

# EAR AND HEARING CARE



## WHO Eastern Mediterranean Region

TODAY,

**78**

MILLION

PEOPLE IN  
THE REGION  
LIVE WITH  
HEARING LOSS

BY 2050,

**194**

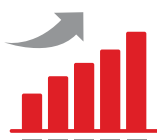
MILLION

PEOPLE ARE  
PROJECTED TO HAVE  
PROBLEMS WITH  
THEIR HEARING



The majority of people with hearing loss do not have access to interventions

Ear and hearing care interventions are cost-effective



US\$ 0.90



An annual additional investment of less than US\$ 0.90 per person is needed to provide ear and hearing care services

Hearing loss is expensive to communities and costs the region US\$ 30 billion annually



Over a 10-year period, this promises a return of nearly US\$ 7 for every US dollar invested