Ear and hearing care interventions are cost-effective.

Hearing loss is expensive to communities and costs the region US$ 27 billion annually.

An annual additional investment of less than US$ 1.10 per person is needed to provide ear and hearing care services.

Over a 10-year period, this promises a return of nearly US$ 2 for every US dollar invested.

The majority of people with hearing loss do not have access to interventions.

NEARLY 80% of people with hearing loss live in low-income and middle-income countries.

TODAY, 136 MILLION PEOPLE IN THE REGION LIVE WITH HEARING LOSS.

BY 2050, 337 MILLION PEOPLE ARE PROJECTED TO HAVE PROBLEMS WITH THEIR HEARING.

WHO African Region

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