>Armenia</td>
</tr>
<tr>
<td>Cameroon Baptist Convention Health Services</td>
<td>Cameroon</td>
</tr>
<tr>
<td>Wavefront Centre for Communication Accessibility</td>
<td>Canada</td>
</tr>
<tr>
<td>Beijing Normal University</td>
<td>China</td>
</tr>
<tr>
<td>Association of Cochlear implant Users</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Estonian Audiology Society</td>
<td>Estonia</td>
</tr>
<tr>
<td>German Federation of the Hard of Hearing</td>
<td>Germany</td>
</tr>
<tr>
<td>ENT Nurses Group</td>
<td>Ghana</td>
</tr>
<tr>
<td>AURIS Audiology Center</td>
<td>Honduras</td>
</tr>
<tr>
<td>All India Institute of Medical Sciences</td>
<td>India</td>
</tr>
<tr>
<td>All India Institute of Speech and Hearing</td>
<td>India</td>
</tr>
<tr>
<td>Anubhuti Charitable Trust Foundation</td>
<td>India</td>
</tr>
<tr>
<td>Ave Sound Clinic</td>
<td>India</td>
</tr>
<tr>
<td>Bharati Vidyapeeth</td>
<td>India</td>
</tr>
<tr>
<td>Equiaccess Foundation</td>
<td>India</td>
</tr>
<tr>
<td>Hearathon India</td>
<td>India</td>
</tr>
<tr>
<td>Hear Well Clinic</td>
<td>India</td>
</tr>
<tr>
<td>Indira Gandhi Medical College</td>
<td>India</td>
</tr>
<tr>
<td>JSS Medical College and Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Mahatma Gandhi Medical College and Research Institute</td>
<td>India</td>
</tr>
<tr>
<td>Sanchar AROD</td>
<td>India</td>
</tr>
<tr>
<td>SHOMEA</td>
<td>Israel</td>
</tr>
<tr>
<td>Society for Sound Hearing</td>
<td>India</td>
</tr>
<tr>
<td>Sri Ramachandra Medical College &amp; Research Institute</td>
<td>India</td>
</tr>
<tr>
<td>Organization</td>
<td>Country</td>
</tr>
<tr>
<td>------------------------------------------------------------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Telangana Audiologists and Speech Language Pathologists Association</td>
<td>India</td>
</tr>
<tr>
<td>Sepuluh Nopember Institute of Technology</td>
<td>Indonesia</td>
</tr>
<tr>
<td>IMPACT East Africa</td>
<td>Kenya</td>
</tr>
<tr>
<td>International Islamic University</td>
<td>Malaysia</td>
</tr>
<tr>
<td>University Kebangsaan</td>
<td>Malaysia</td>
</tr>
<tr>
<td>Leiden University Medical Center</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Federal Medical Center of Abuja</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Obafemi Awolowo University</td>
<td>Nigeria</td>
</tr>
<tr>
<td>University of Ibadan</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Ñahendu program of the Vision Foundation</td>
<td>Paraguay</td>
</tr>
<tr>
<td>Eye Hear Foundation, Inc.</td>
<td>Philippines</td>
</tr>
<tr>
<td>University of Santo Tomas Hospital</td>
<td>Philippines</td>
</tr>
<tr>
<td>Hearing Health Rwanda</td>
<td>Rwanda</td>
</tr>
<tr>
<td>Ministry of Health, Wellness and Elderly affairs</td>
<td>Saint Lucia</td>
</tr>
<tr>
<td>National Institute for the Deaf</td>
<td>South Africa</td>
</tr>
<tr>
<td>University of Kelaniya</td>
<td>Sri Lanka</td>
</tr>
<tr>
<td>Zanzibar Outreach Program</td>
<td>Tanzania</td>
</tr>
<tr>
<td>Chiang Mai University</td>
<td>Thailand</td>
</tr>
<tr>
<td>JinJa City Council</td>
<td>Uganda</td>
</tr>
<tr>
<td>Kampala Parents of Children with Disabilities Association</td>
<td>Uganda</td>
</tr>
<tr>
<td>National Association of Parents of Deaf Children</td>
<td>Uganda</td>
</tr>
<tr>
<td>Uganda Federation of the Hard of Hearing</td>
<td>Uganda</td>
</tr>
<tr>
<td>Lukomba Rural Health Center</td>
<td>Zambia</td>
</tr>
<tr>
<td>Zambia National Association of the Hearing Impaired</td>
<td>Zambia</td>
</tr>
</tbody>
</table>
Hearing screening was carried out on several infants, 50 children, 30 adults, and 15 older adults. The activity involved the participation of the following government official. 1. Assistant to the Minister of Public Health, 2. WHO-National Professional Officer NCD/ Health Promotion Incident Manager / BURUNDI 3. Director of the Chronic Non-Communicable Diseases Program. The event was enhanced and supported by the involvement of Miss Ngoema (Anne NIYERA). Publicity for this event reached an estimated 15 by traditional media coverage.

BURUNDI

Centre D’audiologie Kale-B
The Centre D’audiologie Kale-B carried out the event entitled ‘Celebration of the World Hearing Day in Burundi; 2022 Edition’, which had a targeted audience comprising of policymakers, adolescents, adults, health care workforce with the purpose of launching/promoting the safe listening standards, advocacy with policymakers, awareness raising, education and training, hearing screening. There were 150 people in attendance at the event.
**CABO VERDE**

**Hospital Universitário Agostinho Neto**
The Hospital Universitário Agostinho Neto carried out the event entitled ‘Hearing screening in Cape Verde’, focused on the general public health care workforce where 30 people were in attendance. In addition to this hearing screening was carried out on an unknown number of infants, children, adults, and older adults. They had a clinical session in the hospital which involved other health services providers and presentation of an article about hearing in patients affected by meningitis.

**CAMEROON**

**Cameroon Baptist convention health services**
The Cameroon Baptist Convention Health Services carried out the event entitled ‘Expanding Access to Quality Ear and Hearing Care Services in Cameroon’, focused on policymakers, the general public, children, adolescents, adults, older adults, Health care workforce for the purpose of Launching /promoting the safe listening standards. Other activities were centered around facilitating policy dialogue, advocacy with policymakers, awareness-raising and hearing screening with the national, regional scope with 20,835 people attending the event in person. Hearing screening was carried out on several infants, 8,631 children, 12,204 adults, and several older adults. The activity involved the participation of the following government official Regional Delegate for Environment and Sustainable Development, Regional Delegate for Decentralization and Local Development, Regional Delegation for secondary Education, Regional delegation for Basic Education, Religious Authorities (Bamenda Field Pastor), Regional Delegation of Public Health, Regional delegation of Tourism and Leisure, Regional Delegate for Social Affairs, City Mayor Bamenda, Head of General Affairs Governor’s Office and State Council North West Region. Publicity for this event reached an estimated 10,000 by traditional media coverage. In addition, the Cameroon Baptist Convention Health Services carried out the event entitled Key activities that marked the celebration included; media outings, awareness-raising, free screening at community and facility levels. The CBC Health Ser-
Shomea

The Shomea carried out an event entitled ‘Screening and distribution of ear plugs for people exposed to recreational and occupational noise in Yaoundé, Cameroon’, focused on awareness-raising, education and training, hearing screening, distribution of ear plugs for workers at risk of noise induced hearing loss. About 10 people attended the event in person. Site screening was performed with a maximal amount of sound generated ranging between 70-90 dB with an average exposure of 9 hours per day.

Hearing screening was carried out on 159 adults and older adults. (129 at the industry & 30 in the entertainment venue); 49 (31.0%) had hearing within normal range, 99 (62.1%) had mild hearing loss, while 11 workers (6.9%) had moderate hearing loss. None had severe hearing loss.

The activity involved the participation of government officials, managers of an agricultural/food production company and managers of an entertainment venue. The event also was enhanced and supported by the involvement of Gaelle Vofo. Publicity for this event reached an estimated 500 by traditional media coverage and 454 on social media.

Shomea Staff (with two medical doctors) after our seminar and screening of workers and clients at an entertainment venue in Cameroon.

Shomea staff including two medical doctors (Ear, Nose and Throat specialists) during World Hearing day Activities at a Food Industry in Cameroon.

Services lead the organization of commemorative activities in 20 stations in 5 regions of Cameroon, focused on General Public for the purpose of Key activities that marked the celebration included; media outings, awareness-raising, free screening at community and facility levels. The CBC Health Services lead the organization of commemorative activities in 20 stations in 5 regions of Cameroon, with Local scope with 10,977 people attending the event in person. Publicity for this event reached 7,245 on social media.

This event was organized within the context of its Ear and Hearing Care Project. The CBC Health Services focused its two weeks long activities on raising awareness on safe hearing, stimulating public action towards the promotion of ear health through safe hearing practices, and responding to community needs.

CBC Health Services lead the organization of commemorative activities in 20 stations in 5 regions of Cameroon, with Local scope with 10,977 people attending the event in person. Publicity for this event reached 7,245 on social media.

This event was organized within the context of its Ear and Hearing Care Project. The CBC Health Services focused its two weeks long activities on raising awareness on safe hearing, stimulating public action towards the promotion of ear health through safe hearing practices, and responding to community needs.

Report of activities
Activity reports from countries
Bukavu General Provincial Referral Hospital

The Bukavu General Provincial Referral Hospital carried out the event entitled ‘To hear for life, listen with care’, focused on advocacy with policymakers, awareness-raising, hearing screening with at a local, regional and national level. One hundred and fifty people were in attendance. 150 people and hearing screening was carried out on 5 children, 20 adults, and 5 older adults. The activity involved the participation of a government official for the ministry for health, the chief medical officers for the zone. The event was also enhanced and supported by the involvement of church leaders who participated in advocacy among their members, and civil society leaders. Publicity for this event reached an estimated 5,000 by traditional media coverage.

The main event was in the hospital grounds. Government officials, musicians, night club proprietors, leaders from mining and bottling companies and owners of metal and carpentry workshops were invited. Presentations covered issues related to the theme of World Hearing Day. T-shirts and caps (with theme printed) were worn by those who attended the event. Hearing screening was offered to everyone that day or in the coming week. It was covered by three radio stations (including interviews with audiologist and ENT surgeons) and social media. We had positive feedback and established contact from the Minister for Health.

DEMOCRATIC REPUBLIC OF THE CONGO

Bukavu General Provincial Referral Hospital

The Bukavu General Provincial Referral Hospital carried out the event entitled ‘To hear for life, listen with care’, focused on advocacy with policymakers, awareness-raising, hearing screening with at a local, regional and national level. One hundred and fifty people were in attendance. 150 people and hearing screening was carried out on 5 children, 20 adults, and 5 older adults. The activity involved the participation of a government official for the ministry for health, the chief medical officers for the zone. The event was also enhanced and supported by the involvement of church leaders who participated in advocacy among their members, and civil society leaders. Publicity for this event reached an estimated 5,000 by traditional media coverage.

The main event was in the hospital grounds. Government officials, musicians, night club proprietors, leaders from mining and bottling companies and owners of metal and carpentry workshops were invited. Presentations covered issues related to the theme of World Hearing Day. T-shirts and caps (with theme printed) were worn by those who attended the event. Hearing screening was offered to everyone that day or in the coming week. It was covered by three radio stations (including interviews with audiologist and ENT surgeons) and social media. We had positive feedback and established contact from the Minister for Health.
ETHIOPIA

St. Paul’s Hospital Millennium Medical College

The St. Paul’s Hospital Millennium Medical College carried out the event entitled ‘World Hearing Day’ which focused on policymakers, the public health care workforce. The purpose of the event included launching and promoting the safe listening standards, World Report on hearing-related activities, advocacy with policymakers, and awareness-raising at the national level. At least 40 people were in attendance at the event and hearing screening was carried out on infants, children, adults, and older adults. The event was officially opened by Rd. Lidiya Tefera, the academic and Medical Service Vice Provost of the St. Paul’s Hospital Millenniums Medical College (SPHMMC). Project Director of Ear and Hearing Care (EHC) presented an overview of the project activities which is implemented at SPHMMC. Christian Blind Mission (CBM) country representative presented on the global and country scope of CBM’s multi-sectoral activities. Other presentations were on activities to avoid hearing loss due to unsafe listening; this was then followed by panel discussion. There was an ear screening campaign for people at Afinchober Health center and with that a total of 50 people (out of them 28 were females).

GHANA

Ent Nurse’s Group, Ghana

The ENT Nurse’s Group, Ghana carried out an event entitled ‘WHD, ENT Nurses, Ghana’. It focused on policymakers, the general public (adults and children) and healthcare workers, promoting safe listening standards and hearing awareness, education and training. Screening was carried out on over a thousand people (infants, children, adults and older adults) and the occasion was graced by a government Member of Parliament. Radio and TV Health Educational Programs were also organised.
The programme National de Lutte contre la Déficience Additive en Guinée carried out the event entitled ‘Celebration de la Journée Mondiale de l’Audition en Guinée’, focused on policymakers, the general public, adolescents, adults, students, teachers for the purpose of World Report on hearing-related activities. Amongst these activities were advocacy with policymakers, education and training, programme launch, hearing screening, otoscopic and audiology screening at a local, regional, national and global level. About 1,000 people attended the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the following government official, the municipal chief executive, Akatsi South Municipal Assembly. Akatsi, Volta, Ghana, West Africa. The event also was enhanced and supported by the involvement of Mr. Kofitsey Martin Nyahe. Publicity for this event reached an estimated 4 by traditional media coverage and 1,000 on social media.

GUINEA

Programme National De Lutte Contre La Déficience Auditive En Guinée

The Programme National de Lutte contre la Déficience Additive en Guinée carried out the event entitled ‘Celebration de la Journée Mondiale de l’Audition en Guinée’, focused on

Hear Mi Ghana

The Hear Mi Ghana carried out the event entitled Health education and screening, focused on policymakers, the general public, adolescents, adults, students, teachers for the purpose of World Report on hearing-related activities. Amongst these activities were advocacy with policymakers, education and training, programme launch, hearing screening, otoscopic and audiology screening at a local, regional, national and global level. About 1,000 people attended the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the following government official, the municipal chief executive, Akatsi South Municipal Assembly. Akatsi, Volta, Ghana, West Africa. The event also was enhanced and supported by the involvement of Mr. Kofitsey Martin Nyahe. Publicity for this event reached an estimated 4 by traditional media coverage and 1,000 on social media.
general public for the purpose of World Report on hearing-related activities at a national level with 409 people attending the event in person. Hearing screening was carried out on 50 infants, 219 children, 95 adults, and 45 older adults. The activity involved the participation of the following government officials: Ministre de la Santé et d’hygiène publique. The event was also enhanced and supported by the involvement of Anonym Anonym. Publicity for this event reached an estimated six (6) by traditional media coverage.

The free consultations and treatment of patients suffering from ear diseases were carried out on Thursday 03 and Friday 04 March 2022 from 8 am to 4.30 pm and about 409 patients were screened by the doctors. One hundred and ninety four cerumen plugs were removed, 60 foreign bodies were removed from ears (pieces of chalk, wood, pebbles or cotton swabs) and 120 aspirations + ear dressings were performed.

Ministry Of Health Guinee

The Ministry of Health Guinee carried out the event entitled ‘Pollution sonore – L’affaire de tours, la santé de chacun’. (“Noise Pollution - Everyone’s Business, Everyone’s Health”.)

This even focused on screening and awareness raising at the local level with 409 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

Kenya

Ministry Of Health Kenya

The Ministry of Health Kenya carried out the event entitled ‘To hear for life, listen with care - World Hearing Forum Kenya group constitution’, focused on children, the general public and authorities for the purpose of advocacy and creating awareness on the topic in different areas of the country. This was a national event with 7,600 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the following government officials such as Nairobi Metropolitan Services education Officers and Subcounty heads in Public Health and school health programs under the Ministry of Health. The event was also enhanced and supported by the involvement of local pub owners, workers and DJs.

Citymed Ear Nose and Throat Medical Centre

The Citymed Ear Nose and Throat Medical Centre carried out the event entitled ‘World Hearing Day’, focused on general public, adolescents, health care workforce for the purpose of launching and promoting the safe listening standards, facilitating policy dialogue, awareness-raising, hearing screening at a local and regional level with 520 people in attendance at
the event. Hearing screening was carried out on infants, children, adults, and older adults. It reached high school children as well as social outlets, such as bars and churches. The event was attended by over five hundred people and screening was carried out on adults and children, including infants.

**HearX Kenya**
The HearX Kenya carried out the event entitled ‘Hearing care for all - Kenya’, focused on general public, adults, older adults, health care workforce for the purpose of awareness-raising, hearing screening at a regional scope with 1,600 people attending the event in person. Hearing screening was carried out on 39 adults, and 78 older adults. HearX Kenya partnered with Iliara Health in peri-urban areas surrounding Nairobi and Kisumu in Kenya. Six community clinics raised hearing awareness in their surrounding communities through various community mobilization activities and hosted hearing clinics where the community could have their hearing checked. The clinics were brightly decorated and all who attended were educated around hearing protection and maintaining hearing health. A radio interview was also conducted to create awareness.

**Laikipia County Government**
The Laikipia County Government carried out the event entitled ‘Laikipia County World Hearing Day 2022 - To hear for life, listen with care’, focused on policymakers, the general public, adolescents and adults. The theme for the day was “To hear for life, listen with care”. The Kenya WHD group was formed to coordinate and mobilize healthcare workers to conduct WHD activities countrywide. This is a group of healthcare workers drawn from the public institutions, County government, non-governmental organizations and the private sector. They came together with the aim of advocating and creating awareness on safe listening-related activities. It also facilitated policy dialogue, advocacy with policymakers, awareness-raising at a local level with 2,500 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of government officials such as The Laikipia County Health management team, the chief officer of health, director of medical services, director of non-communicable diseases. The five target groups the event focussed on include the adolescents at two high schools in Nyahururu town Ndururomo high and Nduru high schools where health talks on safe listening practices were held, healthcare workers at the Nyahururu County Hospital where continuous medical education on noise induced hearing loss (NIHL) was done, the young adults at the local medical training college, where a lecture on NIHL and a health talk on safe listening practices was given, club owners and community health worker for advocacy on safe listening practices and finally local policy makers to discuss on the status of hearing services.

**Operation Eardrop Kenya**
The Operation Eardrop Kenya held an event entitled ‘WHD 2022’, focused on policymakers, the general public, adolescents and adults. The event focused on Policymakers, General public, Adolescents, Adults for the purpose of Advocacy with policymakers, Awareness-raising with National scope with 6,000 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the following government official Directors of Education from the Ministry of Education and the Teachers Service Commission.

**MADAGASCAR**

**ORL Audiology Clinic/ Salfa, CBM Maheno Project**
The ORL Audiology Clinic/ Salfa, CBM Maheno Project carried out the event entitled ‘WHD activities in Madagascar’, focused on the general public, children, adults, health care workforce for the purpose of launch/promoting the safe listening standards, advocacy with policymakers, awareness-raising, hearing screening with a National scope of 779 people attending the event in person. Hearing screening was carried out on 120 children, 212 adults, and 55 older adults. The activity involved the participation of government officials such as, the director of non-communicable disease control, and his staff, from the ministry of health, Publicity for this event reached an estimated 100,000 by traditional media coverage and 20,000 on social media. The WHD celebrations were observed in 15 sites across Madagascar. These sites included university hospitals, community level health centres in 4 regions of Madagascar (Analamanga, Vakinankaratra, Amoron‘i Mania, Analajirofo). An open house was held by each site, where free Ontological consultations and ear care as well as free audiometric tests were given to the public. In the Analamanga region, participants marched and distributed flyers to the general public. Celebrities (film actors) also participated in the walk.
MALAWI

QECH Audiology Clinic
The QECH Audiology Clinic carried out the event entitled ‘World Hearing Day Event for Malawi - 2022’, which focused on the general public for the purpose of launching and promoting the safe listening standards, awareness-raising and hearing screening at a local level with 70 people attending the event in person. The screening event took place at the Ndirande main market on WHD 2022 and the targeted population was the general public as well as tinsmith workers. Hearing screening was carried out on 70 infants, children, adults, and older adults. The event received ample publicity via television news bulletins.: https://fb.watch/bzlFWv33X/. NIHL VIDEO was shot and is available for the general public.

MOZAMBIQUE

Provincial Health Directorate of Gaza, Mozambique
The Provincial Health Directorate of Gaza, Mozambique carried out the event entitled ‘Avaliação auditiva em alunos de Escolas Primárias na Provincial de Gaza, Mozambique’, focused on children, adolescents for the purpose of World Report on hearing-related activities, hearing screening at the local level with 100 people attending the event in person. Hearing screening was carried out on 100 infants and 100 children, adults, and older adults.

In celebration of World Hearing Day, posters were produced and distributed through social networks, awareness-raising activities were carried out among the population, health unit patients and schoolchildren with the aim of providing hearing care to users and thus preventing acquisition and consequences of hearing loss.

Rizwan Adatia Foundation
The Rizwan Adatia Foundation in Maputo carried out the event entitled ‘World Hearing Day’, focused on Children, Adolescents, Adults, Health care workforce for the purpose of launching /promoting the safe listening standards, World Report on hearing-related activities, awareness-raising, education and training, hearing screening at the regional scope with 100 people attending the event in person. Hearing screening was carried out on infants, 85 children and 15 adults. The ENT department from the Central Hospital of Maputo gave a speech on protection and care of the auditory organ and the necessary measures to be taken for keeping it clean and healthy. The Center of Aspiration for Youths in Mozambique (CAYM) also conducted a sign language course. The sign language students from CAYM organized a sign language workshop at the Arco Iris in Zimpeto and taught the basics of sign language to the 100 orphans living at this center.
Hearing evaluation
NIGERIA

Department of Ear Nose Throat Head and Neck Surgery, University of Benin Teaching Hospital

The Department of Ear Nose Throat Head and Neck Surgery, University of Benin Teaching Hospital carried out the event entitled ‘Ear Nose, Throat, Head and Neck Surgery Department’, focused on policymakers, general public, children, adolescents, adults, older adults, health care workforce for the purpose of advocacy, promotion of the safe listening standards, World Report on hearing-related activities, Facilitate policy dialogue, Advocacy with policymakers, Awareness-raising, Education and training, Hearing screening at the global level with 500 people attending the event in person. Hearing screening was carried out on children, 50 adults, and 50 older adults. There was a health talk on safe hearing targeting under-grad students and a lecture on safe listening to the public. The activity involved the participation of government officials such as the chief medical director of the University of Benin Teaching Hospital. Publicity for this event reached an estimated 10,000 by traditional media coverage.

Federal Medical Center Abuja, Nigeria. Otorhinolaryngological Society of Nigeria Ear, Nose and Throat Department

The Federal Medical Center Abuja, Nigeria. Otorhinolaryngological Society of Nigeria Ear, Nose and Throat Department carried out an event focused on the general public for the purpose of advocacy, awareness and screening at the local level, with 190 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the senator that is the Chairman of the Senate Committee on Health.

National Ear Care Centre Kaduna

The National Ear Care Centre Kaduna carried out the event entitled ‘National Ear Care Center Kaduna 2022 World Hearing Day Activities’, with 500 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of government officials such as the Commissioner of Health, Kaduna State, Nigeria, the Director of Public Health, Kaduna state Ministry of Health. Publicity for this event reached an estimated 1,000,000 by traditional media coverage and 100,000 on social media. Interactive phones in programs on 3 radio stations were carried out on the 28th February and 1st March. A lecture event was carried out for the students of Kaduna polytechnic on raising awareness on entertainment noise exposure/safe listening on the 2nd of March. A webinar on zoom was also carried out for primary healthcare workers on treatment of simple ear conditions on the same day. A sensitization road walk along some major roads in Kaduna with about 400 staff of the National Ear Care Center participating was carried out on the 3rd and advocacy to state Commissioner of Health.

Nigerbell Speech and Hearing Centers

The Nigerbell Speech and Hearing Centers carried out the event entitled ‘World Hearing Day 2022: To Hear For Life, Listen With Care’, focused on general public for the purpose of awareness-raising with Local scope with 51 people attending the event in person. Hearing screening was carried out on 15 infants, 5 children, 21 adults, and 10 older adults. The World Hearing Day celebration kicked off with an advocacy walk and then proceeded to the clinic where we had a health talk that encouraged safe listening among participants. They offered free hearing screening and also free hearing aid repairs.
Some staffs at the World Hearing Day events organized by Nigerbell Speech and Hearing Centers, Lagos, Nigeria.
Obafemi Awolowo University and Ministry of Health Nigeria

The Obafemi Awolowo University and Ministry of Health Nigeria carried out an event focused on the general public for the purpose of advocacy, screening, service provision, community awareness session with local scope with 250 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 3,000 by traditional media coverage and 5,000 on social media. Wide media and social media coverage.

Suleiman Hearing And Educational Foundation

The Suleiman Hearing and Educational Foundation carried out the event entitled ‘Awareness campaign on safe listening’ and launched the first institutionalized newborn hearing screening program in North West Nigeria. The targeted audience included policymakers, the general public, consisting of children, adolescents, adults and older adults as well as health care workers. The activities were centered around raising awareness and promoting safe listening, through a popular radio station broadcast that ran through the course of the week. This was followed by a field campaign with selected events at centres and industrial areas to promote safe listening where free hearing screening was carried out at the same time for all the staff members. Over a hundred people were screened, including adults and children. There was also free screening held at the Abdullahi Wase Teaching Hospital in Kano and the Federal Teaching Hospital in Katsina. Hearing screening was carried out on 5 infants, 55 children, 50 adults, and 10 older adults. The activity was attended by high profile personalities such as the government official Chief Medical Director Abdullahi Wase Teaching Hospital. Publicity for this event reached an estimated 3,000 by traditional media coverage and 5,000 on social media. Wide media and social media coverage.

University of Ibadan

The University of Ibadan carried out the event entitled ‘Listen Safely: Your Ear Health Matters’, focused on adolescents, adults for the purpose of awareness-raising with local, and national scope with 25 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

The project was carried out for eight days to celebrate the world hearing day (3rd - 10th March 2022) with the purpose of creating awareness about the importance and means of hearing loss prevention through safe listening. Activities carried out included media appearance, eight days of Facebook video promotion and motorized campaign on campus. WHO materials adapted were banner, flier, T-shirt and face-cap. About 875,534 were estimated to have been reached through media appearances and 8,956 on social media. About 3,500 were reached during the motorized campaign while 200 flyers were distributed.

University of Medical Sciences, Ondo City, Ondo State, Nigeria

The University of Medical Sciences, Ondo City, Ondo State, Nigeria carried out the event entitled ‘World Hearing Day 2022 in ON City with KAFTAN TV, Ondo State, Nigeria’, focused on policymakers, general public, children, adolescents, adults, older adults, health care workforce for the purpose of launching promoting the safe listening standards, World Report on hearing-related activities, facilitating policy dialogue, advocacy with policymakers, awareness-raising, education and training, Programme launch, Hearing screening, Launch of HEARWHO APP with local, national, regional, global scope with 82 people attending the event in person. Hearing screening was carried out on infants, 21 children, 32 adults, and 25 older adults. The activity involved the participation of government officials such as the government official Chief Medical Director Abdullahi Wase Teaching Hospital. Publicity for this event reached an estimated 500 by traditional media coverage and 800 on social media.
**RWANDA**

Hearing Health Rwanda (NGO) Rwanda Otolaryngology Head and Neck Surgery Society, The Ministry of Health and Kora, The Local Cooperative Hearing Health Rwanda celebrated WHD 2022 undertaking the screening of workers – especially at the offices of KORA, the cooperative for wood and metal workers - and the general public. It was participated by the Ministry of Health Director of Planning and the Head of Social Services of the National Council of Persons with Disabilities. The activity was led by Hearing Health Rwanda in partnership with the Rwanda Otolaryngology Head and Neck Surgery Society, and the Ministry of Health. There was an audio-otology camp which provided medical management, hearing screening and fitting of digital hearing aids to workers with disabling hearing loss, hosted at the offices of the KORA cooperative. About 23 people attended the event in person. Hearing screening was carried out on 137 adults and older adults. Publicity for this event reached an estimated 200,0000 by traditional media coverage.

**SOUTH AFRICA**

HearX

The HearX carried out the event entitled ‘World Hearing Day Celebration’ with the Department of Basic Education, University of Pretoria and the HearX Group, focused on policymakers, children for the purpose of awareness-raising, hearing screening with national scope with 410 people attending the event in person. Hearing screening was carried out on 410 infants, 410 children, adults, and older adults. The activity involved the participation of the Director General, Department of Basic Education.

The HearX Foundation carried out the event entitled ‘Healthy hearing for healthy learning’, focused on children, adolescents, adults, health care workforce for the purpose of launch/promote the safe listening standards, awareness-raising, education and training, Hearing screening with local scope with 368 people attending the event in person was carried out on infants, 265 children, adults, and older adults. The activity involved the participation of official Audiologists in government/public health sector and Teachers.

The Foundation celebrated WHD in partnership with the Love Trust NGO at Nokuphila Primary school, in an underserved region- South Africa. They conducted an interactive session and a coloring in competition to educate learners on the awareness of hearing protection. This was followed by inviting teachers to the EARS training programme that equips teach-
ers to identify and support learners with hearing loss in the classroom. Hearing screening was then conducted on learners at the school. The Department of Health facilitated triage services for the learners who required further intervention.

The HearX Foundation also celebrated WHD 2022 in collaboration with the Khula Development Group at Orleans Vale Primary, a school in an underserved area of South Africa. Teachers participated in an interactive hearing loss awareness training session and were invited to sign-up for our ‘EARS’ online training programme. All learners participated in interactive awareness raising sessions on hearing protection. Five to seven-year-olds participated in a coloring competition. School staff members and learners at risk of dropping out of school receive hearing screenings and are guided through the referral pathway.

The HearX Foundation also carried out the event entitled ‘Healthy hearing for healthy learning (Paarl, South Africa)’, focused on children, adolescents, adults, older adults, health care workforce for the purpose of awareness-raising, education and training, hearing screening with local, national, regional scope with 889 people attending the event in person. Hearing screening was carried out on infants, 10 children, 15 adults, and 4 older adults. Publicity for this event reached an estimated 200,000 by traditional media coverage and 500 on social media.

To celebrate WHD 2022, the HearX Group
Founder hosted a webinar on ‘Hear for life: Hearing care strategies for prevention’, in partnership with the University of Pretoria. This presentation considered the scope of global hearing needs, strategies to mitigate the most common forms of preventable hearing loss & hearing health innovations to support early detection for monitoring & timely treatment. The event was promoted on all HearX social media platforms, monthly newsletter and an invitation was sent to healthcare professionals & media. Hearing screening was carried out on infants, children, adults, and the elderly. There were 65 people in attendance at the event. Publicity for this event reached 371 on social media.

Hi-Genes Africa
Hi-Genes Africa held an event entitled ‘Hi-Genes Resource pack’. It focused on adults and the healthcare workforce for the purpose of awareness-raising and providing useful resources to people with a national scope. Hearing screening was carried out on infants, children, adults, and elderly citizens. A resource pack was created with helpful information to families to obtain the appropriate audiology and speech services, schools for the Deaf and other support platforms, to ensure that people know where to find the healthcare and educational platforms to promote the best hearing for themselves and their families. These resource packs were distributed to hospitals in the Western Cape and emailed to various people in other Provinces in South Africa so that they can be distributed in their region. There is a plan to also create resource packs for countries such as Ghana, Mali, Rwanda.

National Institute for The Deaf (NID)
The National Institute for the Deaf (NID) carried out the event entitled Community awareness videos and media interviews, focused on the general public for the purpose of awareness at a local level with people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The event was enhanced and supported by the involvement of local celebrities. Publicity for this event reached 27,980 people on social media.
TOGO

228 Innovation

228 Innovation held an event entitled ‘Journee Mondiale de Laudation, groupe de parole’, focused on policymakers and the general public for the purpose of launching/promoting safe listening standards, facilitating policy dialogue, awareness-raising at a local and a national level. Hearing screening was carried out on infants, children, adults, and the elderly. The activity involved the participation of three official journalists (one from the national news agency and others from private newspapers). Publicity for this event was by traditional media coverage.

In collaboration with 228Innovation, Centre Dia-beobe and JISA-TOGO organized a meeting in March to discuss noise pollution. A presentation was first made by an ENT surgeon, then the audience had the opportunity to ask questions. Journalists present at the meeting interviewed the ENT surgeon. An article was made of the interview and published in the national newspaper and the other private newspapers.
UGANDA

Kampala Parents of Children with Disabilities Association - Makindye (KAPCDAM)

The KAPCDAM held an event entitled ‘Work Hearing Day 2022’, focused on the general public for the purpose of awareness-raising, and hearing screening at the local level. Two thousand people attended the event. Hearing screening was carried out on infants. A free auditory screening was conducted by an audiologist from Mulago National Referral Hospital benefiting 74 people of both sexes.

On the event day, a table was set up at the Kosovo shopping center, the WHD banner raised, and a local artist mobilized people through entertainment. Two facilitators sensitized people on safe listening. One thousand five hundred and fifty copies of WHO leaflets and brochures were distributed to bystanders, shoppers, and students who gathered. Two thousand people were reached through this particular session. The event was publicized in the Bukedde local newspaper reaching people all across Uganda.

Uganda Federation of Hard of Hearing (UF-HOH)

The Uganda Federation of Hard of Hearing (UFHOH) held an event entitled ‘Safe Listening Awareness’ to youth groups and the community. It focused on policymakers, the general public, children, adolescents, adults and the elderly, and the healthcare workforce. The aim was to raise awareness of the World Report on hearing-related activities, facilitate policy dialogue, advocacy with policymakers, awareness-raising, education and training at the local, national, regional and global level. Seven hundred people attended the event. The activity involved the participation of a local government councilor, and a member of the Kampala Capital City Authority, and also in attendance was the local council chairpersons of four villages. Publicity for this event reached an estimated 400,000 people by traditional media coverage and 3,000 people on social media.

It started with a radio talk show to increase public awareness about Safe Listening and the relevancy of WHD. In coordination with local leaders, they camped in ghetto Community recreation centres at lake shores of Luzira in Kampala District to sensitize youth groups and communities about safe listening and recommended good practices from the World Health Organization. They held a press briefing attended by seven media houses and visited one secondary school to sensitize students about safe listening, sharing testimonials and distributing WHO Materials. They had social media publicity.

“Prolonged exposure to loud music may be harmful to your ears with irreversible effects.”

Quotes by Moses Ssenwadda on WHD 2022 during the 3rd march ghetto community engagement.
**Atlas Audio and Medical Limited**

The Atlas Audio and Medical Limited held an event entitled ‘Preserving hearing for the future’ which focused on policymakers, and the general public. It was to raise awareness. One hundred and twenty people attended the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the government official District Health Officer. The event also was enhanced and supported by the involvement of DJ Allan Namara. Publicity for this event reached 500 on social media.

Activities were scheduled over the week leading up to WHD. They included two radio talk shows, four serial TV shows, and a meeting with policy leaders at the district. The purpose was to raise awareness towards causes of noise induced hearing loss and hearing preservation in high-risk persons. The meeting was directed towards consideration of hearing care in the local PHC policy and acknowledgment of WHD. They conducted free hearing screening over three days for the general public and high-risk persons for NIHL.

**Kyomya Primary School in Jinja City Northern Division**

The Kyomya Primary School in Jinja city Northern Division carried out the event focused on the general public and students for the purpose of advocacy, screening, service provision and community awareness at a local level with a scope of 3111 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.
The National Association of Parents of Deaf Children of Uganda (NAPADEC) carried out the event to improve public awareness of the effects of noise pollution and the existing policies and regulations in Mukono District, Uganda. It was focused on the general public for the purpose of awareness raising with Local scope with 605 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the Minister of State for Disability in the Ministry of Gender Labour and Social Development. Publicity for this event reached an estimated 500 people by traditional media coverage.

UNITED REPUBLIC OF TANZANIA

World Hearing Week 2022

World Hearing Week carried out a WHD event focused on policymakers, the general public and the healthcare workforce, with the aim of promoting the World Report on hearing-related activities. Advocacy with policymakers, awareness-raising, education, and training. Hearing screening with a local scope was carried out on over a hundred people of all ages. The activity involved the participation of the Minister of Health. Publicity for the event was by traditional media coverage and social media.

An event held at Benjamin Mkapa Hospital in Dodoma, was facilitated by health workers including ENT doctors and audiologists. It involved health education about hearing, clinical examination, hearing screening and referrals for those in need and discussion with policy makers.

Zanzibar Outreach Program and Mnazi Mmoja Referral Hospital

The Zanzibar Outreach Program carried out an event entitled ‘Zanzibar Outreach Program Hearing Protection Week’ focused on the general public, children, adolescents, adults and the older adults, promoting safe listening standards, awareness-raising, education and training, programme launch. Screening was undertaken at a local, national and regional level with 5,679 people attending and 3,453 children, 328 adults being screened. Publicity reached an estimated 10,000 people by traditional media coverage and 7,000 people on social media. Within the community, initiatives consisted of hearing protection educational programming and ear screenings in a total of six local schools, a free drop-in clinic held at our organization, and two mobile camps for screening and treatment of hearing related issues across the rural island areas. The seven days of programming culminated in a free public festival to celebrate hearing awareness and care that engaged families from local communities all around Zanzibar with a record breaking 1,898 attendees: the largest of any event held by the ZOP NGO.
ZAMBIA

Adolescent Friendly Space
The Adolescent Friendly Space carried out the event entitled ‘To Hear For Life, Listen With Care’ – WHD 2022 Awareness Programme. It focused on policymakers, children, adults, and the healthcare workforce with the aim of awareness-raising with a local scope. Over two hundred people attended. Hearing screening was carried out on infants, children, adults, and the older adults. The activity involved the participation of an official district adolescent health focal point person. They were able to facilitate an informative and interactive awareness raising session with students and aspects of safe listening as a means of mitigating hearing loss associated with recreational sound exposure. With the help of adolescent peer educators, they also provided a hearing care checklist adopted from ‘Trinity Hearing Centre’ to students. This helped determine whether an individual required further hearing tests, and if so, a referral to a health facility was given.

Beit Cure Hospital
The Beit Cure Hospital carried out the event entitled ‘Strengthening Ear and Hearing Care Training for Nurses’ focused on nursing lecturers and tutors for the purpose of education and training with a national scope. Hearing screening was carried out on infants, children, adults, and the older adults.
During March they participated in the ongoing curriculum review for the nurse's curriculum in Zambia through strengthening the ear and hearing care component. They had one consultative meeting with the Nursing Midwifery Council of Zambia and principles from various nursing colleges from different parts of the country. This yielded a pilot project for training of the trainer (about 30) who were also equipped with otoscopes, headlights and ear probes. This marked a partnership between Ear and Hearing Care (EHC) professionals and the various nursing colleges in the country which will in turn translate to better prepared nurses in EHC.

**Lukomba Rural Health Center**

The Lukomba Rural Health Center carried out an event focused on the general public for the purpose of community awareness at a local level with 210 people attending the event in person. Hearing screening was carried out on infants, 210 children, adults, and older adults.
ZIMBABWE

**Audiomax2010 (Pvt)Ltd**

**AudioMax2010 (PVT)LTD** held an event entitled 'To hear for life, listen with care' focused on policymakers, the general public, adolescents, adults and the elderly. There were also healthcare workers for the purpose of launching and promoting safe listening standards, the World Report on hearing-related activities, awareness-raising, education and training, programme launch at a local level with 100 people attending the event in person. The activity involved the participation of the Rehabilitation Manager, a government official. The event also was enhanced and supported by the involvement of representatives of the Ministry of Health and Child Care, Wiz Ear Trust, Christian Blind Mission, and the World Health Organisation.

The Director of the Ceremony was a presenter at the local Zi FM radio. The WHD 2022 commemoration was held at Rowland Square Park in Milton Park Harare Zimbabwe. The event was participated by many, with the Zimbabwe Prison Band as entertainers. The WHO representative and a Ministry of Health representative were live streamed on social media and gave speeches.

**Wiz Ear Trust**

The Wiz Ear Trust carried out an event entitled 'Improving 15-19-year-old student hearing through use of Safe hearing strategies'. It focused on the general public and adolescents for the purpose of a community awareness programme with a regional scope. Covid regulations restricted attendance and only 100 people were present for the commemoration. Hearing screening was carried out on infants, children, adults, and elderly citizens. There was a full day of presentations, with the participation of the WHO Zimbabwe Officer Representative, and the Ministry of Health and Child Care, Rehabilitation Manager, audiologists, students and people with hearing impairment. There was also some entertainment from the Prison Band.

**Other registered activities**

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPACT East Africa</td>
<td>East Africa</td>
</tr>
<tr>
<td>Rotary Club of Cotonou Phare Les Diplomates</td>
<td>Benin and Burkina Faso</td>
</tr>
<tr>
<td>Addis Ababa University</td>
<td>Ethiopia</td>
</tr>
<tr>
<td>Elite Deaf Community Based Organization</td>
<td>Kenya</td>
</tr>
<tr>
<td>Operation Ear Drop Kenya</td>
<td>Kenya</td>
</tr>
<tr>
<td>GECH Audiology clinic</td>
<td>Malawi</td>
</tr>
<tr>
<td>Chukwuemeka Odumegwu Ojukwu University Teaching Hospital (Coouth) Amka</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Federal Medical Center Abeokuta, Ogun State</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Ife’s speech hub</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Lily Hospitals Limited</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Obafemi Awolowo University Teaching Hospital</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Suleiman Hearing and Educational Foundation</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Dr George Mukhari Academic Hospital</td>
<td>South Africa</td>
</tr>
<tr>
<td>HearInAfrica</td>
<td>South Africa</td>
</tr>
<tr>
<td>National Institute for the Deaf</td>
<td>South Africa</td>
</tr>
<tr>
<td>Arise women of Valor Ministries</td>
<td>Uganda</td>
</tr>
<tr>
<td>Hear His Voice Uganda (HHVU)</td>
<td>Uganda</td>
</tr>
<tr>
<td>Kampala Audiology &amp; Speech Centre</td>
<td>Uganda</td>
</tr>
<tr>
<td>Kyenjojo Hard of Hearing Association</td>
<td>Uganda</td>
</tr>
<tr>
<td>National Association of Parents of Deaf Children (NAPADEC)</td>
<td>Uganda</td>
</tr>
<tr>
<td>Spire Road School</td>
<td>Uganda</td>
</tr>
<tr>
<td>Organization</td>
<td>Country</td>
</tr>
<tr>
<td>---------------------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>The Open University of Tanzania</td>
<td>Tanzania</td>
</tr>
<tr>
<td>Zeal for Care Organization</td>
<td>Tanzania</td>
</tr>
<tr>
<td>Fortress Media</td>
<td>Zambia</td>
</tr>
<tr>
<td>Zentas</td>
<td>Zambia</td>
</tr>
<tr>
<td>Dr Pius Agbulu</td>
<td>Zimbabwe</td>
</tr>
<tr>
<td>Hearing Health</td>
<td>Zimbabwe</td>
</tr>
<tr>
<td>Ogarin Sciences and Technologies (OGST)</td>
<td>Zimbabwe</td>
</tr>
</tbody>
</table>
ARGENTINA

Ministerio de Salud de Argentina
The Ministry of Health carried out the event entitled ‘Cuidado del Oído y la Audición desde el Nacimiento’ (“Ear Care and Hearing from Birth”); during the activity, a video of the newborn hearing screening was reproduced in order to highlight the importance of hearing loss early detection, as well as the relevance of the safe listening throughout all our lives. Twenty people attended the event in person. The Ministry of Health also carried out the event called ‘Acceso a Dispositivos Auditivos de Niñas y Niños con Hipoacusia’ (“Access to Hearing Devices for Girls and Boys with Hearing Loss”), with fifty attendees in accordance with Law 25/415 of the Ministry for Health in recognition of the World Hearing Day the Ministry handed out hearing aids to young people from the National Program.

¿Sabías que todos los bebés tienen derecho a un estudio de audición gratuito (Otoemisiones Acústicas) en los primeros días de vida?
BAHAMAS
Pan American Health Organization, World Health Organization, the Ministry of Health and Wellness, and the University of The Bahamas
The Bahamas Country Office of the Pan American Health Organization’s and the World Health Organization (PAHO/WHO), the Ministry of Health and Wellness, and the University of the Bahamas hosted an event called ‘World Hearing Day Webinar’ to raise awareness of hearing loss in the country. They hosted a World Hearing Day Webinar with 56 people attending the event. Participants learned more about the risks, protective factors, signs, prevention, and treatment of hearing loss. The link to the WHO hearing app was shared as part of the communication materials with the general public.

BRAZIL
Audicare
To promote the day, Audicare, together with a specialist organized a series of live actions, outdoor events, videos and public lectures, both in Brazil and in Portugal. These events were complemented by a campaign on social media with musicians, radio and YouTube to bring the spotlight on the WHD 2022. Audicare carried out the event entitled ‘Dia Mundial da Audição,’ for the general public and the healthcare workforce. Hearing screening was carried out on infants, children, adults, and older adults. The activity brought the participation of an official from the Vogal da Cultura, Turismo e Cidadania de Belém (Lisbon - PT), and Vogal da Educação de Belém (Lisbon - PT). Publicity for this event reached 10,022 people on social media.

Caminhoneiros Surdos do Brasil
The Caminhoneiros Surdos do Brasil carried out the event entitled ‘Sociedade Auditiva na Policia Militar do Estado de São Paulo’ (Hearing Society in the Military Police of the State of Sao Paulo), which included a lecture about deaf diversity to 150 police battalion members entitled “Sociedade Auditiva na Policia Militar do Estado de São Paulo”. The activity involved the participation of the Deputado Federal. Hearing screening was also carried out to all the attendees.
SavingEars held an event called ‘Para ouvir sempre, saiba cuidar da sua audição!’ (“To always listen, know how to take care of your hearing!”). The event was held at a recording studio on March 3rd with 36 professional musicians attending. It was a lecture with experiences using “dangerous decibel” sources calling attention to hearing care and career longevity. A hearing protector with a disposable flat filter was also provided to attendees as part of this event. Publicity for this event reached 7,450 people on social media.

SavingEars also held the E-Book event ‘How to choose the headphones so you don’t put your hearing at risk?’. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 50,000 on social media. A book has already been released in Portuguese last year due to the large use of headphones by schoolchildren as a result of the pandemic.

Although the vast majority of schools and universities have already resumed their face-to-face work around the world, many types of online courses still persist, apart from the habit of listening to loud music. Thus, it is of paramount importance that parents, adults and children know how to choose and buy safe headphones. It is a book full of questions and answers with easy language.

Federal University of Rio Grande do Sul (Universidade Federal do Rio Grande do Sul - UFRGS) and partners

The UFRGS and its partners held the event entitled ‘Pare, Escute e Fale: Promoção da saúde comunicativa ao longo da vida’ (“Stop, Listen and Speak: Promoting communicative health throughout life”). This is a communicative health promotion project “throughout life” focused on bringing together students, professionals and university professors of speech, language, and hearing science to develop health education actions promoting safe listening standards and raising awareness. Activities were hindered by pandemic restrictions. Ten people attended the event in person. Two videos were produced that circulated in social media. During the year they plan to show the video and discuss it in schools.

Surdos Que Ouvem and Crônicas da Surdez

WHD 2022 was celebrated with the launch of the book ‘Saia do Armário da Surdez’ (“Get out of the Deafness Closet”) on March 3rd with 7,706 people attending the event in person. The event also was enhanced and supported by the involvement of the VP of Google. Also, the video “3 de Março Dia Mundial da Audição” (3 of March, “World Hearing Day”) was uploaded onto Instagram. It contains guidelines for safe listening for the general public and healthcare workers. It had 46,128 views and 1,221 shares. Publicity for this event reached 75,000 on social media.
**CANADA**

Wavefront Centre for Communication Accessibility, The Canadian Hard of Hearing Association British Columbia Chapter and Vancouver Branch.

The Wavefront Centre for Communication Accessibility, with the Canadian Hard of Hearing Association British Columbia Chapter, and Vancouver Branch, hosted a webinar about hearing loss and safe listening on March 3rd, 2022, with 120 people attending the event in person. Four speakers gave presentations, including an ENT specialist, an audiologist, a consultant on safe listening, and a Hard of Hearing person. The event also was enhanced and supported by the involvement of a celebrity. A highlight was the introduction of mobile apps for monitoring unsafe sound levels. During the webinar, four mini polls were conducted. Publicity for the event was via traditional media and social media platforms, reaching a total of 9,000 people.

**Université de Montréal**

The School of Audiology and Speech-Language Pathology at the University of Montréal (UdeM) organized a regional event entitled ‘Safe Listening and Hearing Health’. Awareness activities were carried out in schools, music conservatories, companies, and social media by the students of the second year of the professional masters in audiology with 100 people attending the event in person. The awareness activities were in French, and the theme of the campaign was: “To hear for life, listen with care” focused on the prevention of noise-induced hearing loss and the importance of administering hearing screenings for different populations.

**Eckel Noise Control Technologies**

The Eckel Noise Control Technologies carried out an event entitled ‘Eckel Noise Control CANADA Technologies: SNS reaching out’ focused on the general public and the healthcare workforce in the United States and Canada to promote a digital awareness campaign with global scope. They have prepared social media posters using WHO event media kit with more than 9,000 views from the major SNS platforms and reached out to healthcare worker/groups’ social media pages and encouraged them to share the purpose of the events.
CHILE

Centro de Investigación de la Audición, los Sentidos y la Comunicación, Universidad del Desarrollo

The University undertook an event called ‘Let’s enjoy hearing with responsibility’. A stand was set up by speech language therapy Professors with informative banners, trivia games on ear and hearing care, flyers with tips on preventing hearing damage from exposure to intense sounds and screening using the hearWHO application. They had the collaboration of a clown who made the activity more playful. Around 300 university students from various careers participated. Screening was carried out on 40 participants.

Corporación Hipoacusia de Chile

The Corporation held an online conversation on the Google Meet platform which, together with a moderator, brought professionals in specific areas: a risk prevention specialist, speech language therapists and a traditional radio host, to discuss ‘¿Cómo afecta el exceso de ruido a nuestra salud auditiva?’ (“How excess noise affects our hearing health?”) in which they talked about hearing care at work, particularly the experience of the radio announcer as a professional and the measures that he takes or does not take regarding the care of his hearing health sharing his experiences and the opinions of the panel. Fifty people attending the event in person. Publicity for the event was via traditional media coverage and reached 7,000 people on social media.

Dr Luis Calvo Mackenna Hospital

On March 3rd, Dr Luis Calvo Mackenna Hospital carried out the event entitled ‘World Hearing Day in My Working Place: Screening, awareness and safe listening’. Hearing screening was carried out by an audiologist and otoscopy by an otorhinolaryngologist to 100 hospital workers. Wax plugs were removed and education on ear and hearing care was given to the participants. They gave the participants pins to promote WHD. During the activity, acoustic trauma was detected in workers from 2 departments of the hospital. With this information, preventive measures were taken in these noise exposed groups.
Fundación Elige Oír

On WHD 2022 Fundación Elige Oír attended the elderly population of a Catholic parish in Talca, Chile, and a home for elderly, retired nuns. They carried out audiological evaluation and hearing cleaning to 33 older adults providing care and the opportunity to strengthen the skills of medical students in the region (Universidad Católica del Maule). They were able to fit hearing aids to two people during the celebration of WHD.
Universidad Nacional de Colombia (UNAL)

The University held an event entitled ‘Semana de la Salud Auditiva’ (“Hearing Health Week”). Conferences about neonatal hearing screening, the impact of noise on life and health, causes of deterioration of hearing health over the life, and occupational risk were held as part of the health education programme of the National University of Colombia called “Salud Unal Contigo” (“Unal Health with You”). This activity was carried out in alliance with the local government, the Bogota District Health Secretariat. Five sessions were held with 120 people attending the event in person. Publicity reached an estimated 820 people by traditional media coverage.

COLOMBIA

Asociación de Estudiantes de Audiología de la Universidad de Costa Rica

The Asociación de Estudiantes de Audiología de la Universidad de Costa Rica held the event entitled ‘Retos de un Audiólogo con Discapacidad Auditiva’ (“Challenges of an Audiologist with Hearing Impairment”) Fifty-two people attended. Participants were able to listen to the story and experiences of a hearing-impaired audiology professional, in addition to her advice and motivation to be critical, sensitive, and assertive professionals so that audiology in Costa Rica can provide a better service and experience to patients. Fifty-two people attended this event in person.

COSTA RICA

Retos de un profesional en Audiología con discapacidad auditiva.

Invitada: Máster. Wendy Méndez Ramírez
Fecha: Miércoles 02 de marzo.
Hora: 6:30pm
Dirección Nacional de CEN-CINAI
The National Directorate of CEN-CINAI carried out the event entitled ‘Promoción de la Salud Auditiva en Población Materno-infantil que Reciben los Servicios de la Dirección Nacional de CEN-CINAI, Costa Rica’ (“Promotion of Hearing Health in the Maternal and Child Population Receiving Services from the National Directorate of CEN-CINAI, Costa Rica”). Hearing health promotion activities were carried out throughout the year and education and information was provided to family groups on this subject. Among the activities carried out are the installation of spaces for the promotion of hearing health, such as murals, blackboards, posters, the development of directed activities with playful materials, the
delivery of information materials such as bulletins, leaflets, sheets as part of CEN-CINAI at home and carrying out individual or small group educational activities. There were 14,875 people attending this event in person.

**Ministerio de Salud de Costa Rica**

The Ministry of Health held an event entitled ‘Sensibilización Sobre Prevención de Enfermedades del Oído’ (“Awareness about prevention of ear diseases”) focused on the general public for the purpose of publication of information on social networks with messages about the importance of ear and hearing care that was attended by 4,750 people. Hearing screening was carried out on 250 children, 3,000 adults, and 1,500 older adults.

The Ministry of Health also held an event entitled ‘Promoción de la Salud Auditiva entre las personas Trabajadoras del Ministerio de Salud’ (“Promotion of Hearing Health among Workers of the Ministry of Health”) focused on adults for the purpose of media outreach with information on prevention of occupational hearing diseases, promotion of hearing health using videos and WHO World Hearing Day materials, with 2,000 people attending the event. Hearing screening was carried out on 2,000 adults and 200 older adults.

The Costa Rica Ministry of Health also held one more WHD 2022 event called ‘Prevention of diseases and consequences on hearing due to tobacco smoking’. Some 4,000 people attended the event. Hearing screening was carried out on 500 children, 2,500 adults, and 1,000 older adults. Messages were distributed on the prevention of tobacco smoking and its relationship with ear diseases.

**Universidad Santa Paula (USP)**

The University held an event entitled ‘Atención Temprana en pacientes con Hipoacusia’ (“Early Care in Patients with Hearing Loss”) focused on the general public and aiming to launch and promote safe listening standards, education and training. Thirty people attended the event. Publicity for this event reached 1,169 on social media. There was a talk with a professional from the Caja Costarricense del Seguro Social on Early Attention in patients with hypoacusis, aimed at students of Audiology.

The University also held an event entitled ‘Celebración 3 de Marzo USP’ (“Celebration March 3 USP”) focused on the elderly for the purpose of hearing screenings with a local scope. Thirty people attended and a hearing screening was carried out on 25 elderly people. Hearing tests were also carried out for members of Corazones de oro, educational brochures on hearing care were handed out, and posts were made on social networks.

The University held a third event entitled ‘Mitoses de las Prótesis Auditivas, Celebración USP’ (“Myths of Hearing Aids, USP Celebration”) focused on the general public with formal speeches and presentations with a local scope. Awareness-raising talks on hearing aid myths were given by audiology students and broadcast on Facebook USP Audiology. Twenty-five people attended the event.
ECUADOR

Día Mundial de la Audición en Ecuador

In the coastal region of Ecuador, Guayas and Santa Elena provinces, an Audiologist organised various activities to celebrate WHD 2022. In Ecuador, like in other Latin-American countries, there is little recognition of the value of hearing care. This year, there was an opportunity to share the safe listening message with musicians, welders, students, older adults, teachers, cowboys, and parents. Hearing screening was carried out on infants, children, adults, and the elderly. A total of 300 people attended the event in person.

HONDURAS

Centro Audiológico Auris

The year 2022 was full of activities celebrating WHD in Honduras. The Centro Audiológico Auris were able to reach more than 100,000 Hondurans with the 3 webinars in collaboration with universities. They carried out the event entitled ‘To Hear for Life, Listen with Care’. Three TV interviews were held that had national outreach presenting the global standard. A newsletter publication was published and a local influencer presented about the newborn screening. There were several donations of adult audiometry tests and new-born screening and distribution of hearing protectors. Two winners received OTO, our human-like sound level meter. The awareness campaign included the sharing of information of the WHO flyer.
MÉXICO

Audivi

Audivi held an event entitled ‘Awareness Open Conferences: The Impact of the Noise in all Music Activities’. It was attended by over a thousand people and hearing screening was carried out on infants, 310 children, 430 adults, and 298 older adults. The activity was participated in by a hundred government officials. There were Zoom meetings direct to musicians and DJs and video gamers, as well telemarketers. There was also a Zoom meeting: ‘Importance of Hearing loss preservation for Prevention and Music Treatment in Dementia and Alzheimer’. Events were posted on Facebook, Instagram and Twitter.

Clínicas Audiológicas Oír Bien

Clínicas Audiológicas Oír Bien held an event entitled ‘Promoción y Difusión del Cuidado de la Audición’ (“Hearing Care Promotion”). Three face-to-face conferences were given in the states of Aguascalientes and Baja California with 220 people attending the event in person. The activity involved the participation of the First Lady of State Aguascalientes. Radio and television interviews were given in the cities of Guadalajara, Puerto Vallarta (Jalisco), and Aguascalientes (Aguascalientes). Talks were given to medical colleges of Otorhinolaryngologists and Paediatricians in the cities of Tijuana (Baja California) and Guadalajara (Jalisco). Publicity for this event reached an estimated 4,000 by traditional media coverage and 1,200 on social media.
ScorzaICJ, a.c.
The ScorzaICJ held an event entitled ‘Conecta, 2a Semana Nacional de la Salud Auditiva’ (“Connect, 2nd National Hearing Health Week”). National Hearing Health Week and International Cochlear Implant Day in Mexico was held one week prior to WHD 2022. The programme launch had a national and global scope with 1,000 people attending the event. The activity involved the participation of government officials and was supported by the involvement of young deaf cochlear implant users and university students from Universidad TEC de Monterrey. Publicity for this event reached an estimated 500 by traditional media coverage and 1,000 on social media.

The ScorzaICJ also held an event entitled ‘Tamiz Auditivo, las Familias y la Cartilla Nacional de Salud’ (“Hearing Screen, Families and the National Health Card”). This webcast promoted hearing follow-up for babies with the national health card with a national scope and 1,000 people attending the event. The activity also involved the participation of a government official. Publicity for this event reached an estimated 1,000 by traditional media coverage and on social media.

The ScorzaICJ also held an event entitled ‘Certificado de Discapacidad Auditiva y Su Credencial’ (“Certificate of Hearing Disability and Your Credential”) focused on community awareness of the general public with a local scope and 100 people attending. Hearing screening was carried out on 30 infants. A government official also participated in this event. Publicity for this event reached an estimated 200 people by traditional media coverage and 1,000 people on social media.
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado (SSM/ISSSTE)
SSM/ISSSTE held an event entitled ‘Capacitación: Cuidado de la audición para oír bien durante la vida’ (‘Training: Hearing care to hear well throughout life’) for the general public and healthcare workforce for education and training. There were formal speeches and presentations with a local and national scope with 200 people attending the event. Two webinars were held to train first-level health care workers on hearing health. Two TV interviews were conducted, and a news item was published in the newspaper about World Hearing Day.

TecSalud
TecSalud held an event called ‘Free Hearing Loss Screenings and Medical Consultation for Uninsured Patients’. It focused on all members of the public with the purpose of hearing screenings. Forty-one people attended the event. Hearing screening was carried out on 11 adults, and 30 elderly people with the collaboration of Integral Health Center of Fundación Santos y De la Garza Evia. TecSalud also carried out a Marketing Campaign with Hearing loss statistics, prevention, screening, and intervention, focused on the general public and the health care workforce, promoting safe listening standards.
NICARAGUA

Centro Nacional de Audiología y Logopedia Ministerio de Salud

The Centro Nacional de Audiología y Logopedia del Ministerio de Salud held an event entitled ‘Curso de Computación para Adolescentes Hipoacúsicos Protesizados’ (“Computer Course for Hearing Impaired Adolescents with Prosthetics”). It is the first computer course for young people and adolescents in the framework of the restitution of the right to a quality and warm education for the effective and professional inclusion of deaf young people.

They also held an event entitled ‘II Congreso Internacional: Salud Auditiva Escuchando el futuro en el día Mundial de la Audición’ (“II International Congress: Hearing Health Listening to the Future on World Hearing Day”) for policymakers and the healthcare workforce focused on education and training, with 95 people attending the event. International and national presentations of interest to all staff involved in hearing health were given. In the framework of complying with the WHO Ear and Hearing Care Situation Analysis Tool as a member state, the #safelistening campaign was launched as a national focal point for hearing health and norms developed for the primary and secondary care level.

The Centro Nacional de Audiología y Logopedia del Ministerio de Salud held a third event entitled ‘Día Mundial de la Audición: Promoviendo alegría con salud auditiva’ (“World Hearing Day: Promoting joy with hearing health”) focused on children. It was a day of joy, games, and fun for the children and families of the national centre of audiology and speech therapy. Clowns, jumping, piñatas, fun, treats, music, and competitions all in respect of #safelisting. One hundred people attended this event.

The Centro Nacional de Audiología y Logopedia del Ministerio de Salud held a fourth event called ‘I Foro Nacional de Tamizaje Auditivo’ (“I National Hearing Screening Forum”) focused on policymakers and the healthcare workforce for training and dissemination of the protocol of the hearing screening protocol.
achievements at the national level of hearing screening. One hundred people attended this event. Presentations at the national level highlighting the achievements of MINSA and CNAL including 14 new high-risk new-born screening programmes, the new protocol for the care and attention of high-risk new-borns, and the proposal for national hearing health regulations.

Mayflower Medical Outreach, INC
Mayflower Medical Outreach, with the support of the Nicaraguan Otorhinolaryngology Association and Ministry of Health in the National Service of Paediatrician audiology Centre, held the event ‘Report of WHD 2022’ with a general focus on the policymakers, the general public, and healthcare workers. This event promoted safe listening standards, the World Report on Hearing-related activities, advocacy with policymakers, and awareness-raising with the general public. Ninety people attended the event. Educational material and brochures were distributed in all the activities.

PANAMA

Club de Leones Panama
The Lion’s Club sponsored the event entitled ‘Raising Awareness: Hear for Life’ with 2 webinars about this year’s topic: one through a well-known radio program with national scope and another directed to club members throughout the whole country. Publicity for this event reached 100 people on social media.

Hospital Santo Tomas
Hospital Santo Tomas celebrated WHD with the event entitled ‘Promoting Lifelong Hearing Health’ including a presentation at the outpatient clinic with the distribution of printed materials and recommendations for preserving good hearing health. Moreover, a social media awareness campaign on Facebook and Instagram was organized for several days. There was a report of the activities in a nationally distributed newspaper. Publicity for this event reached 6,000 people on social media.

PARAGUAY

Foro de la Salud Auditiva del Paraguay y Programa de Salud Auditiva de la Fundación Visión (ONG)
The Foro de la Salud Auditiva del Paraguay and Programa de Salud Auditiva de la Fundación Visión (ONG) carried out the event entitled ‘Awareness about Hearing Health and Service Delivery’, focused on general public for the purpose of awareness about hearing health and service delivery. There were 800 people attending the event in person. Hearing screening was carried out on 30 infants, children, adults, and older adults. Publicity for this event reached an additional 70 people on social media.
general public and healthcare workers promoting safe listening standards, awareness-raising, education and training. Hearing screening was made available for the 800 people attending the event, of which 30 people of all ages chose to receive these services. In addition, there were educational talks, the distribution of flyers, free screening for babies, radio interviews, and webinars.

PERU

Oir Para Crecer

Oir Para Crecer held an event entitled ‘Hearing Screening and hearing aids fitting’ for the general public and especially children. Forty people attended the event. Hearing screening was carried out on infants, 10 children, 19 adults, and 5 older adults. They also fit hearing aids in patients at their clinic and at the Municipal Office of Attention to the Disabled Person (OMAPED). The activity involved the participation of a government official from the OMAPED Administration. WHO material about WHD was shared with attendees and the importance of hearing testing was explained to the parents of the screened children. Publicity for this event reached 2,837 on social media.

SAINT KITTS AND NEVIS, TRINIDAD AND TOBAGO

HearWellEar Services Ltd.

The HearWellEar Services Ltd. held the event ‘Hearing screening and hearing loss sensitization of Pan players in Trinidad and Tobago’ for adolescents and adults. Hearing screening was made available to the 150 people attending the event, and was taken up by 10 children, 90 adults, and older adults. Partnered with the Health Education Division of the Ministry of Health, who in turn liaised with Pan Trinba-go. Members were invited to be screened for hearing at different sites. The participants were sensitized on the detrimental effects of loud noise and how they could protect their hearing while practicing.

SAINT LUCIA

Ministry of Health, Wellness and Elderly Affairs

The Ministry of Health, Wellness and Elderly Affairs held the event entitled ‘WHD 2022, St. Lucia’, for policymakers, the general public, and the healthcare workforce. Hearing screening was made available for the 365 people attending the event. Hearing screening was carried out on infants, 41 children, 100 adults, and 40 elderly people. There was the participation of the government Principal Nursing Officers and was also supported by the involvement of the Principal of the School of the Hearing Impaired, ENT consultant, Community Paedi-

- atrician, and Special Education officer. There were educational sessions held with teachers and church members, and participation at the Men’s Health Fair. The Minister of Health issued a press statement, and there was a panel discussion on a local television station. There was also a Virtual World Hearing Day Webinar, facilitated by the Ministry of Health, St. Lucia in collaboration with PAHO/WHO.
UNITED STATES OF AMERICA

American Speech-Language-Hearing Association
The Association held an event entitled ‘WHD 2022 Digital Toolkit’ for the general public and the healthcare workforce. It had a national scope with 4,500 people attending the event. Publicity for this event reached an estimated 1,000,000 by traditional media coverage and 168,000 on social media. A press release in English and Spanish championing this year’s theme, ‘To hear for life, listen with care’, was picked up by 437 news outlets with a total potential audience of 217 million people. There was the promotion of WHO’s new global standard for safe listening at entertainment venues and events; broadcast and digital media interviews, reaching a potential audience of 25 million people. A bilingual digital toolkit was sheared and an announcement of a hearing protection collaboration with the Consumer Technology Association was made with the release picked up by 92 outlets with a potential audience 53 million.

WORLD HEARING DAY
To hear for life, listen with care!

Audition Technology
Audition Technology’s WHD 2022 event was ‘Awareness of Safe Listening’, held at the Carnegie Mellon University and Pittsburgh, PA USA Community. There were 100 people at the event. Hearing screening was carried out on infants, children, adults, and older adults. The event was intended to raise awareness among Carnegie Mellon University students and staff as well as the greater Pittsburgh community on everyday hazards to hearing health, safe listening practices, and other good ear and hearing practices.

Cochlear Implant Center at Greater Baltimore Medical Center
The CI Center @ GBMC carried out the event entitled ‘Safe Listening Media Campaign’ for the general public, for media outreach, with 50,000 people attending the event. Publicity for this event reached an estimated 50,000 people by traditional media coverage. There was also a media campaign on WHD 2022 that included a television news broadcast with local video, interacting with the hard of hearing and unleashing their creativity, with interviews posted on to social media platforms throughout the day.

Dangerous Decibels at University of Northern Colorado
The Dangerous Decibels held an event called ‘Jolene WHD’ at University of Northern Colorado, focused on adolescents and adults to promote safe listening standards and awareness-raising with local scope. Jolene is a system for measuring the sound levels of personal stereo systems, part of the Dangerous Decibels education and research projects. It was constructed using a used fashion mannequin and a sound level meter wired to a silicon ear and made an appearance at the University of Northern Colorado Recreation Center. One hundred people attended the event. Patrons of the recreational center were able to have their music listening levels measured and counselled on safe versus dangerous listening choices by UNCO audiology graduate students. Social media announcements promoted hearing health.

Did You Know? Impulse Noise
A single loud blast or explosion that lasts for less than 1 second can cause permanent hearing loss right away. This noise, called impulse noise or impact noise, may come from gunfire or fireworks. Impulse noise is measured in dB peak pressure, or dBP. Impulse noise greater than 140 dBP will hurt your hearing right away.

What to do: Avoid exposure to impulse noise at all costs. Use high-quality hearing protection (earmuffs or custom earplugs—sometimes a combination of both in-the-ear and over-the-ear hearing protection is recommended) for high-risk activities like hunting. See a certified audiologist right away if you suddenly lose your hearing or have ringing in your ears.
Lamar University / Lilian Felipe

Lamar University / Lilian Felipe held an event entitled ‘Promote Hearing Care: You are part of it!!’ with 100 people attending the event. The event provided information about how the intensity of sound when people listen through hearing devices (allowing them to physically see the damage done to their ears when listening to their headphones or earphones using the decibel meter). The event also provided information about hearing loss due to recreational exposure. All participants were able to gain knowledge on hearing health and experience the appropriate listening situations they should put themselves in.

National Institute for Occupational Safety and Health (NIOSH)

The NIOSH’s WHD 2022 event was called ‘Dissemination and Implementation of guidelines for safe listening entertainment venues’. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 8,399 by traditional media coverage and 5,030 on social media.

NIOSH highlighted WHD 2022 in an editorial in the NIOSH monthly eNews ‘Listening safely for 2022 World Hearing Day’, which was read by 8,399 individuals; posts on NIOSH social media platforms had 5,030 impressions between Facebook and Twitter, and updates to...
the Wikipedia articles WHD and Safe Listening which increased views. NIOSH and partners also presented the 2022 Safe-in-Sound Award for innovation to a group that manages sound exposure risk for those who work at or attend live concerts.

National Institute of Health (NIH)
To observe World Hearing Day on March 3rd, 2022, the National Institute on Deafness and Other Communications Disorders promoted its resources (related content) to raise awareness about hearing health care. Promotions included Facebook and Twitter messaging leading up to and the week of March 3rd, prominent placement in the NIH website rotator banner, and stakeholder outreach. Shareable images in English and Spanish efficiently promoted WHD messaging. Publicity for this event reached 368,022 on social media.

The House Institute Foundation
The virtual ‘Ask Me Anything Hearing Related’ event was kicked off with information about WHD 2022 and key messaging for this year’s theme. House Institute faculty neurotologists then went live on YouTube answering hearing health questions from the general public and from patients. The event concluded with information on hearing protection from the founder of hearing protection company, EarPeace. Hearing screening was carried out on infants and 150 adults. Publicity for this event reached 150 on social media.

Also, the House Institute Foundation partnered with hearing protection company, EarPeace, to give away free high-fidelity earplugs to venue staff and concert goers at the Echoplex, a mid-sized concert venue in the heart of Los Angeles on WHD 2022. Their staff and the founder of EarPeace interacted with 35 venue staff sharing the importance of hearing protection and how to correctly fit earplugs. They also gave away reusable earplugs to 25 concert goers and handed out flyers sharing information about the risk of noise-induced hearing loss and how to protect your hearing.

University of Nebraska Kearney Department of Communication Disorders
The University held an event entitled ‘Noise Exposure and Safe Listening for College Students’. They offered awareness-raising, education, training, and hearing screening, with 30 people attending the event. Hearing screening was carried out on 30 adults, and 5 older adults. Undergraduate students at the university had an informational booth on WHD 2022 where they provided information about hearing, hearing loss, and hearing loss prevention. Hearing protection was distributed to the students and faculty at University of Nebraska at Kearney. The students under the supervision of a doctor performed hearing screening over a three-day period to celebrate WHD 2022.

University of Toledo - NSSLHA Chapter
The University held an event entitled ‘Save the Ears, Safe Listening Strategies’ focused on promoting safe listening standards. Five stations were set up based on this year’s WHD flyer.

World Hearing Day is March 3
To Hear for Life. Listen with Care
Participants received punch cards to mark when they completed a station. The card also had their name, major, and position at the university (faculty/staff/student). If you completed all 5 stations, you were entered into a drawing. Fifty people attended the event. Hearing screening was also carried out on 40 infants and 40 adults.

CDC (Centers of Disease Control and Prevention) and NIOSH (National Institute of Occupational Safety and Health) carried out the event entitled ‘Listening Safely for 2022 World Hearing Day’, focused on general public for the purpose of awareness through a publication in NIOSH eNews and with people attending the event in person.

VENEZUELA
(BOLIVARIAN REPUBLIC OF)

Clínica De Oidos, Nariz Y Garganta Barquisimeto
The national hearing week event entitled ‘Hearing is Living’ was characterized by transmitting the importance of hearing care through social networks, as well as through regional radio and television advertising. A seminar was held with specialists, directed to health personnel, company workers at risk of suffering acoustic trauma, and early detection of hearing loss. There were 30 in person attendees in person. The activity involved the participation of the Directiva de la Sociedad Venezolana de Pediatría y Puericultura (Directive of the Venezuelan Society of Paediatrics and Child Care).

REGION OF THE AMERICAS

Asociación Latinoamericana de Seguimiento Pediatrico y Neonatal (ALSEPNEO)
The ALSEPNEO carried out the event entitled ‘Hearing Health Meeting ALSEPNEO’, focused on policymakers and the health care workforce. Conference sessions with regional scope were organized. The activity involved the participation of government officials and members of Audition Health of PAHO. Publicity for this event reached 400 people on social media and 70 people attended in person. The conferences included a report on the Survey on Audition Care in NICUs and the follow-up. There was also a conference about Unilateral and Mild Hearing loss. Finally, there was a conference about brain development in children with hearing loss.
La importancia de la salud auditiva, el daño causado por la exposición al ruido y los avances recientes de la investigación en hipoacusia

INTRODUCCIÓN
Dr. Luis Lassaletta (Hospital Universitario La Paz y CIBERER) y Dra. Isabel Varela Nieto (CSIC y CIBERER)

PRESENTACIÓN DE LA OMS
Norma internacional para la escucha segura

MESA REDONDA
Moderan: Dra. Isabel Varela Nieto y Dr. Luis Lassaletta

1. El ruido en el entorno universitario. ¿Son conscientes nuestros jóvenes de su impacto? ¿Y las autoridades académicas?
Dr. María Ruiz Montes (Ag Bell)

2. El ruido en el entorno laboral y su impacto en la calidad de vida
Dr. Javier Mata Peñuela (AEDA)

3. Avances para la prevención y reparación del daño causado por exposición al ruido. ¿Qué puede aportar la investigación científica?
Dra. Silvia Murillo Cuesta (CIBERER)

4. La nutrición y la prevención de la pérdida auditiva
Dr. Gregorio Varela Moreiras (USP-CEU y Fundación Española de la Nutrición)

Discusión conjunta y preguntas de la audiencia
Cierre y conclusiones de los ponentes

ACCESO STREAMING
Retransmisión en directo con subtítulos
https://youtu.be/ev53Z5CxZHQ

PROYECCIÓN AUDIOVISUAL
Video ‘Jornada Audición CIBERER 2022’

OTHER REGISTERED ACTIVITIES

Other registered activities

FASO (Federación Argentina de Sociedades de Otorrinolaringología)
Argentina

Audiodfor Hearing Center
Bolivia

Universidade Federal de Minas Gerais
Brasil

Canadian Hard of Hearing Association
Canada

École d’orthophonie et d’audiologie de l’Université de Montréal
Canada

Hear Entendre Quebec
Canada

La Semaine du Son Canada
Canada

Voice for Deaf & Hard of Hearing Children
Canada

TunedCare
Canada, United States of America

Departamento de Fonoaudiología, Universidad de Chile
Chile

Departamento de Salud Municipal Osorno
Chile

Ministry of Health of Chile
Chile

Universidad Santiago de Cali
Colombia

Asociacion de Otorrinolaringología y Cirugia de Cabeza y Cuello
Costa Rica

CCSS Costa Rica
Costa Rica

Hospital Clínica Bíblica
Costa Rica

Comité Pro Ciegos y Sordos de Guatemala
Guatemala

Universidad Nacional Autónoma de Honduras
Honduras

Carrera de Fonoaudiología
Honduras

Centro de Foniatría y Audiología
Mexico

Club Rotario Juarez Impulsa, A.C.
Mexico

Instituto Nacional de Enfermedades Respiratorias
Mexico

Schlumberger
Mexico

Centro Auditivo SRL
Paraguay

Centro Peruano de Audición, lenguaje y aprendizaje - CPAL
Perú
<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>AG Bell International</td>
<td>Region of the Americas</td>
</tr>
<tr>
<td>Asociación Española de Audiológia</td>
<td>Region of the Americas</td>
</tr>
<tr>
<td>Bayer Grinnell Production</td>
<td>United States</td>
</tr>
<tr>
<td>Center for Hearing and Communication</td>
<td>United States</td>
</tr>
<tr>
<td>Delta Zeta National Sorority</td>
<td>United States</td>
</tr>
<tr>
<td>Ear Peace Save Your Hearing Foundation</td>
<td>United States</td>
</tr>
<tr>
<td>ENTHEOS / Lake Forest Hearing Professionals</td>
<td>United States</td>
</tr>
<tr>
<td>Lake Forest Hearing Professionals</td>
<td>United States</td>
</tr>
<tr>
<td>National Student Speech Language Hearing Association</td>
<td>United States</td>
</tr>
<tr>
<td>University of Miami Division of Audiology</td>
<td>United States</td>
</tr>
<tr>
<td>Washington University in St Louis</td>
<td>United States</td>
</tr>
<tr>
<td>University of Arizona</td>
<td>United States</td>
</tr>
<tr>
<td>USC Caruso Family Center for Childhood Communication</td>
<td>United States</td>
</tr>
<tr>
<td>Minisink Valley High School NHS Senior Project</td>
<td>United States</td>
</tr>
<tr>
<td>Instituto Auditivo Barinas and Centro Integral</td>
<td>Venezuela</td>
</tr>
<tr>
<td>De Oído Nariz &amp; Garganta</td>
<td>Venezuela</td>
</tr>
<tr>
<td>Sociedad Venezolana de Otorrinolaringología</td>
<td>Venezuela</td>
</tr>
<tr>
<td>Sociedad Venezolana de Foniatría - Sovefo</td>
<td>Venezuela</td>
</tr>
</tbody>
</table>

Activity reports from South-East Asian Region

112
BANGLADESH

Central Hearing Care Center
The Central Hearing Care Center held the event entitled ‘WHD 2022 - Awareness’, focused on the general public and the healthcare workforce. Hearing screening was carried out on 100 adults and infants, with a rural area ENT health camp and two awareness programmes set up for village people and health workers. Publicity for this event reached 500 on social media.

Centre for Disability in Development (CDD)
CDD held an event called ‘Towards a Safe Listening Environment in Bangladesh’, with a general focus. Approximately 600 people attended the event. Hearing screening was carried out on infants, 35 children, 50 adults, and older adults. The event was participated by the Director, National Institute of ENT, Bangladesh; Medical officer and team leaders, WHO Bangladesh; National professional officer, NCD, WHO Bangladesh; a representative of Sin Sin Group of Industries. Publicity for this event was via social media.

On WHD 2022, a national webinar was organised by CDD to commemorate its first virtual celebration of WHD. This webinar was a platform to discuss hearing issues in Bangladesh, where 128 participants from the Government of Bangladesh and representatives from the national and international organisations participated.

A total of 38 awareness sessions and yard meetings were held in different locations (13 Districts) of Bangladesh. Besides, several discussion meetings and rallies have been organised. Five hearing screening camps were also organised.

INDIA

Anubhuti Charitable Trust Foundation
The Trust Foundation held an event called ‘Sound of Silence’ with a general focus. Hearing screening was carried out on infants, children, and adults. The event was attended by an SMS Hospital ENT Professor, Chief Minister’s Principal OSD, and the Ex-Mayor of Jaipur. There were various events organised reaching over 3,000 people, excluding those reached on social media. A hearing loss awareness rally was organized including a Drawing and Painting competition on the Theme “Sound of Silence” by Deaf & Dumb children and children with Cochlear Implants. An exhibition of paintings made by cochlear implanted people in Jawahar Kala Kendra, Jaipur was held.
Activities were attended by government officials and local media. Early intervention, free hearing screening and audiology consultations were offered in remote areas on WHD 2022.

**Eqkvialccess Foundation**
The Foundation celebrated WHD 2022 with a general focus campaign, with 1,000 people attending. Hearing screening was carried out on 100 children, 500 adults, and older adults. Publicity for this event reached 10,000 on social media.

Multiple events were organised targeting different categories of people, such as young adults since the theme of the year was dedicated to them. An event aimed at public health students and professionals nationally was organised to disseminate information on the WHD 2022 theme and the need to listen safely. More than 1,000 people were reached. There will be a video produced from the Champion of hearing from the south of India who is deaf and has a successful acting career. She will be focussing on the importance of rehabilitation and this will be made public by the end of March.

**Universal Association of Clinical Audiologists**
The Association held an event called ‘UACA World Hearing Day 2022’ with a general focus, with 200 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated in by several government representatives. Publicity for this event reached an estimated 100,000 by traditional media coverage and 100,000 on social media.

The Association, in collaboration with Telangana Audiologists and Speech Language Pathologists Association (TASLPA), jointly conducted the WHD 2022 event at P.V.Gyan Bhoomi Hyderabad. There was a Cyclothon and Walkathon from P.V.Gyan Bhoomi to the Peoples Plaza, Necklace road, with 200 Practising Audiologists and Speech Language Pathologists Doctors and Junior Doctors (Students). A leading politician attended as chief guest and flagged off the Cyclothon and Walkathon.
**Ab India Sunega**
The Ab India Sunega held an event celebrating WHD 2022 with a general focus, with 3,847 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The Ab India Sunega project was carried out during the month of February 2022 across 25 schools and 3 colleges across different states of the country with a target audience of school and college students, teachers and parents. Sixteen professionals were present, each proficient in their local languages. There were 20 online webinars and offline seminars conducted, which were all public.

**AIIMS Deoghar**
The AIIMS Deoghar held the event ‘Awareness on Hearing loss and Noise pollution’ among the Tribal Population, with 500 people attending the event. Hearing screening was carried out on 40 infants, 80 children, 150 adults, and 100 older adults, and was participated by the Director of AIIMS Deoghar who was the chief guest for the event. The event was also supported by the A team from Medtronic who collaborated with AIIMS Deoghar in conducting a 2-day free hearing screening camp on 02 and 03 March at CHC Devipur and AIIMS Deoghar. Publicity for this event reached an estimated 50,000 by traditional media coverage and 1,000 on social media. The awareness campaign continued with a CME organised by the Department of ENT on WHD 2022, discussing preventive measures of hearing loss, rehabilitative measures for hearing loss and neonatal hearing screening. It was followed by an exhibition about the awareness of hearing loss for the general public, students, staff and faculty members.

**All India Institute of Medical Sciences Jodhpur India**
The Institute held an event called ‘Awareness Activity’ with a general focus and with 200 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The event was also supported by the involvement of AnonymousAnonymous. There was poster making, collage making and slogan writing (Hindi & English), organised amongst school children in two schools. More than 100 students participated. A 10-minute presentation was given to prepare them prior to the competitions. Prizes were distributed. A Radio talk was given by a medical specialist on FM Radio highlighting the key messages. A street play was also organised by the Department in OPD during peak hours to sensitise the patients and their attendants and awareness videos were played in OPD Screens throughout the day.
All India Institute of Medical Sciences Mangalagiri

The Institute held the event called ‘AIIMS Mangalagiri’ celebrating WHD 2022 with a general focus, with 200 people attending the event. Hearing screening was carried out on 30 infants, 10 children, 15 adults, and 5 older adults. There was also an awareness program by the department of ENT to: spread awareness regarding safe ear practices; to understand the importance of the new-born hearing screening and the risk factors associated with childhood deafness. The target population was patients and their attendants attending OPD, and construction workers. Education material on new-born hearing screening and noise-induced hearing loss was released, and a display of educational material prepared by students in the OPD reception. Audiological and otologic screening of construction workers.

All India Institute of Medical Sciences Nagpur

The Institute held an event entitled ‘To hear for life, listen with care’ - e-CME, poster competition with exhibition and free hearing aid distribution at AIIMS Nagpur, focused on the general public and the healthcare workforce, with 500 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 1,000 by traditional media coverage and 500 on social media. Activities undertaken on WHD 2022 included a poster competition for the medical students and staff of the institution with the theme for the poster competition being “To hear for life, listen with care!”. There was an article on the theme published in the “Times of India” newspaper. A national level eCME on the theme was organised, and free hearing aids were distributed to eligible patients on WHD 2022.

All India Institute of Medical Sciences, Kalyani

The Institute held the event entitled ‘Celebration of World Hearing Day 2022’ at AIIMS Kalyani, with a general focus, and with 100 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Union Minister of State, Ministry of Education, Government of India who also inaugurated the Audiology lab at the institute. An awareness programme was organised in the Institute where faculty members and nursing officers were made aware of the harmful effects of prolonged listening to loud music. A book on public awareness and a pamphlet on general care of ears in the local language were unveiled. An Associate Professor of the Department of Community Medicine and Family Medicine demonstrated the use of the HearWHo app, developed by WHO, for hearing checks.

Various activities conducted during the World Hearing Day 2022 in AIIMS Mangalagiri

Poster Exhibition on World Hearing Day 2022
All India Institute of Medical Sciences, Rae- bareli
The Raebareli Institute held an event entitled ‘Screening and awareness towards hearing problem’ with a general focus, with 350 people attending the event. Hearing screening was carried out on infants, 150 children, 100 adults, and older adults. Publicity for this event was by traditional media coverage. A screening cum awareness camp was organised by the department of ENT in collaboration with community medicine. One hundred adults, and 150 students and children aged between 5-10 years were screened for any hearing problems. On-site ENT consultation and free medicines were distributed. School staff and parents were sensitised about hearing loss and its early identification. Additionally, the Department of ENT organised a short lecture and video presentation about hearing screening and noise induced hearing loss for the general public visiting the outpatient departments. The event was covered widely by print media.

All India Institute of Speech and Hearing (AIISH)
The AIISH celebrated WHD 2022 with a campaign with a general focus, with 170 people attending the event. Hearing screening was carried out on 3,956 infants, 530 children, 348 adults, and 208 older adults. There was the participation of the Union Minister of Health and State Minister of Health, Ministry of Health and Family Welfare, Govt. of India. Publicity for this event reached an estimated 4,300,000 by traditional media coverage and 55,000 on social media.

AIISH participated enthusiastically in organising WHD 2022 in India. This year, activities were conducted for two months involving 16 other institutions. Activities include release of 3 epidemiological reports and IEC materials by the Union & State Ministers of Health, GoI, 77 orientation programs, 24 radio-talks, 7 newspapers, 3 live-in programs, 3 Cyclothon/street play, 6 competitions, 23 screening camps, 2 industrial camps, distribution of 127 free hearing aids.

Alps Hearing Research Forum
The Research Forum held the event ‘Preserve Hearing.....a gift of nature’, focused on the general public and the healthcare workforce with 110 people attending the event. Hearing screening was carried out on 80 adults, and 30 older adults. Besides hearing evaluations, there was a free distribution of hearing aids, with open house patient information. Local people, village panchayats and the hearing health professionals were made aware of the event through telephone calls, mails and also through social media, and were requested to attend or send patients for hearing screening. Posters were put up in various hospitals, clinics. Hearing screenings were carried out at our branches all over India.
Anwesha Kolkata
The Anwesha Kolkata carried out a WHD 2022 Celebration, focused on the general public with 540 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 15,292 on social media. Two decorated vehicles with support from Kolkata Police, West Bengal, travelled the city. Awareness tools used were placards, pamphlets, oral demonstrations, and presentations by deaf youths. Sessions were held in Asutosh College, The Heritage Academy, and Muralidhar Girls’ College on “Safe Listening,” with 400 participants in collaboration with ENT doctors. There were cycle rallies held in Kolkata and West Midnapore. A video on Safe Listening was made and shared with 15,000 school students. There was also hearing screening for underprivileged children of the Motherhouse (Missionaries of Charity).

Arihant Hospital
The Arihant Hospital set up a Free Ear Check Up Camp for the general public, with 47 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Hearing aids were provided at a discounted price to needy patients.
Auricare Speech & Hearing Clinic
The Auricare Speech & Hearing Clinic carried out the event entitled ‘Free Speech & Hearing Screening Camp’, with a general focus, where 280 people attended. Hearing screening was carried out on children, 250 adults, and 20-25 older adults.

Ave Sound Clinic
The Clinic held the event ‘World Hearing Day 2022-Ave Sound Clinic’ for the general public, with 1,000 people attending the event. Hearing screening was carried out on 100 children, 200 adults, and 200 older adults. The event was participated by village councilors. Publicity for this event reached 5,000 on social media. Two weeks of extensive activities were organised, including free camps, awareness talks and competitions. To inform the public on the WHD theme and purpose, the WHO materials were translated into Malayalam and were used for all the activities. As part of primary prevention activity, awareness talks and seminars highlighting safe listening and hearing care were carried out for school children, young adults, youths, and the public including Janmaythri police (special branch in the police department).

Awareness and Sensitization Programme on “Ear & Hearing” and “Safe Listening” at Noklak, Nagaland: India
The Awareness and Sensitization Programme on “Ear & Hearing” and “Safe Listening” at Noklak, Nagaland in India, carried out the event entitled ‘Awareness and Sensitization Programme on “Ear & Hearing” and “Safe Listening”’ with a general focus, with 500 people attending the event. Hearing screening was carried out on children, adults, and older adults. The activities were participated by the Deputy Commissioner, Additional Deputy Commissioners, the Superintendent of Police, the District Education Officer, District Social Welfare Officer, Church Leaders (Pastors) and a Media Officer. There was a two-day Screening & Sensitization Awareness Camp for Ear & Hearing and Safe Listening.
Bharati Vidyapeeth University School of Audiology & Speech Language Pathology, Pune, India

The University School of Audiology & Speech Language Pathology held an event entitled ‘Listen with Care and Enjoy Hearing for Life’ with 500 people attending. Hearing screening was carried out on 50 infants, children, adults, and 200 older adults. Publicity for this event reached an estimated 604,000 by traditional media coverage and 5,000 on social media. A survey of awareness regarding music induced hearing loss (MIHL) was undertaken amongst the young adults, with orientation to young adults regarding MIHL and safe listening habits using material developed in Marathi. There was a street play on ‘Safe Listening’ using placards. Media outreach through newspaper articles, GIFs, Memes, videos, and a lecture on hearing conservation for industrial workers. A total of 609,200 people were educated regarding ‘Safe Listening’.

Department of Audiology & SLP, Kasturba Medical College, Mangalore, Manipal Academy of Higher Education, Manipal

The Department held an event entitled ‘To hear for life, listen with care!’ for the general public and the healthcare workforce for the purpose of the World Report on hearing-related activities. Publicity for this event reached an estimated 5,000 by traditional media coverage and 5,000 on social media. Activities were as follows: an interview on a regional FM channel on the importance of safe listening practices, free hearing distribution was undertaken for the needy, a newspaper article was written focusing on safe listening practices and it was published in multiple newspapers. E-Posters were made by students related to “Safe listening practices. All these activities were promoted through different social media channels of the department.

Department of Audiology and Speech Language Pathology, AJIMS, Mangalore, India

The Department held the event entitled ‘World Hearing Day 2022 - Listen with care’ for the general public and healthcare workforce, with 700 people attending the event. The event created awareness about noise induced hearing loss and its preventive measures, safe listening habits, and the hazardous effects of unhealthy listening habits. Over a span of 9 days the following activities were held: an awareness talk on noise induced hearing loss and ear protection for medical post graduate & interns, a survey on listening habits in young adults, a photography contest for BASLP students, an awareness talk for expecting mothers, an awareness campaign for teenagers and an edutainment program to pre-school children.
Department of ENT, JSS Medical College and Hospital, JSS Academy of Higher
The Department of ENT, JSS Medical College and Hospital, JSS Academy of Higher carried out an event focused on for the purpose of screening, awareness, advocacy with national scope with 1000 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

Department of Health and Family Welfare Punjab
The Punjab Department of Health and Family Welfare carried out the event entitled ‘Celebration of World Hearing Day 3 March 2022’. It focused on the general public, health care workforce, and office staff related to mass media officers of state. It sensitised the message in all 23 districts of Punjab State. The Punjab Govt. launched an Automated Auditory Brainstem Response system to effectively screen hearing.

Department of Audiology and Speech Language Pathology, Vinayaka Missions Research Foundation (Deemed to be University), School of Rehabilitation and Behavioral Sciences, Aarupadai Veedu Medical College Campus, Pondicherry, India
The Department celebrated WHD 2022 with an event focused on the general public with 60 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Superintendent of Police. A public awareness program on the importance of hearing and protecting hearing from noise was conducted on the roadside. The Superintendent of Traffic Police of Puducherry city was the chief guest and distributed pamphlets to the people who travelled at the peak morning hours. Sixty students participated and displayed placards on the roadsides for pedestrians to see the WHD 2022 messages on hearing.

At the State Headquarters, on 3rd March 2022, the State team of NPPCD organized a sensitization session on “Indian Sign Language Interpretation Sensitization for Deaf and Mute”. At District Level, on 3rd March 2022, hearing screening camps, an awareness campaign was organised at district level, with the advertisement of seminars and activities in newspapers, IEC material printed & distributed.

Department of Speech pathology and Audiology, SDUAHER, Kolar
The Department held the event entitled ‘WHD 2022 - The effects of recreational noise on hearing’ for the general public and healthcare workforce, with 250 people attending. Hearing screening was carried out. Publicity for this event reached an estimated 700 by traditional media coverage and 1,500 on social media. A national-level poster contest was conducted for students of PU and Degree Colleges, with approximately 160 students taking part. The contest was publicised through social media platforms and official mail. Approximately 45 babies were screened for hearing (in SNR district hospital) by a team of 8 members from the department. A detailed hearing screening was undertaken on all the babies who passed the screening. The Dean of the Faculty of AHS, released a flyer on the effects of recreational noise on hearing. The Vice-chancellor released a video on the theme.
Dept of Community Medicine, SRMC & Ri, SR-IHER, Porur, Chennai
The Department held the event called ‘Bounce Back from OMICRON’ (Orientation Mobilization Initiative Care Roll Out Newer) on the hearing challenges of Online learning and work from home with 900 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults.

Dept. of ENT Govt Medical College, Kozhikode
The ENT Department held an event called ‘Inauguration of Who Photo Frames in Medical College Campus’ with 500 people attending. Photo frames were located in key spots from 1st March to 15th March in the Medical College campus to gain the attention of the students and youngsters and which interested approximately 500 students and youngsters per day. The exhibition was inaugurated by the Principal of the Medical College, along with the Superintendent of the Medical College. The College Student Union coordinated the program on campus. Publicity for this event reached an estimated 25,000 by traditional media coverage and 45,000 on social media.
Dhwani Aurica Pvt Ltd

The Dhwani Aurica Pvt Ltd held the event ‘SAFE Hearing - LONG Listening’ with 550 people attending the event in person. Hearing screening was carried out on 22 children, 113 adults, and 302 older adults. The event was also supported by the involvement of Anonymous. There was Free Hearing Awareness and 437 audiology screenings undertaken, which educated all patients on safe listening protocols. Students were given safe listening materials. Dhwani Aurica became an active volunteer partner with the Annual Hearing Health Program in the Philippines pilot tele-help program. A leading doctor held a Talk-show on Radyo Pilipinas.

Dr Sunil’s Vertigo & Ent Clinic

The Clinic held a free awareness camp for special children where children and teachers were examined by otoscope and a hearing assessment was undertaken with the distribution of free ear wax dissolvent drops followed by free ear toilets where hearing loss and speech disorders were found. Hearing screening was carried out on infants, 100 children, 100 adults, and older adults. The activity was participated by the chairman of the municipality. Publicity for this event reached an estimated 1,000 by traditional media coverage and 1,000 on social media.

Dr. U Venkatesh, Department of Community Medicine & Family Medicine, All India Institute of Medical Sciences, Gorakhpur

WHD 2022 was observed on 3rd March 2022, with the theme of ‘To hear for life, listen with care’ with 300 people attending the event. Hearing screening was carried out on infants, 300 children, 40 adults, and older adults. The Department, under the banner of the WHO World Hearing Day Small Grants 2022 by the World Health Organisation, the World Hearing Forum and the Coalition for Global Hearing Health conducted the following three awareness activities: an awareness and screening program for school children, digital poster competition, CME on WHD.
Dr. S.R.Chandrasekhar Institute of Speech and Hearing

On occasion of World Hearing Day 2022, the Dr. S.R.Chandrasekhar Institute of Speech and Hearing conducted a free hearing screening camp for a week until 4th March 2022 at the Institute. Additionally, awareness programs in rural and urban areas on the hazardous effects of recreational activities like those that listen to loud music were carried out. The target audience in the urban area were college students, traffic police officers and Disc jockeys. A mannequin developed by the institute, called the ‘Karna’, a replica of ‘Jolene’, created by Dangerous Decibels measured the levels of music.

Father Muller College

The College held the event ‘HEARKEN’ with 350 people attending. Hearing screening was carried out on infants, children, 310 adults, and 40 older adults. The activity was participated by the District Health Officer, and was supported by the Divisional Controller of Regional Transport (KSRTC). A screening camp at a regional bus station was conducted for 69 bus drivers and 281 adults, and geriatric patients were also screened at the Father Muller Hospital.

GoHearing

GoHearing celebrated WHD 2022 with an event for adults, for the purpose of awareness-raising locally. Over 900 people attended the event. Hearing screening was carried out on 900 adults, and older adults. Publicity for this event was via social media. The Traffic Police of Surat, which is most exposed to noise, which impacts their hearing on varied levels in their duty hours. They organized a free hearing screening camp on safe listening for special children.
screening camp for them on the occasion of WHD 2022 and undertook audiometry, otoscopy, impedance audiometry wherever required. They also discovered that they are the most affected and were unaware of hearing screening and its importance on their health. Finally they encouraged regular check-ups of the ears to improve their hearing care.

**Indira Gandhi Medical College, Shimla, India**
The Medical College undertook various IEC Activities under the WHO Small Grant Program on WHD 2022, with 2,000 people attending. Hearing screening was carried out on infants, 500 children, 1,400 adults, and 100 older adults. The activities were participated by the State Program officers, local NGOs and teachers, and was supported by Madad Global NGO. Publicity for this event reached an estimated 5,000 by traditional media coverage and 5,000 on social media. There were free hearing screening & ENT camps organised by the Department of Community Medicine, IGMC, Shimla. Training was given to the MBBS & nursing students on how to use the HearWHO app. Poster, Slogan & video competitions were organised. Talks on safe listening/hearing care were given in three schools. A webinar on Ear & Hearing Care for school Teachers was conducted, with two online surveys. An awareness booklet was launched through social media platforms with an online workshop in collaborations with various Local NGOs. Posters, videos & other IEC events were shared on different social media platforms.
**JSS Medical College and Hospital, Mysuru**

The JSS Medical College and Hospital held a hearing screening and awareness program on WHD 2022 with 300 people attending the event. Hearing screening was carried out on infants, 300 children, adults, and older adults. The activity was participated by the Chief Minister and Health Minister of Karnataka. The hearing screening app, JSS Shravana Mitra, was released by the Health Minister of Karnataka, which was widely participated. High school and college children were screened, particularly in terms of the use of earphones, and an awareness talk was given to them about safe listening practices. A knowledge attitude practice questionnaire about safe listening practices among adolescents and young adults was collected. Awareness talk was given to the general public about the need for hearing care. A newspaper article was published on the topic.

**Josh Foundation**

The Josh Foundation held a Fitness Fest 2022 for Hearing Impaired Children. More than 350 hearing-impaired children participated in this event and put forward their capabilities. The Foundation’s founders believe that sport is good not only for physical fitness but also for mental health. Besides this, it also develops qualities such as sportsmanship, communication, and boosts their morale. It was an event filled with motivation and encouragement, creating awareness about safe listening practices to be adopted by people.

**JSS Institute of Speech and Hearing**

The Institute held the WHD 2022 event ‘JSS World Hearing Day Celebrations’ focused on the general public, with 600 people attending the event. Hearing screening was carried out on 586 infants, 300 children, 100 adults, and 186 older adults. Publicity for this event reached an estimated 500 by traditional media coverage and 1,000 on social media. There was a number of initiatives such as Hearing Aid Distribution Camp, Hearing Screening Camp, a talk on screening for auditory processing problems, screening through an App for school children, an Orientation Program for Teachers, and a noise measurement demonstration of AVT activities for infants and toddlers with hearing loss.
Kamakshi Pandarinathan Trust

Kamakshi Pandarinathan Trust in association with WHO & World Hearing Forum, as a part of the WHD 2022 Campaign, organised a One-day Awareness Talk on the theme ‘To Hear for Life, Listen with Care’. There was a talk by audiologist experts and followed by a plenary session by a group of four experts. Nearly 100 participants attended the online session. The software professionals, doctors, and adults of both younger and older age groups were educated about the safe listening skills and an awareness video was created, uploaded to YouTube and circulated in social media.

Kodagu Institute of Medical Sciences

The Institute’s ‘Kodagu Listen Safe’ is an ongoing campaign, launched on WHD 2022, with the aim of spreading awareness amongst the people of Kodagu, a district in Karnataka, India, regarding safe listening and its importance. The Department of ENT, Kodagu Institute of Medical Sciences has taken up the initiative to spread awareness among the general public, specifically targeting young adults and adolescents. The increased use of personal listening devices and harmful effects of the same were addressed. Hearing screening was carried out on infants, children, 200 adults, and older adults. Publicity reached an estimated 20,000 by traditional media coverage and 2,000 on social media.

Kolkata Society for Empowerment of the Differently Abled

The Society held the event ‘Kolkata Society for Empowerment of the Differently Abled’ with 25 people attending the event on WHD 2022. It was an online cultural programme. The Hon. Secretary welcomed everyone and explained the purpose. It enlightened everyone about the role of WHO in creating awareness on preventing deafness and hearing loss. It was a one-hour compact programme where some participants performed live also pamphlets circulated to bring awareness among the population regarding noise induced hearing loss. On 3rd March a free check-up and screening camp for hearing loss patients was organised where the consultation and hearing tests were carried out free of charge. A talk was given to educate the patients and other healthcare workers regarding the consequences of noise induced hearing loss and ways to prevent it.

Malla Reddy Institute of Medical Sciences

The Institute’s event entitled ‘Noise Induced Hearing Loss’ focused on the general public and was attended by 200 people. Hearing screening was carried out on 5 infants, 10 children, 40 adults, and 25 older adults. Banners were erected a week prior to the event and also pamphlets circulated to bring awareness among the population regarding noise induced hearing loss. On 3rd March a free check-up and screening camp for hearing loss patients was organised where the consultation and hearing tests were carried out free of charge. A talk was given to educate the patients and other healthcare workers regarding the consequences of noise induced hearing loss and ways to prevent it.
Manipal College of Health Professions
Dept. of Speech & Hearing commemorated WHD 2022 with support from the Oticon hearing aid solution in association with the World Health Organisation. Based on the theme put forward by the World Health Organization that is “Hear for life, listen with care” the department took the initiative by organising a speech and hearing screening camp at the Government Higher Primary School, Gujjadi. Along with these speech and hearing evaluations, hearing aid troubleshooting, and fitting of hearing aids were carried out in the Vag Jyothi special School, Amparu. Hearing screening was carried out on infants, 500 children, adults, and older adults.

Medtronic Labs
Medtronic Labs held the event ‘Free Ear Screening Activity & Press Conference - Medtronic Labs Shruti Program’ focused on children, adolescents, adults, and Print Media Houses. Five hundred people attended the event. Hearing screening was carried out on infants, 300 children, adults, and older adults. The activity was participated by the official representatives of media houses. Publicity for this event reached an estimated 1,528,600 by traditional media coverage.

Medtronic Labs in association with the National Health Mission, Government of NCT Delhi and National Program for Prevention and Control for Deafness is to organise free ear screening programs and a press conference. In this event various representatives of the media will be invited to participate in the discussion and attend the press conference. On the occasion of WHD 2022, Medtronic Labs Shruti Program, in association with AIIMS, Deoghar organised free ear screening programs. This screening activity was a two day activity. Day one screening was conducted at the Community Health Center (CHC), Devipur on 2nd March, and day two screening activity was conducted at AIIMS Devgarh on 3rd March. Publicity for this event reached an estimated 250 by traditional media coverage.

On the occasion of WHD 2022, Medtronic Labs Shruti Program in association with SMS Medical College, Jaipur organised also a free ear screening program for school children at the Rajkiya Narendra V Durlabhji Bal Mandir Secondary School - Jaipur.

Lastly Medtronic Labs organised an event entitled ‘Do you know? Digital Campaign on Hearing Loss’, focused on policymakers and the general public, with 10,000 people attending the event. Publicity for this event reached 10,000 on social media.
**Meenakshi Venkatraman Foundation**
The Foundation carried out the event ‘Ear to Hear MVF - WHD 2022’. Over 1,200 people attended. Hearing screening was carried out on 400 infants, 150 children, 150 adults, and 100 older adults. The activity was participated by the Superintendent, Medical College Hospital. The event was also supported by four eminent medical specialists. Publicity for this event reached an estimated 5,000 by traditional media coverage and 3,000 on social media. Event activities included free hearing aid distribution, increasing awareness of the impact of hearing loss, newborn hearing screening, an orientation program for college students, and a hearing care program for visually impaired children. Public educational materials from the World Hearing Forum were translated and distributed.

**National Health Mission Madhya Pradesh**
The Mission celebrated WHD 2022 on 3rd March 2022, with the general public and with the healthcare workforce, with 500 people attending. Hearing screening was carried out on approximately 150 children, 270 adults, and 325 older adults. It was participated by the government interdepartmental coordination committee (i.e., Social Justice Department, Women and Child Development, Medical Education, Education Department, IMA, private hospitals/clinics chemist association, Lions Club and other NGO’s) to ensure the success of deafness week. The event was also supported by the involvement of Interdepartmental Coordination Committee meetings held in the district. Publicity was via traditional media coverage and social media. Training was organised from State level to district officials to celebrate WHD 2022 through a video conference.

**Neuro-otology Unit Department of Neurosurgery**
On the occasion of WHD 2022, the Neuro-otology unit of SGPGIMS, Lucknow, organised a public awareness programme, called ‘3rd SUNO SUNAO’ on 3rd March 2022. The theme for this year was “To hear for life, listen with care”. The event was presided over by the Director of SGPGIMS. The event also conducted a “Video award session” on awareness about hearing loss, which was participated by school children. A patient information booklet for Adult and Elderly patients explaining the hearing loss, preventable steps and curative aspects was released in the local Hindi language. The activity was participated by the Director SGPGI.
**Noklak Region, India**
The Noklak Region, India carried out the event on 23rd & 24th February 2022, entitled ‘Awareness and Sensitization Programme on “Ear & Hearing” and “Safe Listening” Screening Camp’, focused on for the purpose of awareness and screening with local scope with 376 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

**Osmania University in collaboration with NGO MAA Speech and Hearing Institute, Hyderabad.**

The Osmania University in collaboration with NGO MAA Speech and Hearing Institute, Hyderabad carried out the event entitled ‘To Hear for Life, Listen with Care - Screening and Awareness Programme for University Staff and Students’, focused on young adults for the purpose of hearing screening and community awareness programme with local scope with 300 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

**Rampo Clinic**
Rampo Clinic worked hard this year on WHD 2022 to create awareness and extensive events at many locations, collaborating for the first time with three institutes, Amity AUH, Vision applied institute, and AYJNIHH Speech and hearing departments. Working as a team to enhance and amplify the Hearing and Listening awareness events in communities and mass media. Hearing screening was carried out on infants, 37 children, 43 adults, and 117 older adults. The activity was participated in and supported by numerous government officials. Publicity for this event was via traditional media coverage. There were demonstrations of safe listening skills and free EPDs to all the workers including engineers and project managers.

**Safe Listening**
The WHD 2022 celebration was inaugurated by the honourable Health Minister of Kerala State with a week-long statewide program with various activities relating to safe listening. The National Programme for Prevention and Control of Deafness, Kerala held the event entitled ‘Safe Listening’, which was attended by 75,000 people. Hearing screening was carried out on 755 infants, 422 children, 25,455 adults, and 8,000 older adults. The activity was participated by the Health Minister of Kerala. The event was also supported by the involvement of parents of new-born children with hearing impairment. Publicity for this event reached an estimated 100,000 by traditional media coverage and 14,000 on social media. There was a WHD 2022 live awareness speech through the National Health Mission – Kerala, wall painting, awareness classes for health care workers, industrial workers, ear and hearing screening camps, awareness campaigns for young adults regarding safe listening.
Samvaad Institute of Speech and Hearing
On 3rd March 2022, the Samvaad Institute celebrated WHD 2022 with an event attended by 150 people. Hearing screening was carried out on infants, 66 children, 10 adults, and older adults. A Walkathon was organised for public awareness regarding hearing loss and its prevention. The walkathon was attended by the Institute’s undergraduate students who interacted with the general public and distributed educational pamphlets. An Open Day was conducted at the Institute for high school children, to promote awareness regarding hearing and hearing loss prevention. Talks, skits and an exhibition were also conducted. A school screening program was carried out on 66 children in a government school. Free audiological services were provided from 3rd to 18th March for all age groups.
School of Allied Health Sciences - VIMS Hospital campus, Vinayaka Missions Research Foundation (DU), Salem

The School of Allied Health Sciences, on occasion of WHD 2022, held a seminar on ‘Listening with Care’ for students and faculties of Allied Health Sciences, attended by 110 people. Hearing screening was carried out on children and adults. There was free audiometry and sugar testing at Railways Employees Club, DLW, Varanasi, and at Subah-A-Banaras, Assi Ghat, Varanasi.

Satkriti Hospitals Private Limited

The Satkriti Hospitals Private Limited celebrated WHD 2022 with a week-long Awareness Campaign on Deafness, which 350 people attended. Hearing screening was carried out on 5 infants, 20 children, 200 adults, and 60 older adults. There was free audiometry and sugar testing at Railways Employees Club, DLW, Varanasi, and at Subah-A-Banaras, Assi Ghat, Varanasi.

School of Pharmacy, RK University

The School of Pharmacy celebrated WHD 2022 with hearing screening carried out on infants, children, adults, and older adults. On 3rd March the Pharma Health Club - SOAC Club, School of Pharmacy, RK University conducted a Hearing Test campaign along with spreading awareness about safe hearing. On this occasion various hearing related parameters were measured as well as expert advice given based as needed. Nearly all the participants were subjected to two audiometry tests: Pure Tone Audiometry (PTA) & Speech Audiometry.
Shaba Speech & Hearing Centre
On WHD 2022, a free hearing screening camp was organised for the local community members, with 59 new-born children screened for hearing loss. Parents were made aware of the hearing loss symptoms along with safe listening practices. To support the camp, a strategic social media campaign was rolled out to raise awareness about safe listening practices and good hearing practices in line with WHO’s theme of Safe Listening. The campaign was rolled out on Facebook, Instagram and LinkedIn reaching more than 13,000 accounts.

Shades Center of Excellence
The Shades Center of Excellence held a WHD 2022 event ‘Hearing Health awareness for Police personnel’ for members of the police. Mumbai police officers from nearby police stations were screened for hearing loss by Audiometry at the Shades Center in Mumbai, in collaboration with the Mumbai Police. Over 100 police officers between the ages of 45-60 years of age were screened. It discovered that of these, only 67 had normal hearing, and 41 suffered some hearing loss, whilst 40 of them were bilaterally affected. This data will help the governing office in imposing the rule strictly on noise levels, spreading awareness of noise pollution and turning the city into a much quieter place to live.

Shrawan Shakti
Shrawan Shakti organised a one-day hearing awareness programme on WHD2022. There were short lectures by ENT Surgeons, scientists and educationists. There were interactions concerning noise pollution, hearing screening, Cochlear implants and the use of AT’s. It was all Coordinated by ICMR. Hearing Aid users also interacted with the people present and demonstrated the importance of hearing. Shrawan Shakti also educated children and teachers on hearing health and its benefits. Audiologists performed AABR in neo-natal with Sohum. People were made aware of hearing care and its importance in life.
Simran Speech and Hearing Clinic

The Simran Speech and Hearing Clinic held an event called ‘Hearing Screening for new-borns and awareness for Cochlear Implant in severe to profound children’ to create awareness for cochlear implants for congenital severe-to-profound hearing loss cases. Hearing screening was carried out on infants, adults, and older adults. There was also new-born hearing screening undertaken in hospitals; a hearing test and hearing aid trial for the general public. Education for paediatricians for universal new-born hearing screening for early intervention.

Slv E.N.T Hospital

On WHD 2022, the Slv E.N.T Hospital carried out an ‘Early Identification of Hearing Loss Campaign’, with 165 people attended. Hearing screening was carried out on 20 children, 100 adults, and 45 older adults. Publicity for this event reached 18,000 on social media. The campaign included a free ENT consultation, free ear endoscopy and free hearing screening tests.

Sri Ramachandra Institute of Higher Education and Research (SRIHER)

On WHD 2022, SRIHER held an event entitled ‘Sensitization on safe listening levels for musicians and singers’. Hearing screening was carried out on infants, children, 70 adults, and older adults. Publicity for this event reached 500 on social media. The SRIHER Department of Speech Language and Hearing Sciences, reached out to musicians and singers who are exposed to high levels of music as part of their training and profession. An awareness program was organised for music colleges in Chennai city, on the effects of music induced hearing loss. Also, hearing screening was conducted using the hearWHO app for the music college students. A total of 70 students were sensitised and screened. A special song was written and composed by us in the Tamil language and was sung by the music students as an oath to promote safe listening levels.

Sound Hearing 2030 (Society for Sound Hearing)

WHD 2022 was celebrated with more than a week of different activities. Programmes were organised, supported and displayed in collaboration with the Ministry of Health & Family Welfare, various departments, NGOs, hospitals and supporters. The programme launched a Neonatal Hearing Screening Centre in AIIMS, New Delhi, with an adaptation of Hearing Screening Guidelines for various age groups of WHO; sensitization of State level Programme officers, District level officers, and CHCs & PHCs, along with policy makers.
Swarsangya Charitable Trust

On the Occasion of WHD 2022, the Trust organised a free Hearing Screening Camp for Neonates at Surat city of Gujarat, with 375 people attending the event. Hearing screening was carried out on infants and children. Though Surat is a metropolitan city of India, it lags behind in the case of neonatal hearing screening after birth, or before discharge from the hospital. We have observed a lack of awareness concerning the importance of hearing screening of newborn babies. They strongly believe in spreading awareness through an information flyer via social media, and awareness programs at maternity hospitals at regular intervals. Publicity for this event reached 600 on social media.

University College of Arts and Social Sciences, Osmania University, Hyderabad

On WHD 2022, the University College of Arts and Social Sciences, Osmania University, in collaboration with MAA Institute of Speech and Hearing, held a free screening and awareness campaign for ear care and prevention of Hearing Loss. Hearing screening was carried out on infants, children, 130 adults, and 60 older adults. The activity was participated by the Principal of University College of Arts and Social Sciences. The WHO Hearing Screening app ‘HearWHO’ app was used. The event was in both digital and display modes. In the digital part there were two Google forms – used for before and after hearing screening with questions on awareness. A display of WHO material was used. ENT evaluation and Audiometric testing was also undertaken. A certificate of participation was issued. Publicity for this event reached an estimated 5,000 by traditional media coverage and 600 on social media.
Varun Arjun Medical College And Rohilkhand Hospital
The Medical College and the Rohilkhand Hospital carried out the event ‘Screening for preventable hearing loss’ with 1000 people attending the event. Hearing screening was carried out on 100 infants, 400 children, 700 adults, and 300 older adults. Publicity for this event reached 1800 on social media. The three-day programme included: Hearing screening in rural health centres and a village awareness program, webinar on noise induced hearing loss, school screening program and free hearing aid and surgery.

VConnect Foundation
The VConnect Foundation spread awareness about WHD 2022 with various activities: an International Conference for Caregivers & Professionals with 409 participants, awareness about WHD through social media campaigns, activities about WHD 2022, conducted on 15 VConnect Whatsapp groups. The event was also supported by the involvement of three teenagers and young adults who work with VConnect conducting monthly workshops for peer teenagers & young adults. Publicity for this event reached 10,000 on social media.

Welcare Hospital
On WHD 2022, the Welcare Hospital organized a ‘Hearing Screening & Ear Surgery Camp’. Twenty-five people attended. Hearing screening was carried out on children, adults, and older adults. They also conducted an Ear Surgery camp with free ear screening, published posters in social media, FM radio and Google.

Aurica Foundation
The Aurica Foundation held a celebration of WHD 2022 through its Instagram official account @yayasan_aurica. The event was held for one month live on Instagram with many topics about hearing loss. There are also many speakers from many backgrounds, such as doctors, psychologists, audiologists, therapists, AVT certified, lawyer, lecturers, dean, chancellor and cochlear implant/hearing aid users. The event topics were: Medical Assessment of Paediatric Hearing Loss, Auditory Brain Development, the Appropriate Role of Hearing Technology & Audiology Management and Rubella & Hearing Loss.

INDONESIA

Aurica Foundation
The Aurica Foundation held a celebration of WHD 2022 through its Instagram official account @yayasan_aurica. The event was held for one month live on Instagram with many topics about hearing loss. There are also many speakers from many backgrounds, such as doctors, psychologists, audiologists, therapists, AVT certified, lawyer, lecturers, dean, chancellor and cochlear implant/hearing aid users. The event topics were: Medical Assessment of Paediatric Hearing Loss, Auditory Brain Development, the Appropriate Role of Hearing Technology & Audiology Management and Rubella & Hearing Loss.
Bidan
The Bidan carried out the event entitled ‘PPKT’, focused on policymakers for the purpose of launching/promoting the safe listening standards with national scope.

Cimahi Local Committee on Deafness and Hearing Screening
On WHD2022, the Cimahi Local Committee on Deafness and Hearing Screening carried out the event ‘Publishing books Q&A about ear and hearing care’. It was attended by 200 people. Screening was carried out on infants, children, adults and older adults. It was participated by the mayor of Cimahi City, Health Department of West Java Indonesia. Publicity reached an estimated 100 by traditional media coverage and 100,000 on social media. They conducted educational activities about ears and hearing care regularly with an ent specialist and occupational doctor. The results of the Q&A activities throughout 2021 were written into a Q&A book published by WHD 2022. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 1000 on social media.

The Cimahi Committee also held the event ‘Military Hearing Screening’, with 100 people attending. Hearing screening was carried out on military personnel who are exposed to noise. They filled out questionnaires, and there were audiometric examinations and OAE. The location was at the Artillery Education Centre in the city of Cimahi, West Java. The activity was participated by an official from the Health Department of Cimahi. Publicity for this event reached an estimated 100 by traditional media coverage, and 1,000 on social media.

In addition, on WHD 2022, the Committee held a broadcast about ear and hearing screening on a regional TV channel. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 1,000,000 by traditional media coverage. The speakers on the broadcast were two prominent otolaryngologists.

Finally the Committee held a WHD 2022 event entitled ‘To hear for life, Listen with care’, with 70 people attending the event in person. Hearing screening was carried out in the waiting room for people waiting for prescriptions or examinations. There was also a discussion session. Publicity for this event was via social media.
Committee for prevention of hearing impairment and deafness of Bali

The Committee held a WHD 2022 event called ‘Ear Cleaning’ focused on children, adolescents and adults. Hearing screening was carried out on infants, children, adults, and older adults. Ear cleaning activities are carried out on toddlers and teenagers who are integrated with Posyandu activities, elementary school children, the general public and children with Down syndrome. The total number of participants was 532, and there were 249 cases of cerumen and 23 with CSOM. There was also a webinar event aimed at educating healthy hearing, early detection of hearing loss and noise-induced hearing loss. The events were three times during February-March 2022, with a total 192 participants: children, adults, and older adults. Publicity for this event

Department of Otorhinolaryngology Head and Neck Surgery Faculty of Medicine Universitas Padjadjaran Bandung Indonesia

The Department’s event was called ‘World Hearing Day 2022 Population Campaign’ and thirty 0 people attended. There were flyers, posters, a short movie, and a profile picture, which are the best methods for encouraging hearing health socialisation in the population.

Department of Otorhinolaryngology Head and Neck Surgery Universitas Padjadjaran Bandung Indonesia

The Department’s WHD 2022 event was called ‘Noise Awareness on Radio Broadcast’. This activity aimed to raise the awareness of dangerous noise in our daily lives. Radio was chosen as the most effective media for hearing health announcements.
Dr Haryoto Hospital
The Hospital’s WHD 2022 event was called ‘Ear Cleaning for Down Syndrome Patients & Webinar Hearing Problem in Children and Infants with Down Syndrome’ on 23rd March 2022. Down Syndrome patients were invited, with the parents and teachers, to attend the event at the hospital where we undertook cleaning of the patients’ ears. This event was followed by a webinar attended by health care professionals and a public audience online about hearing problems in Down Syndrome patients by a medical specialist, and related issues, such as better nutrition care by our hospital’s nutritionist.

ENT Department of BraWijaya University
The ENT Department carried out the event entitled ‘Comprehensive Treatment for Infants and Children with Hearing Loss’, with 250 people attending the event in person. The event aimed to provide information to the public in the form of virtual education and parental sharing, and increase public knowledge of the importance of early detection and comprehensive management of hearing loss in infants and children. Through this event, it is expected to increase public knowledge about the importance of early detection and comprehensive management of hearing loss in infants and children.

IBI
The IBI held an event called ‘Penjaringan Anak Sekolah’ focused on children to detect health problems early in order to get treatment as early as possible. Hearing screening was carried out on 30 children, adults, and older adults.

IDI Cabang Padang
In commemoration of World Hearing Day 2022, the Padang branch of the Indonesian Medical Association (IDI Cabang Padang) held an Instagram live broadcast on 06 March, discussing how to protect hearing with the title ‘Protect Your Hearing’ with a medical doctor and an ENT doctor from Faculty of Medicine Andalas University. Publicity for this event reached 200 on social media.

Inathalens
For WHD 2022, the Social Service Team of Inathalens and the ENT Department of COMAL BARI Hospital Pemalang, held a half day Symposium ‘Hearing Care for All’ and also carried out ear cleaning activities. Inathalens is an association of ENT specialists who graduated from the ENT Department of Sebelas Maret University. Additionally, there was a donation for thirteen patients in need and who met the requirements, installed, in the framework of the Sebelas Maret University 46th Anniversary, and WHD 2022.
Ear Cleaning for Down Syndrome Patients

Activity reports from countries
Indonesian Audiologist Association / Perhimpunan Audiologis Indonesia (PERAUDI)

The PERAUDI organized the ‘Social Event on Deaf School’ with 250 people attending. Hearing screening was carried out on 150 children, 20 adults, and older adults. This social event was with one of the biggest Deaf Schools in Jakarta, Indonesia. It targeted students, from kindergarten to senior, with a total 156 students, to have their Hearing Aid/Cochlear Implants cleaned and checked by an Audiologist. There was consultation with parents and deaf school teachers about hearing and hearing aids. There was also earwax removal and outer-middle ear check-ups by an ENT specialist, to ensure there was worsening of conductive hearing loss in students.

**World Hearing Day 2022 INDONESIA**

- To commemorate WHD (3 March) & World Down Syndrome Day (21 March), the Indonesian EHC Committees & POTADS (Assoc. Parents of Down Syndrome Children) performed Ear Screening & Cleaning on 479 children with Down Syndrome in 14 Regions.
- To commemorate WHD 2022 (03 March) & World Down Syndrome Day (21 March), the EHC Committees & POTADS (Assoc. Parents of Down Syndrome Children) performed Ear Screening & Cleaning on 479 children with Down Syndrome in 14 Regions.

**EHC Central Committee**

The EHC Central Committee held the event entitled ‘Ear & Hearing Screening in Disabled Persons’ with 200 people attending the event in person. Hearing screening was carried out on infants, 500 children, adults, and older adults. To commemorate WHD 2022 (03 March) & World Down Syndrome Day (21 March), the EHC Committees & POTADS (Assoc. Parents of Down Syndrome Children) performed Ear Screening & Cleaning on 479 children with Down Syndrome in 14 Regions.

**Indonesian EHC/PGPKT Central Committee**

The Indonesian EHC/PGPKT Central Committee held an event called ‘Movement 100 Cochlear Implants’. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Director General of MOH and supported by the involvement of an eminent medical professor. The Gerakan 100 Implan Koklea is a movement to obtain donations for 100 Cochlear Implants. It was formed by the Indonesian EHC/PGPKT Central Committee on WHD 2021. To date, the Committee has provided 11 cochlear implants for deaf children.

On WHD 2022, the Committee held an event called ‘EHC/PGPKT Military Committee...In the Future’. It was focused on members of the Army, and 100 people attending the event. Hearing screening was carried out on infants, children, adults, and 150 older adults. The activity was participated by the Commander of the Military Region of Middle Java. On the day there were also ENT Military specialists present. Publicity for this event reached an estimated 250 by traditional media coverage. The event’s aim was to provide awareness to the military forces with: Screening Ear & Cleaning for Healthy Hearing in a School for Disabled Children, Hearing Screening & HA Donation for retired army personnel and children and Hearing Screening & 25 HA Donations from the Army Hospital Gatot Soebroto on its 72th anniversary.

The Committee also held a WHD 2022 event called ‘Launching 2 EHC Books “To Be A Better Being”’ for the general public and the healthcare workforce, with 500 people attending. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 250 on social media.
Institut Teknologi Sepuluh Nopember
For WHD 2022, the Institut Teknologi Sepuluh Nopember held the event ‘Interactive Hearing Safety Awareness’. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by an official of the Indonesian National Committee for Prevention of Hearing Impairment and Deafness. Publicity for this event reached an estimated 500 by traditional media coverage. There was an International Webinar on hearing topics related to hearing safety.

Komda PGPKT
The Komda PGPKT’s WHD 2022 event was called ‘Webinar Parenting’ with 50 people attending the event. The activity was participated by an official from the Parliament. Publicity for this event was by traditional media coverage and social media. The theme of the event was to highlight the problem of children with special needs so far as they are not only related to physical, but also to communication. Therefore, intensive assistance is needed so that children with special needs can communicate well. During this event they stated that ‘Parents who have children with special needs do not mean they have no hope for their children’s future. We have to take care so that their quality of life improves. The belief that must be instilled is that every child must have a good future. For this reason, it is necessary to have the quality of listening so that you know what action to take.’.

Komda PGPKT Aceh
The Komda PGPKT Aceh organized an interactive dialogue and counselling broadcast on the radio with the topic of noise-induced hearing loss in commemoration of WHD 2022. It was participated by the Head of the Aceh Provincial Health office. Publicity for this event was by traditional media coverage and social media. The Komda PGPKT Aceh also held the event ‘Ear and hearing health services’ at SD Negeri 6 Sabang City, for children. Hearing screening was carried out on 65 children. The activity was participated by the Principal of SD Negeri 6 Sabang City. Publicity for this event was on social media. The ear and hearing health service activities in the context of WHD 2022.
at SD Negeri 6 Sabang City were enthusiastically welcomed by the students. Initially an ear examination was carried out, cerumen was cleaned, followed by education about the importance of maintaining healthy ears and hearing at school age. The results found 17 children with impacted cerumen and was successfully extracted.

The activities of the Aceh Provincial PGPKT Komda in commemorating WHD 2022 are summarised in the articles of the 124th edition of the Meuligoe Indonesia newspapers (28 February - 06 March 2022) and Serambi Indonesia newspapers (1st and 6th March 2022). The purpose of this paper is to sensitise WHD to all Indonesian people and the world.

Komda PGPKT Bengkulu

To commemorate WHD 2022, Komda PGPKT Bengkulu conducted examination and education activities. Such activities were undertaken in Rindu Hati, District, Province of Bengkulu, which is a tourist village. The theme activity is the importance of safe listening, examination of ear, and removal of cerumen. It was in cooperation with the government of Rindu Hati village, the government of Bengkulu Tengah, and Hazairin University Bengkulu.

Komda PGPKT Brebes and RSUD Kab. Brebes

The Komda PGPKT Brebes and RSUD Kab. Brebes held a talk show “NGOBRAS” on Instagram live with RSUD Kabupaten Brebes with the title ‘All About Hearing Impairment’. Two hundred people attended. Hearing screening was carried out on infants, children, adults, and older adults. There was the participation of the Director RSUD Kab. Brebes. Publicity for this event reached 200 on social media.
Komda PGPKT Cianjur
The Komda PGPKT Cianjur’s WHD 2022 event was a Talk show on ‘Hearing Loss in School Age Children’, focused on the general public, children, and adolescents for the purposes of education and training. One thousand people attended the event. Hearing screening was carried out on infants, children, adults, and older adults. It explained about hearing loss in school-age children that must be monitored because of the importance of hearing for the future of children as quality human resources. The Komda PGPKT Cianjur also carried out the event entitled ‘Ear Examination Activities’ for children and adolescents. Ear examination activities were held with 5th and 6th grade elementary school students, where a physical examination of the ear with otoscopy was carried out, and at the same time management and follow-up were carried out for children with ear problems.

Komda PGPKT Jawa Timur, Perhati Jatim Selatan
The Komda PGPKT Jawa Timur, Perhati Jatim Selatan carried out the event entitled ‘Sign language training for teachers and parents of special school students in Banyuwangi’ with 500 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by an official of the Banyuwangi district health and IDI Cabang Banyuwangi. Publicity for this event was by traditional media coverage and social media.

There was sign language education for healthcare workers, the parents of children with hearing handicap, and the teachers of SLB. The training was held on 5th March 2022. The healthcare workers were from a primary health centre and general hospital. The parents who followed this programme are the parents of the students with hearing handicap. Teachers were from SDLB, SMPLB and SMALB Negeri Banyuwangi. The training was held offline at SMPLB Negeri Banyuwangi and also online using Zoom application.
The Komda PGPKT Jawa Timur, Perhati-KL Jawa Timur Selatan’s event on WHD 2022 was the ‘Donation of Hearing Aids for SLB students in Banyuwangi’ focused on children and adolescents. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by an official from the Banyuwangi District Health office. Publicity was via traditional media coverage and social media. Donation of hearing aids was on 5th March 2022 at SMPLB Negeri 5 Banyuwangi. The donations were made to 15 students with hearing handicap and from poor families. The Komda PGPKT Jawa Timur, Perhati-KL Jawa Timur Selatan also carried out a social programme in ear examination and ear cleaning at SMP Negeri 5 Banyuwangi on 5th March 2022. In this programme 120 students with hearing handicap were examined with otoscopy and audiometer to define the hearing thresholds. The students were from SDLB, SMPLB and SMALB Negeri Banyuwangi. The ear examination and ear cleaning was conducted by doctors from the ENT Department of Airlangga medical faculty.

Komda PGPKT Kab Barru
The Komda PGPKT Kab Barru held a WHD 2022 event called ‘Hearing screening on newborn’ in La Patarai Hospital Kab Barru, for newborn babies. Hearing screening was carried out on 9 infants. Publicity for this event reached 1,000 on social media.

Komda PGPKT Kab Gresik
The Komda PGPKT Kab Gresik carried out the event entitled ‘Parenting Webinar’. The event was organized to celebrate WHD 2022. The theme raised was ‘Improving hearing quality to prepare for children’s independence’. The event was participated by an official from the Parliament. Publicity was via traditional media coverage and social media.

Komda PGPKT Kabupaten Probolinggo
The Komda PGPKT Kabupaten Probolinggo carried out the WHD 2022 event ‘Ear Examination Social Service’ for children, with 200 people attending.
Komda Kabupaten Sorong

The Komda Kabupaten Sorong’s WHD 2022 event was called ‘Education for new-born hearing screening and prevention of noise-induced deafness’. It was aimed at providing education to the public about the importance of new-born hearing screening, and also to adolescents and workers at risk. It was attended by 200 people.

Komda PGPKT Kabupaten Tulungagung

On 2nd March, the Komda PGPKT Kabupaten Tulungagung broadcast a Podcast with a medical specialist on the ‘Impact of Hearing Loss’. There was an interactive talk show with a doctor, the Headmaster of the Deafness Special School Tulungagung, about the Management of Hearing Loss on 4th March 2022. Ear examinations by a specialist and a team from the Health Minister of Tulungagung district were carried out of 60 young students. There was education training about hearing given to 48 Deafness Special School student’s parents.

Komda PGPKT Kota Ambon

The Komda PGPKT Kota Ambon WHD 2022 event was ‘Counselling on Hearing Health and Wax Cleaning (BBT)’ focused on children, with 150 people attending the event. Hearing screening was carried out on 125 children, adults, and older adults.

Komda PGPKT Kota Sukabumi

The Komda PGPKT Kota Sukabumi on WHD 2022 carried out the event called ‘Ear Cleaning and Hearing Screening’ for children with Down Syndrome. Hearing screening was carried out on 26 children with this syndrome. The PGPKT Kota Sukabumi also held counseling events called ‘Earwax and its Problems’ and ‘Ear Infection’ at the Polyclinic / Outpatient RSUD R. Syamsudin, S.H. Sukabumi City, both in collaboration with the Atma Jaya Jakarta Medical Faculty for the patients and their families in the outpatient ward. Hearing screening was carried out on infants, children, adults, and older adults.

In addition, Komda PGPKT Kota Sukabumi made a Podcast named ‘Adaptation of Good Listening Habits’. The purpose of the podcast was to promote and educate the safe listening standards for the general public and also healthcare workers.

The Komda PGPKT Kota Sukabumi also produced a Talk Show Radio Swara Perintis called ‘The Relationship between Hearing Loss in Children and Speech Delay’.

Ear Cleaning and Hearing Screening for Children with Down Syndrome
Komda PGPKT Lampung Province
The Komda PGPKT Lampung Province carried out the event entitled ‘Early Detection of Hearing Loss in Babies and Children’ with 417 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The event was live on Instagram to raise awareness about hearing screening for new-borns and babies. The KOMDA PGPKT Lampung Province also held a ‘Ear Cleaning and Hearing Health Screening’ event for children, with 100 people attending. Hearing screening was carried out on 10 infants and 100 children, hearing screening also for children with Down Syndrome.

Komda PGPKT Langkat
Komda PGPKT Langkat, on WHD Day 2022 undertook activities such as hearing screening in the Langkat District, Sumatera Utara Indonesia. The audience were children, adolescents, adults, and older adults. Education and poster launching about hearing was given to schools, drugstores, primary health centres, hospitals, etc, which aimed to provide education to the general public about health, especially about hearing. Five hundred people participated in the activities and screening was carried out on 300 children, 150 adults, and 50 older adults.

Komda PGPKT Lumajang
The Dr. Haryoto Hospital, Lumajang, East Java, held an event titled ‘Ear Cleaning for Down Syndrome Patients & Webinar Hearing Problem in Children and Infants with Down Syndrome’ on 23rd March 2022. Down Syndrome patients, the parents, & teachers were invited to attend the event at the hospital where they cleaned the patients’ ears. This event was followed by a webinar by a medical specialist, attended by health care professionals and a public audience online about hearing problems in Down Syndrome patients, and related issues by the hospital’s nutritionist such as better nutrition care.
Senam dan bermain bersama
**Komda PGPKT Maluku Tenggara**
The Komda PGPKT Maluku Tenggara carried out the event entitled ‘Counseling on hearing health and wax cleaning (BBT) for elementary school students’, focused on children for the purpose of promoting the safe listening standards with local scope with 50 people attending the event in person. Hearing screening was carried out on 42 infants, 40 children.

**Komda PGPKT North Toraja**
The Laguna Producers Cooperative carried out ‘Student Screening for Earphone Use’ focused on students who use earphones with Jolene media to measure the noise level experienced by students. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by a school headmaster.

**Komda PGPKT NTB**
The Komda PGPKT NTB held the event ‘Socialization and Ear Health Check-up’ at Mandalika Nursing Homes/Wreda NTB. Fifty people attended the event and it was participated by a government official.
**Komda PGPKT Palu**
The Komda PGPKT Palu conducted hearing screening activities at the boarding school on WHD 2022, for children and adults, with 20 people attending the event.

**Komda PGPKT Pontianak**
The Komda PGPKT Pontianak held the event ‘*Noise Induced Hearing Loss*’ on WHD 2022 with 50 people attending. Hearing screening was carried out on infants, children, adults, and older adults. The event focused on the causes of hearing loss, how to prevent hearing loss, how to maximise hearing if you already have hearing loss, and how to avoid noise.
Komda PGPKT Provinsi Aceh

On WHD 2022, the Komda PGPKT Provinsi Aceh organized an event entitled ‘Detection of hearing loss in school children’ undertaken by high school students. Hearing screening was carried out on 80 children. The event was participated by the Head of the Health Department of the city of Sabang. Publicity for this event was on social media.

On WHD 2022, the Komda PGPKT Provinsi Aceh also carried out training for early detection of hearing loss in infants and children, for healthcare workers, with 20 people attending the event. There was training for early detection of hearing loss in infants and children for general practitioners, midwives and nurses at the Puskesmas in the city of Sabang by demonstrating how to carry out traditional hearing checks and using Otoacoustic emission. The training began with a pre-test of knowledge about hearing loss in infants and children. At the end of the training, a post-test was also conducted to assess the success of the training.

Komda PGPKT Provinsi Aceh and Perhati-KL Cabang Aceh

The Komda PGPKT Provinsi Aceh and Perhati-KL Cabang Aceh held an audience commemoration of the WHD 2022. The head of the Aceh Provincial Health Office was very well received for his activities in direct coordination with the heads of related fields at the Aceh Provincial Health Office.

Komda PGPKT Solo

Komda PGPKT Solo, during WHD 2022, provided knowledge to the public and special communities about ear health and hearing loss, and encouraged them to seek medical assistance when required. Due to Covid-19 pandemic cases the event had to be postponed until the end of March 2022. This year they focused on the Down Syndrome Community especially in Central Java. This community’s name is POTADS (Persatuan Orang Tua Anak dengan Down Syndrome) and within this community parents were educated.

Komda PGPKT Provinsi Maluku

On WHD 2022, the Komda PGPKT Provinsi Maluku organized the event ‘Noise Induced Hearing Loss, an Interactive Dialogue’.

Too often we underestimate the power of touch, a smile, kind words to hear and ears that listens to honest praise is an act of caring that easily changes lives.
Komda PGPKT Sulawesi Tengah*
The Komda PGPKT Sulawesi Tengah* carried out several events in order to conduct screenings and spread awareness in the area. An ear cleaning event was held in the Palolo Sub-district. People between children and the older adults participated and 100 people were reached. Screening was carried out on 30 children, 40 adults, and 30 older adults. Sixty older adults also participated in the event held at Yayasan Al-Kautsar Palu.

In February 2022 PGPKT Sulawesi Tengah* conducted Covid-19 vaccinations combined with ear cleaning and hearing screening, with total participants reaching around 600 people. This took place at several different hotels in the South Palu Sub-district, at the Tadulako General Hospital and at Tadulako University. They also used this event to teach interns to learn and participate in the hearing screening and ear cleaning programme. One more event was carried out by the PGPKT Sulawesi Tengah* just for older adults, where 60 people received a hearing screening at Yayasan Al-Kautsar Palu.

Komda PGPKT Sulawesi Tenggara
On WHD 2022 the Komda PGPKT Sulawesi Tenggara held a webinar on noise induced hearing loss for the general public, with 70 people attending. This webinar aimed to provide information about noise induced hearing loss and systemic diseases that have an impact on hearing loss. The targeted audience was adults, members of the senior populations and workers in noisy environments. They gave cases of noise which could be found in everyday environments that could harm hearing. Especially for workers, we introduced the hearing protector device to reduce the harmful effects of noise.

Komda PGPKT Sulawesi Utara
The Komda PGPKT Sulawesi Utara carried out ENT health services including ear cleaning performed on prisoners at the Malendeng’s Prison, Manado. Prisoners are part of an isolated community with various health problems that need attention. For WHD 2022, the Komda PGPKT Sulawesi Utara also produced a Tik Tok educational video about hearing loss, focused on the general public. The video contains brief education about hearing loss that can occur due to various factors, including: ageing, hereditary, certain medications, certain illnesses, loud noises, recreational noises, occupational noises, and simple tips to prevent it. The actors in the video were all medical students of the Sam Ratulangi University. The PGPKT Sulawesi Utara held a WHD 2022 health talk at Siloam Hospital Manado, on 4th March in collaboration with the Health Promotion Section of Siloam Hospital Manado in the context of World Hearing Day.
Finally KOMDA PGPKT Sulawesi Utara held an online webinar for the general public in commemoration of WHD 2022 on 14th March for the general public. The program was in collaboration with the health promotion section of General Hospital for the promotion, prevention and control of hearing loss and deafness to the patients and families at the Polyclinic OPD waiting room.

Komda PGPKT Tana Toraja

Komda PGPKT Tana Toraja undertook community education at the Lakipadada hospital, Tana Toraja, about hearing loss and deafness. It was carried out in the waiting room of the hospital.

On 6th and 7th April 2022, PGPKT Tana Toraja also carried out a ear cleaning service at the Mobile Health Center in Tana Toraja ear cleaning held in the Kendenan Village, Ollon Hamlet, Lembang Bau, Bonggakaradeng sub-district, Tana Toraja Regency. Fifty people attended the event and hearing screening was carried out on infants and adults.

Moreover, PGPKT Tana Toraja carried out Health Screening for pregnant women, at Posyandu. Ear health examinations were conducted on pregnant women participating in the Tombang neighbourhood.

Komda PGPKT Toraja Utara

The Komda PGPKT Toraja Utara carried out counselling & cleaning of ears at Posyandu Rante Lembang Rantebua. Due to the pandemic, most General Practitioners vaccinate almost every day, so it was decided to share education via a WhatsApp Group about Preventing Noise from music, using earphones and formula 60/60, and how to download the Sound Level Meter on Android.

They also introduced sign language to church women gatherings on the World Day Of Prayer on March 28th, 2022.

On 13 April 2022 the PGPKT Toraja Utara undertook Ear Health Counselling, Ear Cleaning for Children and Assistance to parents to be able to check their children’s ears. The activity was undertaken at the Posyandu Toyasariu, Sesean Suloara District, North Toraja Regency.

The Komda PGPKT also carried out screening activities on school children by Puskesmas (Community Health Centers) throughout Indonesia - two each year. Between March 22nd and 31st 2022 approximately 1,000 elementary school children were screened.

An event entitled ‘Preach the importance of hearing’ was carried out specially to understand God’s Word, with 120 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 1,000 by traditional media coverage.

A second event entitled ‘Counselling on Earwax and Ear Cleaning’ took place and 30 Elementary School students attended in person. Hearing screening was carried out on infants, around 50 children, adults, and older adults. The activity was participated by the school’s headmaster.
On 26th March 2022, the Komda PGPKT Toraja Utara carried out the event entitled ‘Safari Ear Health Check-up for School Children’ at three Elementary Schools in Tikala, Toraja Utara. Hearing screening was carried out on infants, 100-150 children, adults, and older adults. The Komda PGPKT Toraja Utara carried out an event, sharing via its WhatsApp group, about Ear Hearing Aid Fitting, for adults and the healthcare workforce for the purposes of education and training. The WhatsApp Group was decided because of the Pandemic. Publicity for this event reached 250 on social media.

On 8th April 2022 the Komda PGPKT carried out the event ‘Catholic Youth Counselling & Noise Testing’ at the St. Theresa Parish, Ran-tepao. North Toraja. Hearing screening was carried out on infants, 30-40 children, adults, and older adults. A noise intensity check was undertaken on the headphones/headset used by the participants when listening to music through their mobile phones, using a modified Sound Level Meter in the form of Jolene. On WHD 2022, they distributed earplugs and carried out counselling on the impact of noise on workers in noisy environments, such as furniture makers and car repair shops, in Sangbuva village, Kesu sub-district, North Toraja Regency. Hearing screening was carried out on infants, children, adults, and older adults.
Komda PGPKT-Perhati KL Sulawesi Utara

The Komda PGPKT Perhati KL Sulawesi Utara commemorated WHD 2022 with the Kompas TV talk show “Sapa Manado.” This was to provide education to the general public through regional TV media, related to the risk of hearing loss, various diseases and their treatments as well as presenting data from WHO as educational materials. Due to the ongoing Pandemic constraints educational efforts are carried out widely by TV media, also through other online forms such as YouTube and Zoom. There was a webinar symposium especially for the communities. They also offered direct counselling to patients and families as visitors at the RSUP Kandou hospital.

Komite Daerah P gpkt Klaten (KDPK)

The KDPK carried out the event ‘Fighting the Hearing-Impaired Child-Care Foundation’, with 100 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. KDPK is working to create a sense of responsibility with parents and family in the struggle to assist a child with special needs to become independent, healthy and reasonably self-sufficient for themselves, the family, the community and the country. KDPK is also working with the ‘Fighting the Hearing-impaired Child-care Foundation’, with ear cleaning to hearing impaired children.

Komite Daerah PGPKT Klaten, Central Java

The Komite Daerah PGPKT Klaten, Central Java, carried out the translation of WHD 2022 materials, such as announcements, flyers, and an Infographic into the Javanese Language.

Komite Daerah PGPKT Klaten, Central Java

The Komite Daerah PGPKT Klaten, held the event ‘Keep WHD 2022’ with socialisation / promotion of the Foundation for the Care of Deaf Children, with 100 people attending. The activity was participated by an official from the Social Service of the Klaten District Government, the Disabled Association in Klaten. The event was supported by the Childrens’ Hearing-Impaired Foundation, Klaten – Mutiara and Bangsachild the Hearing-Impaired Foundation in Klaten-Mutiara Bangsa. Publicity for this event reached 100 on social media.
KSM THT-KL RSUP Dr.Kariadi
The KSM THT-KL RSUP Dr.Kariadi held the event entitled WHO KSM THT-KL RSUP Dr. Kariadi Semarang, with 100 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. They carried out the WHD 2022 event entitled ‘Counselling and Ear Examination and Provision of Assistance for Student Learning Tools SLB’.

The KSM also carried out a visit to the Hope Mother’s Home for the Wreda, focused on older adults to promote the World Report on hearing-related activities, and a webinar entitled ‘Management of Congenital Deafness’ on 27th February 2022, focused on the general public and healthcare workforce, with 100 people attending the event. Hearing screening was carried out on 100 adults.

ORL-HNS Community Department Airlangga University Surabaya
On 19th March 2022 the Community Department of the University held the event ‘WHD 2022 and World Down Syndrome Day (Ear Check and Clean)’ for children and adolescents, with 50 people attending. Hearing screening was carried out on 50 children. The event also served to educate parents of children with Down Syndrome about home ear cleaning procedures. The event was participated by an official of the Ketua Divisi THT Komunitas FK Unair Surabaya. The event was also enhanced and supported by the involvement of two eminent medical specialists.

Perhati KL Jatim Utara
On WHD 2022 3rd March 2022 Perhati KL Jatim Utara held a WHD 2022 panel discussion with the theme ‘Too much noise can harm your health’ an online panel discussion on noise induced hearing loss to raise awareness on the problem.

The Perhati KL Jatim Utara also organized an online webinar ‘Management of microtia atresia’, for the general public and healthcare workforce. Hearing screening was carried out on infants, children, adults, and older adults.

Perhati-KL Cabang Aceh
On WHD 2022 the Perhati-KL Cabang Aceh signed a charter for cooperation in ear health services (hyperbaric oxygen therapy) between Perhati-KL Aceh and the J. Lilipory Naval Hospital, Sabang City. The activity was participated by the Head of the Navy Hospital J.Lilipory Sabang City. Publicity for this event was on social media. The signing of this collaboration coincided with the commemoration of WHD 2022 on 03 March in Sabang city. It is hoped that through this collaboration, Ent patients can be treated with hyperbaric oxygen therapy.

The head of the Aceh branch of the Indonesian Association of Ear, Nose and Throat surgeons (Dr. Azwar Abdullah, Sp.THT-KL) and the head of the J Lilipory Naval Hospital, Sabang City (Dr. Sofyan Ali Basit, Sp.BA) agreed to establish a cooperation in terms of ear health services (hyperbaric oxygen therapy).
Perhati-KL Cabang NTB
The Perhati-KL Cabang NTB held a Social Service event for the older adults, with 40 people attending the event. Hearing screening was carried out on 40 older adults. The event was supported by the involvement of Hamsu Kadriyan.

PGPKT Banjarmasin Perhati Kalselteng
The PGPKT Banjarmasin Perhati Kalselteng carried out free medical check-ups and therapy for children and adults at TPA ASY SYIFA South Borneo, with 80 people. The activity was participated by the Head of Region. The event was also supported by the involvement of Akun Wahyudi. Publicity for this event reached approximately 100 by traditional media coverage and 1,000 on social media.

PGPKT Banten
The PGPKT BANTEN commemorated WHD 2022 with ‘Cleaning the Ear of Down Syndrome Children’ with 19 people attending the event.
PGPKT Diy
The PGPKT Diy held a ‘Sharing Session about Management and Support Systems in Hearing Problem’ with 40 people attending. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by an official from the Public Health Health Office. Opinions were shared concerning the challenges of deaf people. The PGPKT Diy also carried out the event entitled ‘Online Public Education’ about safe hearing, an online meeting for the general public. Hearing screening was carried out on infants, children, adults, and older adults.

PGPKT Jawa Tengah
On 27th February 2022 the PGPKT Jawa Tengah held a webinar called ‘Management of Congenital Deafness’, with 300 people attending the event in person and a visit to the Hope Nursing Home for Mrs. Ngaliyan, Semarang with hearing screening undertaken on older adults. On 9th March 2022 the PGPKT Jawa Tengah carried out cochlear implants. Hearing screening was carried out on children at the Kariadi Hospital, Semarang. On 4th June 2022, the PGPKT Jawa Tengah carried out the event entitled ‘Health Dialogue on Early Detection of Hearing Loss in Newborns and Rehabilitation in Deaf and Speech Disabilities’, with 300 people having attended. Hearing screening was carried out on 300 adults. The PGPKT Jawa Tengah also carried out the event entitled ‘Counselling and Ear Examination and Provision of Assistance for SLB Student Study Tools’. Hearing screening was carried out on children.

PGPKT Kalbar
The PGPKT Kalbar held an event on WHD 2022, focused on the general public. The event put focus on the causes of hearing loss, how to prevent hearing loss, how to maximise hearing if you already have a hearing loss, and how to avoid noise.
PGPKT Kepulauan Riau
The PGPKT Kepulauan Riau, organized an ‘Interactive Dialogue and Counselling Broadcast’ on the Radio RRI Natuna. The purpose was to raise awareness on preventing hearing loss through regional RRI radio.

PGPKT Komda Kaltim
On WHD 2022, the PGPKT Komda Kaltim invited a group of older adults to participate in PGPKT activities with health promotion about presbycusis, ear examinations, hearing screening (Audiometry), and ear cleaning.

PGPKT Kota Bogor
On WHD 2022, the PGPKT Kota Bogor organized a Webinar. Hearing screening was carried out on infants, children, adults, and older adults. It has become a concern that gadgets with earphones have become so popular during the pandemic that many children, teenagers, and parents now prefer to stay at home and play with these gadgets rather than engage in other activities. As a result, addiction has occurred. Education on the effects on hearing loss while using such gadgets was given.

PGPKT Komda Labura
On WHD 2022, the PGPKT Komda Labura carried out the event entitled ‘Education and Examination’ focused on children and to educate children who were in kindergarten and primary schools in Labura. Hearing examinations were also carried out.
PGPKT Kota Palangka Raya
The PGPKT Kota Palangka Raya carried out ‘Counselling on Hearing Loss in Babies and Hearing Loss Due to Noise’ for hospital visitors. The activity was participated by an official from the City Health Office. There was also a live radio broadcast from RRI Pro 2 FM Palangka Raya.

PGPKT Kota Surabaya
The PGPKT Kota Surabaya carried out the event ‘Meet the Expert (Ear problems for first public medical facility), for the healthcare workforce to raise awareness about the importance of hearing health, diagnosis and management. Hearing screening was carried out on infants, children, adults, and older adults.

PGPKT Kota Surabaya - Faculty of Medicine Universitas Hang Tuah - Dr. Ramelan Naval Based Hospital Surabaya
The Faculty of Medicine WHD 2022 event was called ‘Service to the Community Post-Hearing Disorder Socialization Towards a Bright Future’ with 500 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event was by traditional media coverage and social media.

The Faculty of Medicine Universitas Hang Tuah - Dr. Ramelan Naval Base Hospital Surabaya also held an event ‘Surabaya (Puskesmas Jagir)’ with 100 people attending. BBT (Baksos Bersih Telinga) was the collaboration program between PGPKT Kota Surabaya and Govern-
ment city of Surabaya. This project was focused on hearing screening in elementary school. In addition, the PGPKT Kota Surabaya - Faculty of Medicine Universitas Hang Tuah also held ‘Meet the Expert (Ear Problem for first public medical facility) Puskesmas Tanah Kali Kedinding’, focused on adults for education and training, with 25 people attending. Hearing screening was carried out on infants, children, adults, and older adults. Routine activities were in collaboration with level 1 health facilities (Puskesmas Tanah Kali Kedinding). Activities were mainly focused on teaching health workers about the importance of hearing health, diagnosis and management.

PGPKT North Aceh
The PGPKT North Aceh carried out the event ‘The Activity of PGPKT North Aceh District’ on WHD 2022, with 200 people attending the event. The activity was participated by officials from the Government and Management of Hospitals. Measurements of intensity noise levels were taken at hospital, and there was socialisation with education provided to the public about how to prevent noise induced hearing loss.

PGPKT Perhati-KL
The PGPKT Perhati-KL held an event called ‘Kompas TV live talk show “Sapa Manado”’, about WHD 2022. The ‘Sapa Manado’ was undertaken to provide education to the general public through regional TV media, related to the risk of hearing loss, various diseases and their treatments as well as presenting data from WHO as educational materials. With the ongoing constraints of the pandemic, educational efforts are carried out widely, apart from TV media, also through other online forms (YouTube, Zoom) and including webinar symposiums, especially for the communities. They also conduct direct counselling to patients and families as visitors at RSUP Kandou hospital.

Pgpkt Pontianak
The Indonesian EHC/PGPKT Pontianak celebrated WHD 202 with an event focused on the causes of hearing loss, how to prevent hearing loss, how to maximise hearing if you already have a hearing loss, and how to avoid noise.
PGPKT Provinsi Maluku
On WHD 2022, the GPKT Provinsi Maluku held the event entitled ‘Screening for the Elderly Hearing Health at Nursing Home, Ina Kaka Ambon’, with hearing screening carried out on 54 elderly people, and a TV Talk Show called ‘Hearing Health: An Asset of the Future’.

PPNI
The PPNI carried out the event entitled ‘School Children Screening’ with 50 people attending the event in person. Hearing screening was carried out on infants, 50 children, adults, and older adults. Hearing Screening is a form of health service that aims to detect students who have health problems early so they can get early treatment.

Presidential Hospital of Gatot Soebroto Army Central Hospital
On WHD 2022, coinciding with Gatot Soebroto Army Central Hospital’s 72nd Anniversary, the Presidential Hospital ENT issued the ‘Social Service Report of the ENT Department of Presidential Hospital of Gatot Soebroto Army Central Hospital’. There was also a hearing screening of 20 children and donations of 5 hearing aids for the civilian peoples, veteran and soldier’s family.

Puskesmas Tikala
The Puskesmas Tikala carried out a hearing screening on WHD 2022.

PGPKT Surabaya
The PGPKT Surabaya carried out the event entitled ‘Preventing Early Deafness: Earphones or Headphones, which is better?’ with 1,344 people attending the event. The webinar educated people to use earphones and head-phones properly. It also explained the negative effects when wearing earphones and headphones for too long.

PPDS THT-KL RSUP Dr. M Djamil Padang
The PPDS THT-KL RSUP Dr. M Djamil Padang carried out a Podcast Competition ‘Health Hearing’ for High School in Padang City. Hearing screening was also carried out on infants, 40 children, adults, and older adults.
RSUD Dr. Haryoto Lumajang
The RSUD Dr. Haryoto Lumajang carried out the event entitled ‘Early Detection & Signs of Hearing Loss’, to promote social awareness from society about early detection hearing loss. Many social events such as marriage ceremonies and other celebrations use very loud speaker systems, which compete to ensure the greatest level of noise. This, in turn, creates hearing problems. Hearing screening was carried out on infants, children, adults, and older adults. On WHD 2022, the RSUD also carried out the event ‘Promote listening save hearing’ to promote safe listening standards. Hearing screening was carried out on infants, children, adults, and older adults. The event was to improve the understanding in civil society to take care of their hearing, in collaboration with students of the medical Jember University.

RSUD Sultan Imanuddin Pangkalan Bun
On WHD 2022, the RSUD Sultan Imanuddin Pangkalan Bun carried out hearing screening on children between 0 and 5 years on 20 infants and 30 children. The event was supported by the Indonesian PGPKT Central Committee.

Syiah Kuala University
The Syiah Kuala University carried out a poster education campaign on WHD 2022.
Teaching Hospital Hasanuddin University, Makassar
The Hasanuddin University Hospital, Makassar, broadcast the podcast ‘Obrol Sehat’ about the importance of hearing screening and hearing problems. There was an open question session to the audience. Hearing screening was also carried out on infants, children, adults, and older adults. The activity was participated by the Governor. Publicity was via traditional media coverage and social media.

The Ear & Health Care Committee/Komda (PGPKT) Maluku Province, Indonesia
The Ear & Health Care Committee/komda (PGPKT) Maluku Province, celebrated WHD 2022 with the following activities: counselling on ear screening & cleaning (BBT) for elementary school students, an interactive dialogue on noise induced hearing loss, screening for older adults, counselling on hearing health by Medical Students University Pattimura Faculty of Medicine.

Universitas Syiah Kuala
The Universitas Syiah Kuala published posters on education about WHD 2022. The posters described some of the causes of hearing loss.

West Java Hearing Committee
The Committee held the event ‘Hearing Screening Training for Health Workers’ in West Java Province, which aimed to share and upgrade the competency of health workers in the examination of the ear and hearing screening. One hundred fifty people attended. The activity was participated by the Division Head of Contagious Diseases West Java Department of Health Services who was invited to initiate government support for the ear and hearing health program in West Java, and also support the facilities of hearing examination in all public health centres.

The Committee also held the event ‘Noise Awareness Socialisation and Hearing in the Armed Forces’ for members of the armed forces, with 200 people having attended. Hearing screening was carried out on 60 adults. The activity brought the participation of the Head of the Indonesian Army Forces and was supported by the Head of the Indonesian Hearing Committee. There was a collaboration with the Indonesian Army Forces for a seminar for all Army Forces members and their families. Ear examinations and hearing screening for circa 60 active army forces members was undertaken. The results from the hearing screening was rather surprising as it was discovered that 30% had sensorineural hearing loss. Plans have been made to continue the program of hearing protection for all army forces members.

West Java Otolaryngology Head and Neck Surgery Association
The Association’s WHD 2022 event was entitled ‘Ear Examination and Hearing Screening in Children with Down Syndrome’ focused on the parents of children with Down Syndrome, with 75 people attending the event in person. Hearing screening was carried out on 35 children and 15 adults. The activity was participated by the Chairperson of the Indonesian Association.
of Otorhinolaryngology Head and Neck Surgery. This activity is an annual program undertaken between March and April. Because of the Covid-19 pandemic, this year they were restricted to undertaking only cerumen extraction and hearing screening for 50 children. There was also a hotline contact available every day so all parents could discuss their children’s ear and hearing problems with ENT doctors.

World Hearing Day Indonesia 2022  
The World Hearing Day Indonesia 2022 carried out the event entitled ‘WHD Indonesia 2022’, with 1000 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Director General at the Medical Service of the Ministry of Health, the Director of non-communicable diseases of the Jakarta Provincial Health office. The event was also enhanced and supported by two musicians. There were a series of activities such as Virtual Advocacy Seminar (Zoom meetings), public online surveys, radio & television talk shows, live broadcasting on Instagram, a TikTok video “safe listening competition” and a noise webinar.

MALAYSIA

General Hospital in Penang State  
They have celebrated the 1st WHD 2022 at the General Hospital Pulau Pinang, Hospital Bukit Mertajam and Hospital Seberang Jaya, in Penang State. Over 2,000 people attended the events. There were shared videos, TikTok and Facebook content and posters displayed in the ORL department promoting the event. We achieved the promotion of hearing care and importance of hearing to locals despite the Covid-19 pandemic problems. Publicity for this event reached 2,000 on social media.

The National University of Malaysia (Universiti Kebangsaan Malaysia, UKM)  
The National University of Malaysia (Universiti Kebangsaan Malaysia, UKM) carried out the event entitled ‘Promote awareness on the danger of loud noise and advocacy in safe listening’, focused on the general public for the purpose of promoting awareness on the danger of loud noise and advocacy in safe listening. TikTok video contests, a World Hearing Day Webinar and a Draw contest were produced. Hearing screening was carried out on infants, 75 children, adults, and older adults. Publicity for this event reached an estimated media coverage of 2,200 on social media.

NEPAL

B P Eye Foundation, Hospital for Children, Eye, ENT and Rehabilitation Services  
The B P Eye Foundation’s WHD 2022 event was ‘to Hear for Life, Listen W+with Care!’ with 150 people attending the event in person. Hearing screening was carried out on 50 adults, and 25 older adults. The activity was participated by the Chief of Traffic Police, and supported by two medical specialists. Publicity for this event reached an estimated 1,000,000 by traditional media coverage and 1,000,000 on social media. There was a Virtual exhibition on ‘Safe Listening And Hearing Care Practices’ from 2nd to 4th March to Government officials/policy makers, health professionals and general public at the CHEERS hospital, Orientation of Community Ear Health Workers (CEHWs). On this occasion a noise induced hearing loss screening to 75 traffic police of the Kathmandu Valley was undertaken.
Ear Care Nepal

The Ear Care Nepal’s WHD 2022 event was called ‘Prevention of Deafness, Promotion & Conservation of Hearing in Children in Nepal’, with 38 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by an official from the State Minister of Health, Health Secretary, representatives from WHO, media personnel. The Ear Care Nepal (ECN) team and female Community Health Volunteers participated in the rally organized by the Ministry of Health. An awareness video was produced, which was posted in social media such as Tik Tok, Instagram and Facebook. The ECN Chairperson participated and delivered a short note about the importance of the school ear screening program in the meeting held at the Ministry of Health in the presence of the State Minister, policy makers, WHO representatives and the media. The Chairperson presented the lecture “Ear and Hearing Care in Nepal” in a meeting organized by the society of Otolaryngologists.

Pokhara Academy of Health Sciences, Western Regional Hospital

The Pokhara Academy of Health Science’s WHD 2022 event was entitled ‘Newborn hearing screening’. Hearing screening was carried out on new-born children who were brought to ENT OPD of our institute for ear check-ups or were referred from paediatric OPD and neonatal ICU. Otoacoustic emissions (OAE) tests were carried out by the trained technicians. NBHS is being continued at the institute. At present, they are only able to perform tests on those who are viewed as ‘at-risk’ new-born.
SRI LANKA

Department of Disability Studies of the Faculty of Medicine of the University of Kelaniya and the “Ayati” National Centre for Children with Disabilities Sri Lanka

The Department of Disability Studies carried out the event entitled ‘Make listening safe’, focused on policymakers, general public, adolescents, adults and workforce for the purpose of hearing screenings and community awareness. Media outreach and digital awareness campaigns. Six hundred adult people attended the event and hearing screening was carried out on them.

University of Kelaniya and Ayati Centre Sri Lanka

The Department of Disability Studies organised a series of activities for WHD 2022 in collaboration with the World Health Organization entitled ‘Make Listening Safe!’. These activities were attended by 300 people, and included a television talk show and a webinar on safe listening, hearing screening programs for young adults, adults and individuals with Down Syndrome and autism. There were separate awareness programs on safe listening for young adults and individuals with Down Syndrome, autism and public awareness campaigns. Publicity was by traditional media coverage and social media.
THAILAND

Center of Excellence of Otolaryngology Head and Neck Surgery
The Center’s WHD 2022 event was entitled ‘Ear and Hear Care Awareness for all Age Groups’. Hearing screening was carried out on all age groups. The activity was participated by the Deputy General of the Department of Medical Services of the Ministry of Public Health. Publicity was via social media. The objective was to raise awareness amongst the general population by organizing a variety of activities, which were educational posters, a live Facebook by otolaryngologists who shared knowledge answered questions about common problems of ear diseases, the rehabilitation of patients with hearing loss via the Rajavithi Hospital website, and the provision of hearing screening services at the hospital.

Department of Otolaryngology, Faculty of Medicine, Chiang Mai University
The Department of Otolaryngology’s WHD 2022 event was ‘To hear for life, listen with care’. Hearing screening was carried out on infants, children, adults, and older adults. Publicity reached 23,327 on social media. The WHD 2022 theme was promoted via https://www.facebook.com/SuandokGoodHealth2018/videos/644636933429560/

Department of Otolaryngology, Faculty of Medicine, Prince of Songkla University
The Department of Otolaryngology’s WHD 2022 event was ‘PSU Hearing Day: we always care about your hearing’. It was attended by 200 people. Publicity reached 3,200 on social media. The ongoing Covid-19 pandemic restricted activities. The programme provided information via Clip VDO, which will be released on Facebook, and Line officially having more than 90k followers. The VDO clip proceeded as storytelling to show that everyone can easily be exposed to loud sound. With the on-site event, we provided earplugs and information on hearing prevention to raise awareness of safe listening at the Outpatient Department.

King Chulalongkorn Memorial Hospital (KCMH)
The KCMH’s WHD 2022 event was in accordance with its mission to disseminate knowledge on the theme of ‘Safe listening tips to prevent permanent damage to your hearing’ for Thai people. Hearing screening was carried out on adults and older adults. Publicity reached about 50,000 on social media. The event made ample use of banners, posters, brochures and gifts. It engaged people to understand how to prevent permanent damage to hearing.
Ministry of Public Health, The Royal College of Otolaryngologists-Head and Neck Surgeons of Thailand (RCOT)
The Ministry of Public Health carried out the event focused on the general public for the purpose of awareness with local scope with 3,011 people attending on social media channels. Hearing screening was carried out on infants, children, adults, and older adults.

Otolaryngology Department, Vajira hospital
The Otolaryngology Department’s WHD 2022 event was ‘To hear for life, listen with care!’ which due to the Covid-19 pandemic was held in the Outpatient Department of the hospital. Sixty people attended. Hearing screening was carried out by adults and the older adults. Publicity was via social media. There was a poster presentation together with video presentation via the official website, YouTube, Facebook and GR Code.

Experts provided consultation on hearing related issues for the citizens, answered their questions, and distributed free publicity materials such as the hearing rehabilitation Manual of Jiangsu disabled persons’ Federation.
### Other registered activities

<table>
<thead>
<tr>
<th>Organization</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangladesh Therapy &amp; Rehabilitation Foundation (BTRF)</td>
<td>Bangladesh</td>
</tr>
<tr>
<td>Sonargaon University [SU]</td>
<td>Bangladesh</td>
</tr>
<tr>
<td>All India Institute of Medical Sciences, Raipur</td>
<td>India</td>
</tr>
<tr>
<td>Ambulkar Speech And Hearing Clinic</td>
<td>India</td>
</tr>
<tr>
<td>Apollo Hospitals, Apollo Cochlear Implant Clinic, Society to Aid the Hearing Impaired (SAHI)</td>
<td>India</td>
</tr>
<tr>
<td>Association of Environmental and Occupational Health Delhi</td>
<td>India</td>
</tr>
<tr>
<td>AUDIOSPEECH</td>
<td>India</td>
</tr>
<tr>
<td>Ave Sound Clinic</td>
<td>India</td>
</tr>
<tr>
<td>CIGI</td>
<td>India</td>
</tr>
<tr>
<td>Composite Regional Centre for Skill Development, Rehabilitation &amp; Empowerment of Persons with Disabilities (CRC)</td>
<td>India</td>
</tr>
<tr>
<td>Department of ENT, Kanyakumari Government Medical College</td>
<td>India</td>
</tr>
<tr>
<td>Dept. of Shalakya Tantra, Dr. BRKR Govt Ayurvedic College</td>
<td>India</td>
</tr>
<tr>
<td>Dept. of Shalakya Tantra, Govt Ayurvedic College, Guwahati</td>
<td>India</td>
</tr>
<tr>
<td>District Hospital, Kargil, UT of Ladakh</td>
<td>India</td>
</tr>
<tr>
<td>Dr. Ram Manohar Lohia Institute of Medical Sciences</td>
<td>India</td>
</tr>
<tr>
<td>Dy Patil University School of Medicine</td>
<td>India</td>
</tr>
<tr>
<td>Ear Health and Habilitation Centre</td>
<td>India</td>
</tr>
<tr>
<td>Government Thiruvarur Medical College and Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Harshini Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Indian Council of Medical Research</td>
<td>India</td>
</tr>
<tr>
<td>Indian Speech Language and Hearing Association Kerala State Branch</td>
<td>India</td>
</tr>
<tr>
<td>JSS Institute of Speech and Hearing</td>
<td>India</td>
</tr>
<tr>
<td>Kinder Multispeciality Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Lady Hardinge Medical College</td>
<td>India</td>
</tr>
<tr>
<td>Listen2TalkLucknow</td>
<td>India</td>
</tr>
<tr>
<td>MAA Research Foundation</td>
<td>India</td>
</tr>
<tr>
<td>Mahatma Gandhi Mission Medical College Navi Mumbai</td>
<td>India</td>
</tr>
<tr>
<td>Manomay Hearing Aid Center</td>
<td>India</td>
</tr>
<tr>
<td>MERF Institute of Speech and Hearing (P) Ltd</td>
<td>India</td>
</tr>
<tr>
<td>National Program of Prevention and Control of Deafness, Govt of NCT, Delhi</td>
<td>India</td>
</tr>
<tr>
<td>National Program for Prevention and Control of Deafness (Tamil Nadu)</td>
<td>India</td>
</tr>
<tr>
<td>Nitte Institute of Speech and Hearing</td>
<td>India</td>
</tr>
<tr>
<td>Pratibandhi Kalyan Kendra</td>
<td>India</td>
</tr>
<tr>
<td>Preventive Health and Screening OPD, Department of Community Medicine, Vardhman Mahavir Medical College and Safdarjung Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Rajiv Gandhi Government General Hospital, Madras Medical College (MMC)</td>
<td>India</td>
</tr>
<tr>
<td>Rasya Clinic</td>
<td>India</td>
</tr>
<tr>
<td>Rotary Ambala Cancer and General Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Royal Care Super Specialty Hospital</td>
<td>India</td>
</tr>
<tr>
<td>Sanchar Arod</td>
<td>India</td>
</tr>
<tr>
<td>Scientific &amp; Academic Forum, M GMCRI, Pondicherry</td>
<td>India</td>
</tr>
<tr>
<td>SGS Vagdevi Centre for the Rehabilitation of Communication Impaired</td>
<td>India</td>
</tr>
<tr>
<td>Shan ENT Clinic</td>
<td>India</td>
</tr>
<tr>
<td>Shree Jagadguru Gavisiddeshwara Ayurvedic Medical College</td>
<td>India</td>
</tr>
<tr>
<td>S S College, Bhopal</td>
<td>India</td>
</tr>
<tr>
<td>Sumandeepr Vidyapeeth University</td>
<td>India</td>
</tr>
<tr>
<td>The Saviour Clinic</td>
<td>India</td>
</tr>
<tr>
<td>Yenepoya Medical College</td>
<td>India</td>
</tr>
<tr>
<td>Komda PGPKT Sumsel</td>
<td>Indonesia</td>
</tr>
<tr>
<td>Pgpkt Pontianak</td>
<td>Indonesia</td>
</tr>
<tr>
<td>Ruang Mendengar</td>
<td>Indonesia</td>
</tr>
<tr>
<td>Organization</td>
<td>Region</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------</td>
</tr>
<tr>
<td>IMPACT Nepal</td>
<td>Nepal</td>
</tr>
<tr>
<td>Rural Infrastructure and Human Resource Development Organization (RIHRDO)</td>
<td>Pakistan</td>
</tr>
<tr>
<td>Faculty of Medicine Khon Kaen University</td>
<td>Thailand</td>
</tr>
<tr>
<td>Ayesha Bashir Hospital</td>
<td>Southeast Asia</td>
</tr>
<tr>
<td>GN Hearing World Hearing Challenge</td>
<td>Southeast Asia</td>
</tr>
<tr>
<td>Hainan Medical Innovation Promotion Association</td>
<td>Southeast Asia</td>
</tr>
<tr>
<td>Universiti Kebangsaan Malaysia Medical Centre</td>
<td>Southeast Asia</td>
</tr>
</tbody>
</table>
ARMENIA

Association of ENT Armenian Doctors
The Association held the event ‘Community Awareness’, focused on adolescents, for the purpose of community awareness with a national scope. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 35,037 people by traditional media coverage. On March 3 an SMS was sent to 35,037 people who are at risk of hearing loss due to unsafe listening. The people were filtered by a specialized company.

CZECH REPUBLIC

Association of Cochlear Implant Users (SUKI)
The Association held the event ‘Raising awareness about hearing’ and hosted a Gala Award Evening. It was focused on policymakers, the general public and the healthcare workforce and aimed to motivate those who work in the field, to continue. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the Ministry of Health of the Czech Republic, Head of Patients’ Rights Support. On WHD 2022 there were banners translated into Czech and used on Facebook @SUKI, spolek; YouTube streaming. There was a total of ten media engagements (TV, Radio, Press) with internationally recognized Czech experts and health workers.

BULGARIA

University Medical And Dental Center, Faculty of Dental Medicine, Medical University “Prof. Dr. Paraskev Stoyanov” - Varna, Bulgaria
The University held the event entitled “WHD 2022 - To hear for life, listen with care” - a prophylactic campaign on hearing disorders, for policymakers, the general public and healthcare workers to promote safe listening standards, awareness-raising, education and training, as well as hearing screenings was performed. The event was attended by 120 people and screening was carried out on 20 infants, 20 children, 45 adults, and 35 older adults. Publicity for this event was via traditional media coverage and social media. The event lasted a month and a half. Posters and materials were developed, using the WHO material. MU-Vi TV, the University’s television, covered the event. Information was also sent to regional media, to attract more individuals for screenings and examinations. In-depth otorhinolaryngological and dental examinations were performed and appropriate therapy was prescribed in the specific clinical case.
Estonian Audiology Society

The event entitled ‘Noise exposure awareness campaign in Estonia’ focused on the general public to create digital awareness. Hearing screening was carried out on up to 200 adults and approximately 100 older adults. Publicity for this event reached 60,000 people on social media. The event was mainly focused on spreading awareness about hearing loss and its prevention through means of social media. There were posters and informative posts on tinnitus, hearing loss prevalence, noise-induced hearing loss and good hearing hygiene, which were also promoted on Facebook and Instagram. The event sought interaction with both young people and older adults to raise their interest in hearing loss prevention. There was more interest than ever from the general public and they also received requests from several big companies to talk about hearing safety to their workers.

FRANCE

Fondation Pour l’Audition

On WHD 2022, the Fondation Pour l’Audition launched a TV public health campaign “Listen well and don’t exceed 80”. Its print and poster version was entitled “Let’s take the measure of sound” to raise awareness and encourage people at all ages to adopt good listening behaviour. The campaign provided arguments for setting a measurement benchmark (80 decibels, not to be exceeded for too long) and raised awareness about the importance of preserving hearing health.

Hearing screening was carried out on infants, 2,046 children, 8,389 adults, and 935 older adults.

LesOreilles.Com La Mutuelle Générale

The Centres Médicaux et Dentaires de La Mutuelle Générale held an event entitled ‘4 actions for WHD’ focused on the general public and the healthcare workforce, raising awareness, education and training, with 199 people attending. Hearing screening was carried out on 100 adults and 100 older adults.

GEORGIA

Aures Foundation

The Foundation held an event entitled ‘WHD 2022 Georgia’, promoting safe listening standards, the World Report on hearing-related activities, awareness-raising, education and training with 10,000 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults.

The World Hearing Report and the Global Standard for Safe Listening Venues and Events were promoted through social media. WHO materials were translated and distributed through social media and a video was made to promote safe listening. There were awareness-raising meetings with schoolchildren and students for promoting safe listening. There were also free consultations for children, young people and families. The country’s leading pharmacy chain, ENT Clinic and Children’s Hearing Center, partnered with the Aure Foundation to offer customers a discount on hearing-related products and services.
Paediatric Hearing Centre Hearing House
The Centre Hearing House held an event entitled ‘Hearing House for the WHD 2022’ which was attended by 10,000 people. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 10,000 people on social media. The World Hearing Report was promoted by sharing its citations through infographics and WHO materials were distributed through social media. There were meetings with schoolchildren and students to raise awareness of hearing loss. WHD was promoted through social media.

Deutscher Schwerhörigenbund e.V. (DSB)
The DSB held an event entitled ‘Action and Information Day of the German Association for Hard of Hearing People for Members of the German Bundestag and Citizens of Berlin’. It focused on policymakers and the general public and the health care workforce. One hundred and fifty people attended. Hearing screening was carried out on adults. The activity involved the participation of the German Health Minister, members of the Health Committee, members of Parliament, the Federal Government Commissioner for the Affairs of Persons with Disabilities, and the Australian Ambassador to Germany participated in the activities. The event was also supported by the Federal Government Commissioner for the Affairs of Persons with Disabilities. There was an “Information Event for Members of the German Parliament as well as for Interested Parties” in February 2022, in front of the Reichstag.

GERMANY

BVHI - German Hearing Industry Association/Bundesverband der Hörsysteme-Industrie
The BVHI held the event ‘Action Day on Hearing Loss Prevention and Hearing Care’ for adults and the healthcare workforce to promote safe listening standards and the World Report on hearing-related activities, with 4500 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the German Health Minister and several Members of the German Bundestag (federal parliament).

In the second year of the pandemic, the WHD campaign in Germany took place primarily digitally (on social media) as well as on radio, TV and in online and print media. Fortunately, in contrast to 2021, numerous live events were held (some are listed here: https://welttag-des-hoerens.de/akteure/ under “Aktionen”). The campaign was under the patronage of the German Federal Minister of Health, and was supported by hearing acousticians’ associations in Switzerland and Austria.

WIR gehÖREN ZU dir!
Deine Experten für gutes Hören.

Welttag des Hörens am 03.03.2022

Der WELTTAG DES HÖRENS ist ein gemeinsamer Aktionstag der Weltgesundheitsorganisation (WHO) und des Bundesverbandes der Hörsysteme-Industrie (BVHI).

www.welttag-des-hoerens.de
Deutscher Schwerhörigenbund E.V. - German Association for Hard of Hearing People

The Deutscher Schwerhörigenbund E.V. German Association for Hard of Hearing People carried out the event entitled “information event” to raise awareness in the community and especially among parliamentarians and health officials, focused on organize an “information event” to raise awareness in the community and especially among parliamentarians and health officials, with Regional scope and people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

GIBRALTAR
(BRITISH OVERSEAS TERRITORY)

Gibraltar Hearing Issues & Tinnitus Association

The Association held the event entitled ‘GHI-TA Hearing loss Week 2022’ to promote safe listening standards, and the World Report on hearing-related activities, to the general public. Hearing screening was carried out on infants, children, adults, and older adults. A representative of a member of the Gibraltar Health Authority, the Chief Education Advisor Department of Education, the Higher Executive Officer Dept of Equality, the Special Needs Coordination and Liaison Officer HM Government of Gibraltar, the Mayor of Gibraltar, the Chief Minister of Gibraltar and the Leader of the Opposition participated in the activities. During the same WHD 2022-week GHTA organized Gibraltar’s Hearing loss Week, which was supported by a number of agencies and the campaign was quite widespread, appearing not only in social media but also Television and Radio. GHA ENT and Audiologist gave a Hearing Care and Health awareness lecture to other medical professionals in St Bernard’s Hospital. The Ministry of Equality worked with the GHA’s Public Health department and produced two leaflets on hearing protection. Gibraltar Schools participated with special deaf awareness lessons.
GREECE

MSc in Auditory Processing Disorder (APD), Medical School of Aristotle University of Thessaloniki

The APD of the Medical School held the event entitled ‘AUTH Medical School Conference’ (AUTH=Aristotle University of Thessaloniki), WHO Round table event - organised by the Master of Auditory Processing Disorder (MSc in APD) of AUTH Medical School. It was focused on policymakers, the general public and healthcare workers to raise awareness of negative effects of hearing problems, with 500 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of the University Rector & Head of the Medical School. Publicity for this event reached 350 on social media.

The event was organised to address mainly medical students and it was recorded and is present in 6 sections in YouTube at https://rb.gy/vlnnd9

The need for future generations of medical doctors to be more aware of the hearing sensitivity & auditory processing being a risk factor for dementia was stated. A module within the general medical degree was encouraged to ensure education of all medical specialties in the importance of hearing.

The (APD) Medical School also carried out the event entitled ‘Hear to listen & Listen to hear’ for policymakers, the general public and the healthcare workforce for a Digital awareness campaign with a Global scope, with 305 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 550 people on social media. Short dissemination video https://youtu.be/VIyb11BHv7I with animations and short phrases on ‘How to protect your hearing & When to seek for professional help.’
Associazione FIADDAA CAPITANATA APS

The Association held the event entitled ‘Hear for life’. Hearing screening was carried out on infants, children, adults, and 60 older adults. The activity involved the participation of the Assessore alla Salute. The event was also supported by the involvement of two medical specialists.

ITALY

Amplifon

Amplifon held the event ‘Listen Responsibly’ for the general public as well as adolescents, with 350 people attending the event. ‘Listen Responsibly’ is Amplifon’s global program to raise awareness of the importance of responsible listening among younger generations. The initiatives in Italy and Spain include educational workshops for young students, held by Amplifon professionals, along with a panel of “responsible listening ambassadors,” including hearing care professionals, musicians, researchers and sound designers.

Through the “Listen Responsibly” App available in Italy, Spain and France it is possible to track the levels of noise and identify the acoustic oases of our communities for a safe acoustic experience.

Associazione FIADDAA CAPITANATA APS

The Association held the event entitled ‘Hear for life’. Hearing screening was carried out on infants, children, adults, and 60 older adults. The activity involved the participation of the Assessore alla Salute. The event was also supported by the involvement of two medical specialists.

Analysis was undertaken of annual hospital reports on screening coverage including a newly introduced coding system. A parental interview was conducted about the screening experience in hospital and follow-up for diagnosis. Data was collected from ten centres for hearing impaired children.

WHD 2022 focused on the importance and means of preventing hearing loss through safe listening by early diagnosis and prevention. The Association, coordinated by its President, in addition to national participation by the Ministry of Health in Rome, as a member of the World Hearing Forum, promoted the event ‘Day for the deafness fight,’ carried out interviews in newspapers, TV, with the distribution of information vouchers and screening, with free hearing tests for citizens present at the association’s headquarters in San Severo.

ISRAEL

Ministry of Health

The Ministry of Health held the event entitled: Ten years of implementation of the national new-born hearing screening program in Israel, with 1,592,271 people attending the event. From 2010 to present, hearing screening has been carried out on 138,000 to 155,000 births a year - 98% of all infants have been screened. The activity involved the participation of the head of Public Health Services in Israel and the national head research scientist, as well as the Minister of Health.

Analysis was undertaken of annual hospital reports on screening coverage including a newly introduced coding system. A parental interview was conducted about the screening experience in hospital and follow-up for diagnosis. Data was collected from ten centres for hearing impaired children.
Ordine degli Psicologi della Campania
The Ordine degli Psicologi della Campania carried out the event entitled ‘World Hearing Day. Sordità: ascoltiamo anche le emozioni’ focused on the healthcare workforce, with a Webinar/webcast, with 65 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The event was presented by the President of the Order of Psychologists of Campania. There was a description of the needs connected with the prevention of hearing health closely related to psychological and social health; the first results of the census on the activities of psychologists with patients with hearing loss was presented, as well as the first results of a survey dedicated to the emotional needs of parents of children with hearing loss.

Piacenza Hospital Italy
The Hospital held the event entitled ‘Hearing’ focused on children and adolescents with 4,000 people attending the event. Hearing screening was carried out on infants, 1,200 children, adults, and older adults. The activity involved the participation of an official from the Ministry of Health and the Local Health authorities. The event was also supported with the involvement of many nationally well-known television and acting personalities. The H.E.A.R.I.N.G. Italian network was activated for the first time. It allows medical doctors and members from 23 associations to treat people with hearing loss. A Report was prepared and published that illustrates the Italian state of the art on health policies (“Stato attuale delle Politiche Sanitarie Italiane sulla Sordità”). On 01 April several events were held in all Italian regions. In particular, hearing screening for children and teenagers was offered in clinics and hospitals, awareness campaign in schools and presentations of the report to medical associations, local and national policymakers.

Udito Italia Onlus
The Udito Italia Onlus held the event ‘Giornata Mondiale dell’Udito’ focused on policymakers, the general public and healthcare workers, promoting safe listening standards, and the World Report on hearing-related activities. Hearing screening was carried out on infants, children, adults, and older adults. Officials from the Ministry of Health and the Ministry of Education, and Senators participated in the activities. The event was also supported by many renowned journalists. Publicity for this event was by traditional media coverage and reached 2,800 people on social media.

“To listen for a lifetime, listen carefully! – Protect your hearing, listen responsibly!” This was the theme launched this year by the WHO to celebrate the tenth year of the WHD. And as usual, Udito Italia brought together all the leading experts in the sector at the headquarters of the Ministry of Health to raise the awareness of institutions, civil society and citizens on the state of hearing health in Italy. A real marathon, Hear-a-thon, with two days of confrontation, debates, including representatives of the WHO.
NETHERLANDS

The Leiden University medical center
The Leiden University medical center carried out the event entitled Europian City of Science 2022 organization at the museum Corpus “Journey through the human body, focused on General public for the purpose of Community awareness through interactive presentations with Local scope with people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event was generated by traditional media. The event was part of the Leiden City of Science 2022. Two distinguished audiologists at the department of Otorhinolaryngology at the LUMC made interactive presentations at the event informing the public about ear, hearing and hearing protection, and the bionic ear. A bionic ear user attended this live event. There were various hearing tests, including speech-in-noise testing, testing of the highest perceivable acoustic frequency, and lipreading practice; an interactive setup where children could surgically place tympanostomy tubes; a silent disco; two exhibits with WHO materials (translated into Dutch) on hearing preservation; live violin music accompanied by a live dancer to show how much cochlear implant users can actually hear and how much they can achieve in their lives.

Leiden University Medical Center (LUMC)
The Medical Center held the event entitled ‘World Hearing Day - Dag van het Oor, Leiden City of Science 2022’ for the general public, with 132 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 132 people on social media.

POLAND

Centrum Słuchu i Mowy Sp. z o.o.
The Centrum held the event entitled ‘Listen with care. Have a good hearing.’ WHD 2022 focused on the general public, promoting the safe listening standards, and the World Report on hearing-related activities. Hearing screening was carried out on 10 children, 30 adults, and 30 older adults. An educational film about the sensitivity of our hearing to sounds and the proper use of headphones was distributed via social media (including website, Facebook and Instagram). https://www.youtube.com/watch?v=grOkwuGTItw

Hearing tests and consultations in the field of central auditory processing disorders were organized and dedicated to various groups - children, adults and seniors, as well as musicians.
Institute of Sensory Organs
The Institute of Sensory Organs carried out the event entitled WHD 2022 in Poland - with activities, focused on the general public, promoting safe listening standards, awareness-raising, education and training. Hearing screening was carried out on 10 children, 30 adults, and 30 older adults.

There was an educational film about the sensitivity of our hearing to sounds, and the proper use of headphones. Its promotion and distribution was carried out via social media (including website, Facebook and Instagram, in cooperation with CSIM Medincus and TOFAP). [https://www.youtube.com/watch?v=grOkwuGTItw](https://www.youtube.com/watch?v=grOkwuGTItw)

Hearing tests and consultations in the field of CAPD were organized and dedicated to various groups - children, adults and seniors, as well as musicians.

Promotion via social media and website, distribution through medical branch employees and informing the groups that were invited to the research.

PORTUGAL

Coimbra Health School
The Coimbra Health School held the event entitled ‘Awareness for hearing care’ for adolescents and adults, with 50 people attending the event. Hearing screening was carried out on infants, children, 25 adults, and older adults.

At the entrance of the institution, during the morning, music was played. At lunchtime for staff and students, there was live music and in the early afternoon, screening was carried out in the Audiology laboratory.

GRISI

The GRISI held an event entitled ‘Ouvir para a vida’ for the general public and the healthcare workforce on hearing-related activities, with 37 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 300 by traditional media coverage.

There was a Conference on WHD 2022, discussing the global impact of hearing loss and the estimated rise of hearing loss in the world’s population. The importance of hearing preservation throughout life was stressed, controlling ear conditions, protecting young adults from
extremely loud music. Adults were instructed on the effects of industrial noise on hearing. The importance of hearing screenings for infants and school-aged children was emphasized, namely the universal hearing screenings already implemented for newborns, and in the future its implementation at preschool age and also for senior citizens. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for the event reached an estimated 1,000,000 people by traditional media coverage. There was a National TV channel interview on prime time about the WHD’s objectives, preserving hearing in every stage of life, promoting hearing screening programs in infancy, adulthood and old age. The preservation of good hearing throughout life was emphasized.

Hospital das Forças Armadas - Pólo do Porto
The Hospital held an event entitled ‘Rastreio Auditivo - Dia Mundial Da Audição’ for the general public, especially the elderly. Hearing screenings were carried out on adults and the elderly. Publicity for this event was on social media. There was an online social media post and flyers were distributed throughout the hospital’s facilities. Participants filled a brief medical history form addressing hearing difficulties and
their self-perception. The hearing screening continued with otoscopy and an audiogram. On conclusion, participants were given a flyer with WHO’s key messages for WHD 2022 and any other questions about hearing protection and World Hearing Day were answered in the best way possible.

**SPAIN**

**The Spanish Society of Acoustics**

The Spanish Society of Acoustics carried out the event entitled Video for advocacy awareness, advocating hearing health awareness. Hearing screening was carried out on infants, children, adults and older adults.

**RUSSIAN FEDERATION**

**National Research Centre for Audiology and Hearing Rehabilitation**

The National Research Centre held an event called ‘Listen with Care and Hear for Life’ with 480 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The Director of the Department of International Cooperation and Public Relations of the Russian Ministry of Health participated in the activities. Publicity for this event was by traditional media coverage and reached 720 people on social media. On 03 March there was a Webinar: ‘Listen with Care and Hear for Life.’ The Program included welcome addresses by the Department of International Cooperation and Public Relations of the Russian Ministry of Health, the WHO Headquarters, and presentations by the Head of the WHO Regional Office, and President of the NRCAHR. Presentations were devoted to the prevention of hearing loss caused by high intensity sound exposure; the WHO global standard for safe listening venues and events; coordinated actions to minimize the prevalence of hearing loss; making listening safe, and recommendations of the World Report on Hearing.

**SLOVAKIA**

**Department of Otorhinolaryngology - Head and Neck Surgery, Comenius University**

The Department of Otorhinolaryngology - Head and Neck Surgery, Comenius University held the event entitled ‘Slovak Otology Day’, for the healthcare workforce, with 100 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. There were also lectures focused on cochlear implantation, diagnosis of hearing loss and deafness in children and adults, and rehabilitation outcomes.
The Ear Trust
The Ear Trust held an event called ‘Joining hands with Malawi’. Hearing screening was carried out on 120 children and 50 adults. The activity involved the participation of a government official, the chief executive of the NHS Trust in Yorkshire Region / Consultant lead in Malawi. Various modes of communication were set up with press releases to regional and national papers.


YoungAcademics Manchester
The YoungAcademics Manchester held an event called ‘Hearing loss in adults: a major public health issue and a challenge for the medical profession’ for both the general public and the healthcare workforce, with 47 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 5,000 people on social media.

There was a talk on the Conceptual Model of Hearing Health Inequalities (HHI Model), which depicts the modifiable factors for hearing loss from birth to older adulthood. Included in the talk was a presentation on the vicious cycle between socioeconomic inequalities and hearing health and why hearing loss might be a challenge during clinical communication, and what doctors could do to facilitate a patient-centred approach during a consultation with a patient with hearing loss.

Other registered activities

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optittrade Retailgroep</td>
<td>Belgium, Netherlands</td>
</tr>
<tr>
<td>3M</td>
<td>Europe</td>
</tr>
<tr>
<td>Asociación Española de Audiológia</td>
<td>Europe</td>
</tr>
<tr>
<td>EURO-CIU</td>
<td>Europe</td>
</tr>
<tr>
<td>European Safety Federation</td>
<td>Europe</td>
</tr>
<tr>
<td>Institute of Physiology and Pathology of Hearing</td>
<td>Europe, Poland</td>
</tr>
<tr>
<td>Student Council - Medical University of Plovdiv</td>
<td>Bulgaria</td>
</tr>
<tr>
<td>Habilitation/Rehabilitation and Development Center for Children with Hearing Impairments</td>
<td>Georgia</td>
</tr>
<tr>
<td>Smenadi</td>
<td>Georgia</td>
</tr>
<tr>
<td>AURIBELL - Haus für feines Hören</td>
<td>Germany</td>
</tr>
<tr>
<td>Cochlear Implant Centrum Wilhelm Hirte</td>
<td>Germany</td>
</tr>
<tr>
<td>Europäisch Union der Hörakustiker e. V.</td>
<td>Germany</td>
</tr>
<tr>
<td>Hör und Sprachförderung Rhein-Main gGmbH</td>
<td>Germany</td>
</tr>
<tr>
<td>Manchester University</td>
<td>Germany</td>
</tr>
<tr>
<td>University of Leipzig Hospitals and Clinics, Phoniatrics and Audiology</td>
<td>Germany</td>
</tr>
<tr>
<td>Verband Deutscher Tonmeister e.V.</td>
<td>Germany</td>
</tr>
<tr>
<td>Department of Otology, Audiology &amp; Neurotology of the Pediatric Center of Athens and Cochlear Implant Unit of the Athens Medical Center</td>
<td>Greece</td>
</tr>
<tr>
<td>The Center of Hearing and Speech Medicus in Bishkek</td>
<td>Kyrgyzstan</td>
</tr>
<tr>
<td>Institute of Physiology and Pathology of Hearing</td>
<td>Poland</td>
</tr>
<tr>
<td>Association of Hard of Hearing People and CI Users - SUITA Poland</td>
<td>Portugal</td>
</tr>
<tr>
<td>ATEST ochrona pracy / 3M</td>
<td>Poland</td>
</tr>
<tr>
<td>Centro Hospitalar Entre Douro e Vouga</td>
<td>Portugal</td>
</tr>
<tr>
<td>Institution</td>
<td>Location</td>
</tr>
<tr>
<td>----------------------------------------------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>Department of Audiology, School of Health, Polytechnic of Porto (ESS-P.Porto)</td>
<td>Portugal</td>
</tr>
<tr>
<td>Hospital de Braga</td>
<td>Portugal</td>
</tr>
<tr>
<td>OUVIR Portuguese Association of Hearing Aids and Implants Users</td>
<td>Portugal</td>
</tr>
<tr>
<td>AG Bell International</td>
<td>Spain</td>
</tr>
<tr>
<td>Federacion AICE</td>
<td>Spain</td>
</tr>
<tr>
<td>FIAPAS Confederacion Española de Familias de Personas Sordas</td>
<td>Spain</td>
</tr>
<tr>
<td>Fundación Canaria Doctor Barajas para la Prevención y Investigacion de la Sordera</td>
<td>Spain</td>
</tr>
<tr>
<td>Instituto de Salud Carlos III</td>
<td>Spain</td>
</tr>
<tr>
<td>Bezmialem Vakıf University</td>
<td>Turkey</td>
</tr>
<tr>
<td>Mugla Sitki Kocman University Hearing and Balance Disorders Studies Application and Research Center</td>
<td>Turkey</td>
</tr>
<tr>
<td>Medincus Kyiv</td>
<td>Ukraine</td>
</tr>
<tr>
<td>GP Healthcare Alliance</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>National Association of Deafened People</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>Premier Hearing</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>The London School of Economics- Human Resources Society</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>UCL Ear Institute, UCL Queen Square Institute of Neurology Stroke Research Centre and NIHR University College London Hospitals Biomedical Research Centre Deafness and Hearing Problems</td>
<td>United Kingdom</td>
</tr>
</tbody>
</table>

Activity reports from Eastern Mediterranean Region
IRAN (ISLAMIC REPUBLIC OF)

TUMS
The TUMS held the event ‘World Hearing Day (WHD)’ which was attended by 400 people. Hearing screening was carried out on 300 infants, 150 children, 180 adults and 100 older adults. An officer from the Ministry of Health participated in the event. The event focused on the importance of hearing throughout life and promoting good hearing through hearing care. It raised awareness about how to prevent deafness and hearing loss, especially with parents, which is important that they take the time to learn about ways to protect their children’s hearing and encourage people to have their hearing checked regularly.

LIBYA

Elhawari specialised surgical Center - Alsabri polyclinic
The Elhawari Polyclinic Center held the event ‘New-born hearing screening’ with 150 people attending the event. Hearing screening was carried out on 150 infants, children, adults, and older adults. There was the participation of an official from the Ministry of Health, the Vice-President of the Benghazi University and the Vice-Dean of the Faculty of Medicine. During WHD 2022, the Center, in collaboration with the El-Sabri Polyclinic launched Libya’s first new-born hearing screening service in Benghazi. The activity included a presentation summarising the results of targeted hearing screening of about 150 high risk neonates. It concluded with celebrating the graduation of some cochlear implant children who have completed their post implantation auditory verbal therapy sessions at the Center.

University of Benghazi
The University held the event entitled ‘Early Hearing Loss Detection & Intervention’ with 70 people attending. Hearing screening was carried out on infants, children, adults, and older adults. The event was attended by a delegate from the Ministry of Health, General Authority for the Social Solidarity Fund and the Dean of the Faculty of Medicine & Vice-Rector for Scientific Affairs of the University of Benghazi.

To celebrate WHD 2022, the Benghazi Early Hearing Detection & Intervention Awareness Team, held a seminar at the University. The audience included physicians, medical students, academicians, speech therapists, journalists as well as policy makers. The seminar agenda consisted of three presentations on the WHO World Report on Hearing, the New-born Hearing Screening Program and the Effect of Age at Cochlear Implantation on Auditory Skills Development. The activity also included a questionnaire for physicians to study their knowledge about hearing screening and hearing loss.
OMAN

Ministry of Health - Disability programs section - Eye and Ear health care program

The Ministry of Health - Disability Programs Section - Eye and Ear Health Care Program held the event WHD 2022 with 10,000 people attending the event. Hearing screening was carried out on 600 children, 400 adults, and 300 older adults. The activity involved the participation of a government representative, and the event was supported by the involvement of the Director General of Private Health Establishments and the Ministry of Health. Publicity for the event was by traditional media coverage and on social media. The governorates set up stalls, manned by doctors, audiologists and health personnel, with educational material regarding new-born hearing screening, noise induced hearing loss, common ear diseases and prevention of ear diseases.

https://twitter.com/OmanMOH/status/149928508131137798?t=CBSe-JCR30ssLDIE9CEOVg&s=08

PAKISTAN

ENT Dept. Indus Hospital & Health Network

The ENT Department held the event ‘WHD 2022 - Indus Hospital & Health Network’ with 600 people attending the event. Hearing screening was carried out on 50 infants, 25 children, 50 adults, and 20 older adults. The ENT department celebrated WHD throughout the month of March, based on the theme ‘To hear for life, listen with care’. The team raised awareness for ear/hearing care and ways to prevent hearing loss via interviews on social media platforms (ARY NEWS and PTV NEWS) and interactive lectures at the TDF Magnificence Centre, which reached out to over 400 young students. There were Hearing and Ear care camps at IHHN’s Korangi Campus (for healthcare workers) and DHQ Badin (rural area, for the general public).
Pakistan Institute of Rehabilitation Sciences
The Institute held the event entitled ‘Hear for Life’ with 300 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults.
There was an awareness session/campaign with undergraduate allied health sciences students, including audiologists, optometrists and orthotics and prosthetic personnel, conducted throughout the month of March 2022. They were made aware of the importance of hearing throughout a person’s life using references from the World Hearing Report 2021. Students were also introduced to WHO Global Standards for Safe Listening.
A public sector primary school for girls was approached, and brochures about WHO Global Safe listening were distributed. WHD messages were circulated through WhatsApp groups and email.

Ziauddin University of College of Speech Language and Hearing Sciences
The University organized a hybrid seminar for students and professionals to raise awareness of hearing, preservation of hearing loss, red flags of hearing loss and also teaching about the modern day management and care and maintenance of amplification devices. ENT specialists were present, covering results of the otoscopy, and shared their knowledge about these topics. An ENT surgeon and hearing rehab specialist along with a speech language therapist were invited on a radio show at ZuFM 98.2 to raise awareness. Student hearing screening week was also celebrated.

PALESTINE
An Najah National University
The University held the event ‘Hear Better Live Better’ with 70 people attending. Hearing screening was carried out on 30 infants, 20 adults and 10 older adults. The activity was participated by the University’s Vice President Assistant for Academic Affairs and also the University’s Director of Applied and Allied Medical Sciences Department.
On the day, there were multiple stations set up in order of: ear anatomy, hearing mechanism and hearing loss types, common causes of hearing loss, hearing aids and cochlear implants technologies, paediatric audiology, the dangers of headphones, the audiologist’s role, and general information about hearing and audiology. Students were responsible for gathering information and preparing material for the day in an interactive manner. The event was promoted using the NGate social media platforms.
SAUDI ARABIA

King Khalid University
The King Khalid University held the event ‘Hear Safely’ with 150 people attending. Hearing screening was carried out on 10 children, 125 adults, and 15 older adults. Publicity for this event reached an estimated 2,000 via traditional media coverage and 1,000 on social media. The Speech Pathology Unit organized several programs for professionals, students and for general public on WHD 2022, with an Orientation Program for the general public, students and healthcare professionals. The faculty members of the University organized orientation programs to general public, healthcare professionals, and graduate students on the topics of ‘Effects of noise exposure on hearing and human health’, ‘Safe Listening Practices’ and the ‘Role of the Audiologist’.

TUNISIA

ANCSEP
The ANCSEP held a hybrid webinar to present the first Tunisian study of noise risk perception by Tunisian citizens, and communicate WHO messages about WHD 2022, attended by 500 people. The activity was participated by an official from the Ministry of Health. Publicity for this event was reached by traditional media coverage and on social media. The webinar was broadcast on Facebook. The webinar was organized with the presence of the Minister of Health and interventions from hearing health managers and Non-Governmental Organisations in Tunisia to raise awareness about health care, noise prevention and hearing screening.

UNITED ARAB EMIRATES

Dr Vishwanath Natesh, Ent Department, Aster Clinic, Al Khail, Dubai
The ENT Department held the event entitled ‘To hear for life, listen with care’ with 300 people attending. Hearing screening was carried out on infants, 25 children, 153 adults, and 30 older adults. Throughout the month of March 2022 hearing care was celebrated with the WHO theme, with hearing care tips, hearing screening, and the handing out of educational material. Package tests were offered to patients at discounted rates, or free where appropriate. There were educational lectures and quizzes with prizes. The WHO Hearing App was used extensively.

Amicale Amicale des ORL et Chirurgiens Maxillo-faciaux du Sud (AMOMS)
The AMOMS celebrated WHD 2022 focusing on the general public and the healthcare workforce with 20 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. There was the participation of the Regional Health Director. The event was also supported by the involvement of the Jawhar Mokni company. Publicity for this event reached an estimated 500 via traditional media coverage. Flyers were distributed covering the prevention of hearing loss and promoting hearing care. There were videos on how to preserve the cochlear implant and to explain hearing loss and noise exposure. There was a public tent used for raising awareness on how to preserve ears and hearing with flyers, posters, banners, where all members of the public were welcomed. A Webinar on Hearing loss and otitis media was held with first line healthcare doctors and paediatrics, and an Otoscopic carried out exam and hearing tests during an open day.
SEHA - Ambulatory Healthcare Services, UAE

The SEHA held the event ‘WHD 2022 Awareness Program’ with 500 people attending. Hearing screening was carried out on infants, 50 adults, and 50 older adults. The activity was participated by an official of the Chief Medical Officer, and the upper management of the Ambulatory Healthcare Services. The event was also supported by the involvement of a leading Audiologist. Publicity for the event reached an estimated 1,000 by traditional media coverage and 1,000 on social media.

Ambulatory Healthcare Services, a SEHA Healthcare Facility, and the largest network of healthcare centres in the UAE, ran a full campaign on the occasion of WHD 2022. The campaign focused on raising awareness on hearing loss, alleviating the suffering of people with hearing difficulties, and promoting services related to hearing. The campaign included a press release highlighting the campaign activities, free hearing aids distribution, social media posts, webinars for healthcare providers, and focusing on the effects of video games on hearing.

Other registered activities

Emirates Health Services Establishment

United Arab Emirates

Free Hearing aids provided for Elderly poor men on World Hearing Day 2022

Activity reports from Western Pacific Region
AUSTRALIA

Better Hearing Australia Brisbane
Better Hearing Australia Brisbane held the event ‘To Hear for Life Listen with Care’. It promoted safe listening habits by sharing resources to help identify safe listening venues and drawing attention to the risks associated with unsafe listening habits. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Governor of Queensland. Publicity for this event reached an estimated 300 by traditional media coverage and 1,000 on social media. 


Deafness Forum of Australia
The Deafness Forum of Australia held the event ‘World Hearing Day in Australia’. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Minister for Portfolios, government advisers, and senior bureaucrats. The event also was supported by the involvement of participating Australian not-for-profit organisations. Publicity reached an estimated 480,400 by traditional media coverage and 1,409,026 on social media. With funding from the Australian Government, it created a suite of promotion tactics, from a dedicated webpage and traditional media to social posts and Facebook advertising. Deafness Forum Australia gave local voice to key messages for WHD 2022.

A spokesperson for Deafness Forum Australia called on all Australians to recognise the importance of their hearing at all stages of life and to take steps to reduce their exposure to loud noise through safe listening practices.

Ear Science Institute Australia
The Institute held the event ‘The Science of Healthy Hearing Podcast’ with 3,000 people attending the event. There were over 280 downloads from 25 countries. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by a government Senator. Publicity for the event reached an estimated 100,000 by traditional media coverage and 30,000 on social media, with radio broadcasts covering topics including Indigenous hearing health, the link between hearing loss & dementia, the cost of hearing aids, protecting your hearing & hearing devices.

Images from a suite of social media images featuring Australians with hearing loss

Soundprint social media promo

Images from a suite of social media images featuring Australians with hearing loss

The Science of Healthy Hearing Podcast

Featuring Prof Marcus Atlas
Founder Ear Science Institute Australia

The Science of Healthy Hearing Podcast
Global Coalition of Parents of Children who are Deaf (GPODHH)
On 25 February 2022, the GPODHH carried out the event ‘Communicate for Life: Build Language with Care’, with two prominent medical specialists as guests. Forty-five people attended the event in person. Hearing screening was carried out on infants, children, adults, and older adults.

Macquarie University Hearing
The University held the ‘Launch of the Australian Eye and Ear Health Survey’ at the Australian Hearing Hub, bringing together researchers from seven participating institutions. Forty people attended the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by a group of government MPs. The Director of the Westmead Institute for Medical Research’s Centre for Vision Research, who is leading the study, and the Cochlear Chair in Hearing and Health at Macquarie University Hearing, who is leading the ear health component, gave an overview of the survey, which will examine 5,000 participants over two years.

Soundfair
The Soundfair held the event ‘Unheard Stories Film Festival’ with the premiere screening of four short documentaries that explored the lived experience of Deaf and hard of hearing people, including a film produced and directed by Soundfair. One hundred and thirty people attended the event. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 30,000 by traditional media coverage and 5,000 on social media.

CAMBODIA

Hearing Care Centre Cambodia
Hearing Care Centre Cambodia celebrated WHD 2022 with an event attended by 30 people. There was free hearing screening held throughout the month of March. It reached over 22,000 people through social media: video and educational posts on hearing care and safe listening. All the promotional materials were translated to the Khmer language. There was also a webinar titled “An Update on Management of Hearing Loss,” targeting local ENT doctors, audiologists, healthcare professionals and medical students. A renowned ENT surgeon from Malaysia was invited as a speaker to share his expertise with local professionals.
World Hearing Day 2022
"To hear for life, listen with care"

Educational video on hearing care and safe listening
**CHINA**

**3M China Ltd**

On 3rd March 2022, 3M China Ltd held a live-stream event titled ‘Hearing Conservation Program Promotion and implementation in top segments’, where the Deputy Secretary General of the Taiwan Industrial Safety and Health Association and the 3M China team discussed the key elements in hearing conservation program (HCP), attracting around 800 views from the Chinese mainland and Taiwan. Hearing screening was carried out on infants, children, adults, and older adults. 3M China has launched the HCP program to help improve industrial customers’ hearing awareness and protect workers’ hearing. Articles were published on 3M China WeChat official account to raise attention on noise hazard and protection.

**Affiliated Hospital of North Sichuan Medical College**

The Hospital held ‘For Hearing Health, For the Future’ with 110 people attending the event. Hearing screening was carried out on 15 infants, 20 children, 35 adults, and 15 older adults. Publicity for this event was via traditional media coverage. The theme of this year’s WHD 2022 event was “To hear for life, listen with care”. Activities were divided into three parts: promote hearing health for the masses in communities and medical units and distribute popular science pamphlets, conduct hearing health education for young people in colleges and universities and conduct self-examination of hearing health and hearing health knowledge questionnaire through online questionnaire to understand the health status and cognitive status of young people, explain and publicize hearing health knowledge through the use of TIKTOK.

**Audiology Development Foundation of China (ADFC)**

ADFC held the event ‘Future Care - deafness gene equipment project’. Due to the pandemic situation, large gatherings were prohibited, instead, an online meeting was held providing a short update of ADFC’s current work.
Audiology academy of Jiangsu Medical Association and Drum Tower Hospital of Nanjing University Medical School

The Medical Association’s WHD 2022 event was entitled ‘Care for hearing health and listen to the wonderful future’, with 3,000 people attending. Hearing screening was carried out on 50 infants, 500 children, 1,000 adults, and 500 older adults. Publicity was by traditional media coverage and reached 1,000 on social media. There were online and offline free clinic services, special lectures on children’s hearing screening and intervention measures, and cochlear tuning services for hearing-impaired children. There were also popular online live science broadcasting activities. The third offline communication meeting of ‘adult cochlear implant alliance’ was held in Drum Tower Hospital. Finally, there were audiology and deafness gene screening activities.

Beijing Society Audiology

The Beijing Society Audiology held ‘Promoting Safe listening concept and National Ear Day’ with 30,000 people attending the event. The activity was participated by a government official of the Beijing Association for Science and Technology, representatives of the National Medical Products Administration, and the Occupational Health Professional Committee of China Health Inspection Association. Publicity for this event reached 30,000 on social media. With the experience from the WHO hearing days, a series of national ear day posters were prepared as promotional materials for sharing with the community. Photos were taken by local Industrial workers. The posters were prompted via industrial practitioners.

Beijing Tongren Hospital, Capital Medical University

Beijing Tongren Hospital, Capital Medical University, Beijing Institute of Otolaryngology and World Health Organization (WHO) Collaborating Centre for Deafness Prevention, held a colourful series of activities for WHD 2022. Activities including attending programmes held by local and national TV, radio, podcast, and also community on-site consultations, and disabled persons’ federation, with 2000 people attending the event in person.

Department of Otolaryngology, Longgang E.N.T hospital & Shenzhen Key Laboratory of E.N.T, Institute of E.N.T Shenzhen

The Department of Otolaryngology Longgang E.N.T hospital & Shenzhen Key Laboratory of E.N.T, Institute of E.N.T Shenzhen held the event ‘Ear Care Day’. The theme was to focus on the hearing health of the elderly, and free screening activities were organized to provide pure tone audiometry and speech audiometry to elderly people suspected of having hearing loss.

Department of ORL-HNS, the First Affiliated Hospital of Xi’an Jiaotong University

The Otolaryngology Department held the event ‘Ear Care Day’ on WHD 2022. On the day, a free clinic team arrived at a school playground and was welcomed by teachers and students. The medical staff communicated hearing health knowledge to the teachers and students through popular science knowledge lectures. In a free clinic, the medical staff conducted a detailed ear health examination for more than 200 students.
The Guangzhou Youhear Technology Co.LTD. carried out a hearing screening program for adults. The project on hearing screening for the adults was undertaken during the month of March 2022, and three items for the project were created: an ePoster on hearing health-care and adult hearing screening, which got 315 readers; three videos on: a hearing loss simulator, the Chinese progress in ABI intervention and the Journey of Sound to the Brain. These three videos attracted over 26,500 viewers, 522 favours and 1,166 referrals; the third item was on-site hearing screening for 52 adult hearing tests with DPOAE.

The Department of Otorhinolaryngology Head and Neck Surgery Zhongda Hospital, Southeast University held free clinic activities on WHD 2022 with 500 people attending. Hearing screening was carried out on 50 older adults. The activity was participated by the official Director of the community. Publicity reached an estimated 5,000 by traditional media coverage and 500 on social media. On the occasion of the WHD 2022, Zhongda Hospital visited universities, communities, as well as the hospital, and distributed hearing health knowledge to the general public through various forms, such as answering questions, popular science lectures, and health examinations. The Deputy Chief Physician was interviewed by several programs of the Jiangsu TV Station to spread scientific knowledge on the prevention and treatment of ear diseases.
Hangzhou Ren-Ai Hearing Rehabilitation Research Center

The Hangzhou Ren-Ai Hearing Rehabilitation Research Center held the event WHD 2022 ‘To hear for life, listen with care’ with 645 people attending. Hearing screening was carried out by 295 children and 350 adults. Children and young people were invited to participate in WHD 2022 to raise awareness on hearing care. The concept of hearing health, noise-induced hearing loss, headphone volume monitor on iPhones was introduced to the students. On the day they reached 0 fifth graders, over 0 college students, who received flyers on hearing health and protection, and over 195 college students completed the WHD 2022 questionnaire. College students received hearing screening.
HEACAD Hearing
HEACAD Hearing held the event ‘Use your ears carefully, your ears will be fine for life’ with 30 people attending. Hearing screening was carried out on 20 infants and 20 adults. Publicity for this event reached 300 on social media. At the beginning of March 2022, in response to the national call, the workers with good hearing of Suzhou Hecatec took practical actions with the Disabled Persons’ Federation. They volunteered to check the hearing of people with hearing impairment, and experience the adjustment of hearing aids, and also promote the theme of Ear Care Day.

Healthy Macau Association
The Association held an event called ‘My Dear Friend’ - a PCMS Studio production about enjoying music with care, with 0 people attending the event. The event was supported by the involvement of two production executives. “PCMS Studio” is a school club to encourage cinematic creativity in middle and high school students at Macau’s Pui Ching Middle School. The Association reached out to their instructor to collaborate on a project for a short film about “Safe Listening” to celebrate WHD 2022. In the process, they needed to research safe listening, ear protection, and the consequences of not taking enough safe measures. The resulting 4-minute film was about how the friendship between two schoolgirls was affected by earphones. It is available for all on Facebook and YouTube.

The Association also held an event entitled ‘Aural Rehabilitation - How it helps us hear better’, a Public Online-Talk, for the general public. The Association invited an audiologist to discuss what is and who can benefit from Aural Rehabilitation – a term fairly unknown to the general public in Macau. The Audiologist’s talk was presented live via Facebook.
HI/IFOS/ISA Jiangsu Ear and Hearing Center in Jiangsu Province Hospital

The HI/IFOS/ISA Jiangsu Ear and Hearing Center celebrated WHD 2022 and reached 200,000 people. Hearing screening was carried out. Publicity reached an estimated 80,000 by traditional media coverage and 110,000 on social media. Health education and screening in the Shijiu community and the hospital was offered to the public. WHD 2022 material was translated into Swahili. There was a television interview with a noted professor on how to protect the hearing and listen safely. A professor was invited by the National Academy of Science and Technology, Philippines to give a keynote speech. He was invited by China Academy of Sciences to make a keynote speech on WRH and WHD as well. Live WeChat interviews, press briefing and live dialogue to promote public EHC health were conducted.
Huadong Hospital affiliated with Fudan University
The Huadong Hospital affiliated with Fudan University held the event ‘Safe listening when masking tinnitus’ with 3,251 people attending the event. Hearing screening was carried out by adults and the older adults. Publicity for this event was by traditional media coverage. There were free online medical consultations on 3rd March 2022, to promote the WHD concept of “listening with care” and provided instant and individual medical advice to people who suffer from tinnitus and struggle to seek sound treatment. They also started a “safe loudness hearing experience” program. With this, safe listening was demonstrated following WHO Global Standard for Safe Listening Venues and Events in terms of safe loudness hearing experiences introduced into our clinical routine auditory function assessment practice.

Huier Hearing
The Huier Hearing held the event WHD 2022 ‘Listen with care’ with 22,399 people attending in person. Hearing screening was carried out on 200 children, 7,266 adults and 14,933 older adults. The activity was participated by an official from the local China Disabled Persons’ Federation. There were also 111 community lectures regarding hearing health and hearing protection from loud noise, held at hospitals, activity centres, aural rehab institutions and public events held by the local Chinese disabled persons’ federation. There were seven hundred and sixty Community onsite hearing screenings. Free hearing screenings were received by 22,399 people, and 12.09% of them were found to have a certain degree of hearing loss. Two hundred and fifty-two hearing aids were donated to children with hearing loss with limited financial means; house-call hearing care was provided in 19 towns.
LiCongTang Hearing

LiCongTang created an educational campaign entitled ‘Listen easily and live happily’ on WHD 2022, for an entire month, beginning in February in more than 100 stores across the country, and achieved more than 150 hearing care activities with assistance from local communities. More than 10,000 people received professional consultations and hearing screening as well as general audiological information. Also, over 5,000 people received otoscopy and hearing tests. LiCongTang also gave more than 200 lectures, and provided aural rehabilitation to more than 2,000 individuals with hearing loss. The activity was participated by government official The director General of Nanjing Disabled Persons Federation. Publicity for this event reached an estimated 50,000 by traditional media coverage and 200,000 on social media.

Lisound Hearing Aid (Fuzhou) Co., Ltd.

The Lisound Hearing Aid (Fuzhou) Co. Ltd. held the event ‘To hear for life, listen with care! - Lisound is always with you’ with 4,500 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults.

Lisound worked with local media, organisations, communities, doctors and fitting centres in over 80 cities throughout March 2022. Brochures, articles and videos were distributed to the public. On-site consultation, hearing screening, and hearing aid exams were held. The teams went to houses to encourage groups to provide them with services. Some hearing aids were donated to senior persons and children in difficult economic conditions.
Lyratone Technologies, Inc
Lyratone Technologies held the event ‘To hear for life, listen with care’ with 300 people attending the event. They released event information on the WeChat public account, the official website and other media platforms on the same day.

Macau Deaf Association
The Association celebrated WHD 2022 with a series of activities for the public and healthcare workers, with one thousand attended. Hearing screening was carried out on 200 adults and 800 older adults. Publicity reached 16,000 on social media.

Nanjing Hearing Screening Management Center in China
The Nanjing Hearing Screening Management Centre held the event ‘Love Children Little Ears, Listen to the Future’. It was attended by 500 people, and hearing screening was carried out on infants, children, adults, and older adults. The Centre helps children with hearing impairment to be identified, assisted and rehabilitated as early as possible from the perspective of new-born hearing screening. On 3rd March 2022, the Centre conducted a popular science consultation for children and parents on tertiary prevention of deafness, including the process and meaning of hearing screening, advice on hearing aid and cochlear implant intervention, interactive parent-child games with children on hearing training, and recording of an Ear Care Day promotional video. Publicity on video, TV and newspapers.

Second Hospital of Shanxi Medical University
The Second Hospital of Shanxi Medical University launched a series of activities on WHD 2022 entitled ‘Listen for life, listen with your heart’ focusing on the public, children, adolescents, adults, older adults and health care workers. Hearing screenings were conducted on 47 adults and 20 seniors. On 3rd March 2022, the Director of the Department of Otolaryngology, Head and Neck Surgery and the Shanxi Health Voice “Expert Clinic” programme held a special hearing day activity entitled ‘Use your ears carefully, avoid deafness for life’. The Chief Physician, the Senior Audiologist, and an audiologist shared their knowledge on hearing disability, hearing and vertigo, and hearing screening with the public through the “Expert Clinic” programme. During the event there were promotional displays for Ear Care Day placed in the clinic; free hearing check-ups were provided on the day of the event.
Shandong Provincial ENT Hospital

The Shandong Provincial ENT Hospital held the event WHD 2022 ‘To hear for life, listen with care’, with 102,000 people attending the event. Hearing screening was carried out on 40 infants, 120 children, 60 adults, and 60 older adults. There was a television interview and live streaming of hearing protection knowledge with ENT experts and Audiologists (watched by 101,700 people). And all the activities were reported in the local newspaper.

The famous Chinese song “Listen to me and Thank you” was recorded in sign language to raise awareness of noise induced hearing loss (NIHL). There were free consultations for 160 patients, and lectures for military personnel and free hearing tests to help the military become aware of hearing loss. WHO materials and hearing loss awareness/self-check information were offered for people with and without hearing loss.

Shanghai Xinhua Hospital affiliated to Shanghai Jiao Tong University School of Medicine

The Shanghai Xinhua Hospital affiliated to Shanghai Jiao Tong University School of Medicine released a series of original articles on the theme of WHD 2022 on the WeChat platform. It was an event with 3,000 people attending. Hearing screening was carried out on infants, children, adults, and older adults. Offline activities were limited by the COVID-19 restrictions. During this particular period, they launched a WHD special issue. A total of 22 original popular science articles were released on the WeChat platform, aimed at spreading knowledge on preventive health care for hearing, and further improving awareness of the population for safe use and for maintaining good hearing for life through the careful use of the ears and hearing care.
Sir Run RUN Hospital, Nanjing Medical University

The Nanjing Medical University held the event ‘Expert interview: How harmful is long-term use of earphones - No scaremongering, Stop using earphones like this’ with 4,672 people attending. Publicity for this event reached an estimated 1,100 by traditional media coverage and 3,609 on social media.

An article titled “No scaremongering, Stop using earphones like this” published on the Wish You Health Magazine, and the article “How Harmful is long-term use of earphones” published on the hospital’s WeChat official account. To date, the two articles have been read 4,672 times. On 3rd March 2022, there was a public education lecture on ear protection in the otolaryngology department of the hospital. Free publicity materials were distributed, patients were consulted, free hearing tests were conducted, and gifts such as batteries, drying boxes and lanyards were given.

The First Affiliated Hospital of Zhengzhou University

The Hospital of Zhengzhou University held the event entitled ‘Free clinic for ear diseases’, focused on children and adolescents, and 300 people attended the event. Hearing screening was carried out on infants, children, adults and older adults. The activity was participated by a government association for the handicapped. The activity was carried out in a school for the deaf-mute, with support from the association for the handicapped of Henan province and Zhengzhou City. The Precise medical centre of Zhengzhou University offered a 1,000 case free deaf-gene test for people in Henan province. A doctor from the hospital provided a report on how to protect the ear. The regional Dahe newspaper and Henan TV reported on the event.
TingLian Hearing
TingLian Hearing held the event ‘Better hearing, better life’, with 25,000 people attending the event. Hearing screening was carried out on 2,000 adults and 10,000 older adults. The activity was participated by the Directors of the local Disabled Person Federation. Publicity for this event reached approximately 80,000 by traditional media coverage and 300,000 on social media.
TingLian launched a range of hearing related campaigns in major provinces and cities during WHD 2022. More than 25,000 people benefited from over 400 hearing care seminars arranged with the local DPF’s assistance. An online seminar with sign language in WeChat received over 20,000 ‘likes’ within the first hour. Free hearing screening was offered to over 12,000 people. Itinerant teams of senior professional audiologists visited over 300 TingLian fitting centres and provided rehabilitation for more than 800 individuals suffering from complex hearing loss.

Wuhan Chiltoon Educational Technology Ltd.
The Wuhan Chiltoon Educational Technology Ltd. held the event ‘Public Auditory Cognition Ability Census for Children’. Hearing screening was carried out on numerous children. The activity was participated by a government official of Wuhan Municipal Government, and the Wuhan Municipal Health Commission. Publicity for this event was by traditional media coverage and social media.
The live broadcast of the public lecture was held on WHD 2022 by local government media, Changjiang Daily. The lecture reached an audience of over 160,000 online. The main theme of the lecture was about the importance of auditory cognition developing for children and adolescents without obvious hearing loss. Free hearing screening was provided to the audience after the lecture. Additionally, a series of lectures were held at local bookshops over the following two weeks, which inspired more children and parents to participate in the public educational activities.
Xuzhou Society of Audiology

The Xuzhou Society of Audiology celebrated WHD 2022 for the public and healthcare workforce, with 112 people attending the event. Hearing screening was carried out on 3 infants, 85 adults, and 24 older adults. In order to raise awareness of ear protection, there was a one-day volunteer clinic on 3rd March 2022 at the Outpatient Hall of the Xuzhou Medical University Hospital. Moreover, five posters were set up on the theme of WHD 2022. Doctors from the Vertigo Hearing Centre provided auriculoplasty for new-born babies, and parents have responded positively. There were also articles published on the topic of WHD 2022 on the public website for one month.
Hearing with a Purpose National Hearing Chain (HPNHC)
The Hearing is Good National Hearing Chain launched a campaign called ‘Hearing the Good in the World’, aimed at the general public, and released the World Hearing Report on hearing-related issues, in which 10,000 people took part. Hearing screenings were carried out on 500 children, 3,500 adults and 6,000 elderly people. The campaign was publicised through traditional media coverage and on social media to about 2,000.
Every March HPNHC goes to public places, such as parks, near markets, schools, nursing homes, etc., and distributes hearing-related pamphlets to local residents, carries out free checks for ear problems, measures blood pressure, and teaches ear exercises. The theme of WHD is explained, promoting hearing care knowledge and choosing hearing aids. For most of these activities, HPNHC cooperates with local disabled people’s federations or hospitals.

Chengdu Congmaoyuan Health Management Group Co.
On WHD 2022, Chengdu Congmaoyuan Health Management Group Ltd. conducted a public science education campaign entitled ‘Listen to life, listen with your heart,’ with 1,500 people attending the event. Hearing screenings were conducted on 100 children, 400 adults and 1,000 elderly people.

Department of Otolaryngology, Head and Neck Surgery, Children’s Hospital, Chongqing Medical University
The Department of Otolaryngology and Head and Neck Surgery of the Children’s Hospital of Chongqing Medical University launched a campaign entitled “To hear for life, listen with care”, with a focus on the general public, with 3,800 people attending the event at a local level. Hearing screenings were conducted for 500 infants and 100 children. The event was publicised to an estimated 10,000 people through traditional media coverage. They held a hearing day science popularisation activity through the Internet. Activities included new-born hearing screening; Hearing Loss and Deafness Genes Treatment of deafness and auricle deformities.
The event was from 03 February to 05 March 2022. A drawing and a TikTok video contest were organised, sharing the WHO infographic on our social media platforms. There was an appearance on national television promoting safe listening and WHD activities. On 05 March, we conducted a webinar using ZOOM and Facebook Live. There was a 2,065 registered audience for the webinar, which consisted of talk on safe listening, sharing sessions and we also gave out prizes for the winners of the Drawing and TikTok video competitions.
Cochlear Malaysia
In conjunction with WHD 2022, Cochlear Malaysia in collaboration with UKM organised a webinar: “Optimising Hearing and Speech Outcome” to promote hearing awareness, provide support and information to the public, with 80 people attending the event. The webinar involved ENT surgeons, audiologists and speech language therapists to share their expert advice on hearing loss management for children. It was divided into three sessions: The Importance of Early Intervention; What is cochlear implant; The Importance of Bilateral Hearing. Hearing screening was carried out on infants, children, adults, and older adults.

Ear And Hearing Clinic, Kulliyyah Of Medicine, International Islamic University Malaysia (IIUM)
The IIUM held the event entitled ‘Hearing Community Services’ in conjunction with WHD 2022, with 34 people attending the event in person. Hearing screening was carried out on infants, children, adults, and older adults. The activity was participated by the Director of the Sultan Ahmad Shah Medical Centre.

Malaysian National Society of Audiologists (MANSAA)
MANSAA, with Kulliyyah of Allied Health Sciences of the International Islamic University of Malaysia, organised the ‘Safe Listening’ campaign to spread awareness on the importance of healthy hearing and the effects of hazardous noise exposure, through a series of social media awareness campaigns: an online forum, one-minute videos and awareness posters on social media platforms. The awareness campaign targeted various risk groups, including factory workers, musicians, baristas, gym operators, and individuals who engaged in sports and recreational activities. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 2000 on social media.
ORL Service, Audiology Technical Committee, Speech Therapy Technical Committee, Ministry of Health Malaysia
WHD 2022 was officiated by the Minister of Health of Malaysia on 03 March 2022, which emphasised safe listening and early detection/intervention of hearing loss in babies. A one-minute video on early detection and intervention of hearing loss was shown during the event, followed by a media conference. The WHD 2022 celebration continued with a series of awareness campaigns in March: articles in newspapers; talks on national/local radio and television; live Facebook sessions; advocacy and public education campaigns on social media and local hospitals.

Polycore Optical (M) Sdn Bhd
Polycore Optical (M) Sdn Bhd held an event entitled ‘Hearing Conservation Program for Polycore Optical’, with 147 people attending the event in person. Hearing screening was carried out on infants and adults. The activity was participated by an official from the Department of Occupational Safety and Health. The test was carried out using an audiometer model Amplivox 116. Subjects were advised a day earlier to avoid noise exposure at least 14 hours before the test. The actual audiometric testing which was undertaken in a silent booth approved by the Department of Safety and Health Malaysia and using trained technicians supervised by an occupational health doctor. The purpose of the Audiometric Hearing Test was to verify the hearing ability at a certain frequency.

Universiti Kebangsaan Malaysia Medical Centre
With the theme of “Achieving a quality hearing health”, the activities included in the Centre’s WHD 2022 event involved physical counselling and an exhibition, with online sharing through local radio and TV program as well as social media - Facebook – with a live talk. A survey/questionnaire was organised through Google Form to assess the public’s understanding and attitude toward ear and hearing health. Articles related to ear disorders and hearing were also written and published in the local newspapers. Three hundred people attended the event and hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 300 by traditional media coverage and 300 on social media.
University of Malaya
The University of Malaya’s WHD 2022, focused on policymakers, the general public, and healthcare workers with 200 people attending the event. In the University’s Medical Centre, hearing screening was carried out on infants, children, 100 adults, and older adults. The WHD 2022 event took place over two days. There was a live broadcast of an ear surgery workshop officiated by the Dean of Faculty of Medicine of the University, attended by 50 healthcare professionals. There was also a hybrid event dedicated to raising awareness and promoting ear and hearing care at a community and national level, attended by 200 ZOOM participants with a YouTube public broadcast. Two media events took place leading up to it: a TV and radio show.

MONGOLIA

MGL-ENT-General specialist
The Government of Mongolia, the Otolaryngology Professional Council of the Ministry of Health, Public Hospitals, Private Hospitals and the Otolaryngology Association worked together to celebrate the WHD 2022 as part of their social responsibility and to protect the public from hearing risk, prevention of hearing loss, encouragement of specialised diagnosis and treatment, charity campaigns, training seminars, etc. About 2,000 people attended the events in person. Hearing screening was carried out on infants, children, adults, and older adults.
NEW ZEALAND

Auditory and Vestibular Translational Neuroscience Cluster (AVTNC)
AVTNC held the event ‘Hearing Care Awareness,’ and an SNS marathon in English, and ‘Te Reo Māori: March of Audio Literacy Month’. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached 3,000 on social media. Outreach materials were produced for the public. All materials were made available in Te Reo Māori, the native language of New Zealand and were posted through their SNS (Twitter and Facebook) every day from 27 Feb – 09 March 2022. Twitter reached (9,500 impressions, 144 likes and 11 replies) and on Facebook. AVTNC collaborated with the Eisdell Moore Centre, and with the Science Learning Hub, a very popular science outreach website in NZ, to create an event post “Hearing Awareness month 2022.”

Hearing New Zealand (Hearing Association New Zealand)
Hearing New Zealand celebrated ‘World Hearing Day, Hearing New Zealand Week, and the Year of the Ear’. Hearing screening was carried out on infants, children, adults, and older adults, 4,800 pairs of hearing protection were distributed to the public for free. The activity was participated by many politicians from a range of political parties and government officials from various government departments. Hearing New Zealand’s events and campaigns for WHD 2022 extended throughout the year aiming at making the World Report on Hearing 2021 a reality. Hearing New Zealand provided information and resources to around 1.5million New Zealanders through multiple events and campaigns. Various ways were used to connect, including outreach, social media, media, webinars, new resources, extended programmes, and held meetings with Government and political parties and policymakers. Access to free hearing screening was promoted and provided throughout the country and 4,800 free pairs of hearing protection were issued.

National Foundation for Deaf and Hard of Hearing
The National Foundation for Deaf and Hard of Hearing held the event entitled ‘World Hearing Day & March Hearing Awareness Month.’ Hearing screening was carried out on infants, children, adults, and older adults. Publicity for the event reached 13,000 on social media. WHD 2022 was also promoted in a number of different ways. An interactive filter across their social media platforms promoting safe listening was shared; they shared the WHO materials and other WHD posts on social media - Facebook, Instagram, LinkedIn (total reach 13,000); Emails from the Foundation’s mailing list of 17,000 people were sent to educate people on the importance of WHD 2022. The ambassador also spoke on ‘Breakfast’, a National Television show, and the NFDHH Chief Executive spoke about WHD 2022 on Rhema Radio Station.
PHILIPPINES

East Avenue Medical Center
The East Avenue Medical Center’s WHD 2022 event was called ‘To hear for Life, Listen with Care’ focused on the general public and the healthcare workforce. Hearing screening was carried out on infants and children. A lay forum was held in the Outpatient Department of the hospital, attended by patients awaiting consultations at the otorhinolaryngology section and adjacent specialties. There was a lecture on safe listening and a game for the audience. Questions were encouraged during the open forum. The event was also broadcast live via Facebook, and an infomercial/video was also released for the week on safe listening standards.

The Foundation carried out the event aiming advocacy and raising awareness through postings of the WHO materials in their social media accounts and printing of tarpaulins visible in the Center. The event was focused on the general public.

Eye Hear Foundation, Inc (EHFI)
EHFI celebrated WHD 2022 over an entire week, showcasing all their ear and hearing care services. With this, they aimed to reach more people and increase awareness of those who may be in the city or rural areas. It was focused on children, working-age group adults and senior citizens. Ear and hearing screenings were conducted, dispensing of medicines, consultations with the ENT, and hearing testing with hearing-aid fitting to different areas including our main clinic. Alongside the ear and hearing services offered they integrated the eye health services. Over 300 people attended and screening was undertaken on 71 infants, 60 children, 95 adults, and 105 older adults. The activity was participated by a City Councillor and the Chief of the Barangay. The event was also supported by the Christian Foundation for Persons with Disabilities, Inc., the Cadiz Special Education Center, International Care Ministries, Well-Family Birthing Clinics and the Local Government Unit of Valladolid. Publicity reached an estimated 1,000 by traditional media coverage and 235 on social media.
Ikapitbisigmo

The Ikapitbisigmo held the event eKapitbisigmo@UPNTHC, reached to the Service Hub on Safe Listening Launch and Calls to Action: Policy Discussion on Safe Listening Standards. Hearing screening was carried out on infants, children, adults, and older adults. The activity brought the participation of a government official, with the IBP Chapter President, and the DTI Standards Bureau Representative. The event was also supported by the involvement of representatives of HEAR INC. Publicity for this event reached an estimated 1,000 by traditional media coverage and 1,505 on social media. There is a continuing advocacy campaign with the Annual Hearing Health PH Focus Group, in a Joint Effort Good Hearing Culture Development by Multi-level Stakeholders to discuss in systems perspectives of the World Health Organization’s Global Standard for Safe Listening Venues & Events”. It is geared towards Accentuating Positive Practices through Accessible Technological Future by Design.

Philippine National Ear Institute and National Academy of Science and Technology

The Institute and the National Academy held an event called ‘Scientific Policy and Information Forum on Program Development for Hearing Health’ was organised in March 2022, which aimed to engage various government agencies such as DOST, DOH and DOLE in developing implementable actions and policies that can prevent hearing loss and its associated morbidity and mortality. The 3-hour program covered congenital hearing loss, occupational hearing loss, and biomedical innovations in tele-audiology, and it was used as an opportunity to discuss gaps in research, policy and legislation. The forum focused on policymakers, the general public, national and local government agencies, industry organisations, and members of Congress. Six hundred people attended the event. Hearing screening was carried out on infants, children, adults, and older adults. Prof. Xingkuan Bu graciously shared his experience from China. Publicity for this event reached 600 on social media.
Philippine National Ear Institute and UP-PGH Department of Otolaryngology - Head and Neck Surgery
The Philippine National Ear Institute and UP-PGH Department of Otolaryngology - Head and Neck Surgery held an event entitled ‘Safe Listening Infographic Video’. The 2-minute infographic video was made by the students of UP College of Medicine to celebrate WHD 2022. The video was made available to the general public through Facebook and YouTube, and was also played in the Philippine General Hospital main lobby and waiting areas. Publicity for this event reached an estimated 400 by traditional media coverage and 103 on social media. Hearing screening was carried out on infants, children, adults, and older adults. https://youtu.be/o-Bw8vOREYA

Philippine National Ear Institute and UP-PGH Department of Otolaryngology - Head and Neck Surgery
The Institute and the UP-PGH Department of Otolaryngology held an event entitled ‘Si hEARo: A Coloring Book.’ “Si hEARo” is a bilingual children’s colouring book that illustrates the importance of hearing through a story and teaches children simple ways on how to care for their ears. Hearing screening was carried out on infants, children, adults, and older adults. Publicity for this event reached an estimated 5,000 by traditional media coverage and 500 on social media. In the following weeks, the distribution of the colouring book was continued to various NGOs, barangays and public schools within and outside of Metro Manila. An e-copy was made freely available online for anyone to download.

University of Santo Tomas Hospital - Department of Otorhinolaryngology Head and Neck Surgery
The University held the event entitled ‘Dis-Konek Hearing Loss and Earphones Use in the Family’ with 200 people attending the event. On 3rd March 2022 “Hearing Screening for All” was launched, promoting the HearWHO app through TV guesting, infomercials, and online contests. Hearing screening was carried out on 200 adults and 20 older adults. The activity was participated by the College President of the Trece Martires City College, and the Director of the Krislizz International Academy, Inc. The event also was supported by a number of medical personnel. Publicity for this event reached 140,000 on social media. Free video otoscopy and hearing screening were also undertaken and catered to more than 100 patients. Forty-eight per cent of those screened needed further evaluation and were directed to the Ambulatory Care Services, or were given free online consultation. On 05 March a forum entitled “Dis-Konek: Hearing Loss and Earphones Use in the Family” acquired more than 200 engagements and reached more than 2,200 people.
SAMOA

ENT Department, Ministry of Health
The ENT Department, Ministry of Health held the event ‘Primary Ear and Hearing training and Primary School Ear and Hearing’ on WHD 2022. It outreached clinics, focused on children and the healthcare workforce. Four hundred people attended the event. Hearing screening was carried out on 360 children and 10 older adults. The activity was participated by the government official Ministry of Health - Acting Director General.

There was a training course on Primary Ear and Hearing Care for nurses and doctors from around the hospitals in the country on the 1st and 2nd March. Some of the trainers were then sent for the ENT outreach clinic and hearing assessment of 380 patients on WHD 2022, in one of the rural isolated Primary Schools. It was a successful week of activities and achieved the objectives set for the week. The activity was also covered in the media.

Other registered activities

Australian Hearing Hub  
Deafness Council of Western Australia  
The University of Queensland  
Un-Tye-Me  
Amsound Hearing Technology Co., Ltd.  
Beijing Chao-Yang Hospital  
Chengdu Qingpingtingy Healthcare Technology, Ltd.  
China Rehabilitation Research Center for Hearing and Speech Impairment  
Dept. of Otolaryngology Head and Neck Surgery, The Second Affiliated Hospital of Nanjing Medical University, China.  
Department of ORL- HNS, Zuhai People’s Hospital and Jinan University  
Department of Otolaryngology Head and Neck Surgery, Shanghai Jiao Tong University Affiliated Sixth People’s Hospital  
Drum Tower Hospital of Nanjing University Medical School  
Fosun Health  
JiangSu JiangYin People’s Hospital  
Lan’s Ear & Hearing Association  
Nanjing Hearing Screening Management Center  
Otometrics Shanghai  
Shenzhen Horn Audio Co., Ltd.  
Soundlink Co., Ltd  
The PLA General Hospital
<table>
<thead>
<tr>
<th>Activity reports from countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tianjin Committee for the Prevention of Hearing Loss, Tianjin First Central Hospital</td>
</tr>
<tr>
<td>China</td>
</tr>
<tr>
<td>Xijing Hospital</td>
</tr>
<tr>
<td>China</td>
</tr>
<tr>
<td>Xinyu Steel Group Limited Central Hospital</td>
</tr>
<tr>
<td>China</td>
</tr>
<tr>
<td>Widex Macau Hearing and Speech Centre</td>
</tr>
<tr>
<td>China</td>
</tr>
<tr>
<td>Frank Hilton Organization</td>
</tr>
<tr>
<td>Fiji</td>
</tr>
<tr>
<td>Audiology Unit, ORL Department</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>Hospital Sultan Haji Ahmad Shah, Temerloh</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>Department of Otorhinolaryngology, Head and Neck Surgery, Hospital Labuan</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>Ear and Hearing Clinic, Kulliyyah of Medicine</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>International Islamic University of Malaysia (IIUM)</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>SOCSO Rehabilitation Centre</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>Universiti Kebangsaan Malaysia Medical Centre</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>University of Malaya</td>
</tr>
<tr>
<td>Malaysia</td>
</tr>
<tr>
<td>Triton Hearing</td>
</tr>
<tr>
<td>New Zealand</td>
</tr>
<tr>
<td>Eye Hear Foundation Inc.</td>
</tr>
<tr>
<td>Philippines</td>
</tr>
<tr>
<td>Manila Doctors Hospital</td>
</tr>
<tr>
<td>Philippines</td>
</tr>
<tr>
<td>Korean Society of Audiologists(KSA)</td>
</tr>
<tr>
<td>Republic of Korea</td>
</tr>
<tr>
<td>Tan Tock Seng Hospital</td>
</tr>
<tr>
<td>Singapore</td>
</tr>
<tr>
<td>GN Hearing World Hearing Challenge</td>
</tr>
<tr>
<td>Western Pacific Region</td>
</tr>
<tr>
<td>Saelua Medical Corporation</td>
</tr>
<tr>
<td>Western Pacific Region</td>
</tr>
</tbody>
</table>

Activity reports from International activities
The International Federation of Hard of Hearing Persons supported World Hearing Day through social messaging emphasizing the importance of ear protection as per message on Facebook:
“March 3 is World Hearing Day, a time to increase awareness about hearing loss worldwide. To hear for life, listen with care! is this year’s theme for the Day. Congratulations to all of our members who are holding activities in recognition of the Day. On an individual basis each of us can take a moment to reflect about our own hearing and how we can take steps to protect it and encourage others to do likewise.”

AEA European Association of Hearing Aid Professionals
The Association held the event entitled ‘Virtual Lunch Debate’ at the European Parliament “To hear for life, listen with care!”, focused on policymakers, the general public and healthcare workers, with 337 people attending the event. Hearing screening was carried out on infants, children, adults, and older adults. The activity involved the participation of an MEP (Member of the European Parliament - S&D - Malta). Publicity for this event reached 2,670 on social media. This is the 7th Lunch Debate for WHD from the European Parliament.
Our host-MEP stated that it was great to see that the European Associations of Hard of Hearing People, Hearing Aid, and Cochlear Implant Users, Hearing Care Professionals and Hearing Instrument Manufacturers, join forces with the World Health Organisation, to inform policy makers, governments, professionals, users and the wider public on the importance of prevention, awareness and intervention for hearing loss. This lunch debate was virtual, and the theme was “To hear for life, listen with care!”. 

CBM Christoffel Blindenmission Christian Blind Mission e.V.
The CBM held a WHD 2022 event called ‘Hearing conservation and early detection of hearing loss of CBM personnel across the world’, with 800 people attending the event in person. Hearing screening was carried out on infants and children. An article about WHD 2022 was published on our international NGO website www.cbm.org: “This World Hearing Day, Turn Down the Volume!” which can be read on: https://www.cbm.org/news/news/news-2022/this-world-hearing-day-turn-down-the-volume/. An article “How To Take Care of Your Ear and Hearing Health” was published on the CBM-Connect intranet and in our monthly Newsletter “CBM-Spotlight” on 16th of March. CBM personnel worldwide received an email with links to CBM articles, WHO information and hearWHO App link, encouraging them to check their own hearing and take a selfie while doing it.

Coalition for Global Hearing Health (CGHH)
The Coalition for Global Hearing Health (CGHH) collaborated with the World Hearing forum to set up a website for the World Hearing Day where all information and materials relevant to the World Hearing Day were shared. The website also provides the platform for registration and reporting of WHD activities. The CGHH also supported the organization of the Small Grants for the World Hearing Day.
Global Coalition of Parents of Children who are Deaf or Hard of Hearing (GPODHH)

On 25 February 2022, the GPODHH carried out the webinar ‘Communicate for Life: Build Language with Care’, with two prominent specialists in audiology and early intervention as guests. This webinar was a part of their celebration of World Hearing Day 2022. Forty-five people attended the event from many countries. GPODHH also contributed by coordinating the process of translation of WHD materials into 20 non-UN languages in 2022.

World Federation of the Deaf

The World Federation of the Deaf (WFD) took the opportunity on WHD 2022 to highlight the importance of recognising, respecting and celebrating sign languages around the world and to implement the World Report on Hearing. They customised the 2022 theme “To hear for life, listen with care” into reaffirming that, for deaf people, the best way to “hear” is through our eyes while expressing ourselves through our national sign languages. The WFD released a video representing global deaf children delivering the same message in their sign language: “Listen to our Sign Languages”.

Other registered activities

- Alexander Graham Bell Association for the Deaf and Hard of Hearing / AG Bell International
- Advanced Bionics
- International Federation of Hard of Hearing Young People
- SoundPrint