

EAR AND HEARING CARE



WHO Region of the Americas

TODAY,

217
MILLION

PEOPLE IN
THE REGION
LIVE WITH
HEARING LOSS

BY 2050,

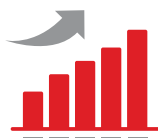
322
MILLION

PEOPLE ARE
PROJECTED TO HAVE
PROBLEMS WITH
THEIR HEARING

NEARLY
80%
of people with hearing loss live in low-income and middle-income countries

The majority of people with hearing loss do not have access to interventions

Ear and hearing care interventions are cost-effective



US\$ 1.10



An annual additional investment of less than US\$ 1.10 per person is needed to provide ear and hearing care services

Hearing loss is expensive to communities and costs the region US\$ 262 billion annually



US\$ 262 billion

EXPANDING ACCESS TO EAR & HEARING CARE SERVICES REQUIRES INVESTMENT



Over a 10-year period, this promises a return of nearly US\$ 32 for every US dollar invested