



WORLD HEARING DAY

3 MARCH 2025

CHANGING MINDSETS: EMPOWER YOURSELF

Make ear and hearing care a reality for all!

You can take steps today to ensure
good hearing health throughout life.



REPORT OF ACTIVITIES

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A project by

World Hearing Day Workstream



Workstream Co-Chairs

Mauro Menzietti
Snigdha Sarkar

With the invaluable support of

Shelly Chadha
Chitra Chander
Carolina Der
Karin Joubert
David Molter
James Saunders
Arveen Sodhi

Project Manager

Mauro Menzietti
Valentina Faricelli
Udito Italia Onlus
Nonno Ascoltami

Editorial board

Virginia Gigante

Graphic project

Lara D'Onofrio

Editor

Eca Edit srl
Pescara - Italy
info@ecaedit.it

ECAEDIT



INTRODUCTION

World Hearing Day (WHD), observed each year by the World Health Organization (WHO) on March 3, provides a global platform to raise awareness about hearing-related issues, highlight the impact of hearing loss on individuals and communities, and draw attention to the public health challenges surrounding ear and hearing care.

Established originally as the **International Ear Care Day** in 2007, WHD has, over the past 18 years, promoted distinct themes each year, each focusing on different aspects of ear and hearing health. Through these campaigns, the WHD has reached hundreds of thousands of people worldwide, building public awareness, preventing hearing loss, and protecting hearing health.

2007

World Hearing Day established

This was established and designated as the 'International Ear Care Day' through the Beijing Declaration. This was adopted during the '1st International Conference on Prevention and Rehabilitation of Hearing Impairment' held in Beijing, China and jointly hosted by the China Rehabilitation and Research Centre for Deaf Children and WHO. The date 3.3 was selected as suitable, as the numbers are representative of the two ears.



© Hear: the World Foundation



2014

Theme: Ear care can avoid hearing loss

WHO launched the report on multi-country assessment of national capacity to provide hearing care at WHO HQ. Based on the theme WHO developed a media campaign through its website, social media and press briefing. A brief animation on ear care was also developed. First reporting format for IECDD activities was used. 18 countries reported 25 events.



© WHO

2012

3 March was observed as International Day for Ear and Hearing care (IECD), the first event notice was posted on the WHO website.

2013

Theme: Healthy Hearing, Happy Life -Hearing Health Care for Ageing People

WHO release the updated data on hearing loss and also launched the new factsheet, factfile and FAQs. WHO produced the Report of International Ear Care Day with activities for countries highlighted. 7 countries reported 11 events.



© Dr. Anissa Bakari

2015

Theme: Make Listening Safe

WHO released the estimates of adolescents and young adults who are at risk of developing hearing loss due to unsafe listening practices and launched the "Make Listening Safe" campaign. A planning template for activities on IECD were also made available for stakeholders. Over 20 countries and several international organizations reported IECD activities. 23 countries reported 34 events.

[Campaign page](#) →



Make Listening Safe



CHILDHOOD HEARING LOSS

2016

Theme: Childhood hearing loss: act now; here is how

3 March was observed as "World Hearing Day" (WHD). A report on Childhood Hearing Loss: Act Now, Here's How! was launched along with campaign materials in 6 UN languages. WHO activities were reported from countries, 12 international organizations and 12 organizations collaborated for the event held at WHO HQ. 35 countries reported 89 events.

[Campaign page](#) →

2017**Theme: Action for hearing loss: make a sound investment**

The theme drew attention to the economic impact of unaddressed hearing loss. A report on 'Economic impact of unaddressed hearing loss and cost-effectiveness of interventions' was released, highlighting that unaddressed hearing loss poses an annual cost of \$750 billion annually. The logo of WHD was developed through a competition organized and conducted by the Ida Institute, in collaboration with WHO. Along with WHO HQ, the regional offices also observed WHD activities.

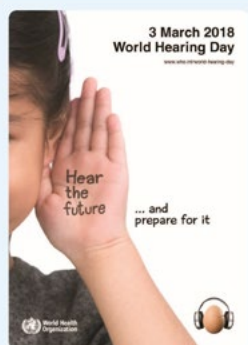
In 2017, World Hearing Day was also established as a WHO-led health day through the WHA70.13 resolution. 57 countries reported 110 events.

[Campaign page](#)
**2020****Theme: Don't let hearing loss limit you. Hearing for life!**

The Basic ear and hearing care resource was launched along with information flyers. The hearWHO pro version for health workers was also launched. For WHO small grant scheme 153 applications were received, 20 organizations were awarded a grant of up to USD 800 to cover expenses related to activities to celebrate World Hearing Day. 107 countries reported 575 events.

[Campaign page](#)
2021**Theme: Hearing care for ALL! Screen, Rehabilitate, Communicate**

Marked the launch of World report on hearing, WHO's activities. Hearingthon 2021 was observed, a 24-hour live event on Facebook for stakeholders, partners, and members to showcase their advocacy initiatives on the global platform. Events from 45 countries were showcased. Through WHO social media outreach 1.1 million people were reached globally. The announcement poster was made available in 6 UN and 14 non UN languages. For small grant, 133 applications were received of which 52 organization from 29 countries were awarded. The World Hearing Forum, through its workstream on the World Hearing Day, reported the development of the WHO report of activities. 108 countries reported 684 events.

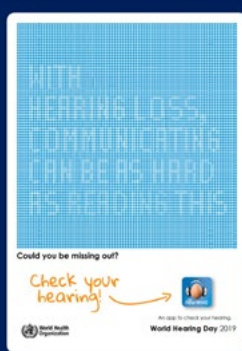
[Campaign page](#)
**2018****Theme: Hear the future**

The focus was on the statistical projections that predict a rapid increase in the number of people with hearing loss. 76 countries reported 113 events.

[Campaign page](#)
2019**Theme: Check your Hearing**

WHO launched hearWHO, the mobile application for hearing screening based on digits-in-noise technology. With the support and collaboration of partners, WikiWorldHearingDay2019 was created to facilitate the improvement of Wikipedia content related to hearing, hearing health services, hearing testing and preventive and treatment interventions.

WHO small grants scheme was launched and 20 organizations received the grant to observe WHD. 80 countries reported 298 events.

[Campaign page](#)
**2022****Theme: To hear for life, listen with care!**

Technical products related to the "Make listening safe" initiative were launched. It included Global standard for safe listening entertainment venues, mSafeListening handbook, and Media toolkit for journalists. The launch event was moderated by Ricky Kej and Lucy Kalantari, Grammy award-winning musicians. The WHO materials were made available in 22 languages. For the WHO small grants, 191 applications were received of which 49 organization from 27 countries were awarded. Through WHO social media, 4 million impressions were made globally. The World Hearing Forum launched the worldhearing.org website. 95 countries reported 497 events.

[Campaign page](#)
2023**Theme: Ear and hearing care for ALL! Let's make it a reality**

The Primary ear and hearing care training manual along with community resources were launched. World Hearing Day campaign materials were available in 36 languages. WHO HQ and regional offices organized internal events for workforce in collaboration with staff health and well-being unit. 475 WHO workforce received hearing test. For the WHO small grants, 193 applications from 31 countries were received of which 21 organization were awarded. 108 countries reported 780 events.

[Campaign page](#)




2024

Theme: Changing mindsets: Let make ear and hearing care a reality for all!

Marked the launch of the Primary ear and hearing care training manual.

The campaign materials were made available in 42 languages.

38 Small Grants were awarded to organizations from 23 countries across various regions. A total of 625 events were held worldwide, including 349 events with hearing screenings, 301 events with policymakers, 346 events engaging traditional media, and 578 events with a social media presence.

[Campaign page →](#)



2025

Theme: Changing mindsets: Empower yourself to make ear and hearing care a reality for all!

Building upon the previous year's theme, encouraging individuals to recognize the importance of ear and hearing health, this campaign aims to inspire them to change behaviour to protect their hearing.

[Campaign page →](#)

The 2025 global theme, **“Changing mindsets: empower yourself to make ear and hearing care a reality for all”**, emphasized the importance of disseminating accurate information on hearing loss prevention, ear and hearing care, and addressing the accessibility of hearing care services across different regions of the world.

WHO headquarters in Geneva, together with WHO regional and country offices and organizations from around 86 countries organized a series of events and outreach efforts to raise awareness, advocate for policy development, and empower individuals to take proactive steps to protect their hearing.

Key messages of the World Hearing Day 2025 theme,

- By 2030, over 500 million people are expected to have disabling hearing loss, requiring rehabilitation.
- Over one billion young people face the risk of permanent hearing loss due to prolonged exposure to loud sounds during recreational pastimes such as listening to music and video game play.
- How we hear in the future depends on how we care for our ears today as many cases of hearing loss can be avoided through the adoption of safe listening and good hearing care practices. For those living with hearing loss, early identification and access to timely rehabilitation are essential to achieving their highest potential.
- You can take steps today to ensure good hearing health throughout life.

By encouraging individuals to recognize the importance of hearing health, WHO seeks to inspire behaviour change to prevent hearing loss, protect ears from loud sounds, check hearing regularly, use hearing devices when needed, and support those living with hearing loss. Empowered individuals can drive change within themselves and in their communities.

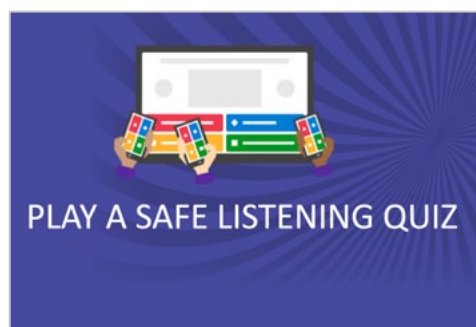
WHO PRODUCTS FOR WORLD HEARING DAY 2025

With the theme for World Hearing Day 2025 aimed at empowering people, WHO developed **resources** providing information relating to ear and hearing care, promotion of safe listening, and prevention of hearing loss.

Communication toolkit



Quiz



Web banner



Announcement poster



Poster_Empower yourself

EMPOWER YOURSELF FOR EAR AND HEARING CARE

Ensure good hearing health throughout life

- 1 Protect your hearing**
Keep volume levels below 60% of maximum
Use earplugs in loud environments
- 2 Request a hearing test for**
Newborns and school-age children
Anyone above age 50
- 3 Check your own hearing**
Use the WHO hearWHO app annually
Visit a doctor if your score is below 50
- 4 Use Assistive Technology**
Hearing aids or other devices, if advised, can improve your ability to hear
Captioning and sign language can make information more accessible
- 5 Stay informed**
Educate yourself on good ear care practices
Spread awareness in your community

World Health Organization

Poster_Music Lovers

MUSIC LOVERS!

Empower yourself for safe listening at live venues and events

Ask for earplugs
many venues offer them for free

Use or request quiet zones
to rest your ears

Monitor sound levels
with a decibel-checking smartphone app

Take a "quiet day" after the event
to let your ears recover

Select seating away from speakers
to reduce your sound exposure

Advocate for sound systems
that follow safe listening standards

World Health Organization

Poster_Gamers

GAMERS!

Empower yourself for safe listening when playing video games

Choose video gameplay devices and games with **safe listening features**

Use noise-cancelling headphones

Choose devices with screen time or parental controls to **help set limits for each session**

Set-up a quiet gaming space to minimize background noise

Advocate for video game developers to include **safe listening features** in all products

World Health Organization

Poster_Changing mindsets about hearing loss

Changing mindsets about HEARING LOSS

Hearing loss	MYTH: Old age	REALITY: Can happen at any age
Hearing loss	MYTH: Inevitable	REALITY: Preventable
Hearing aids	MYTH: Don't work well	REALITY: Better hearing, better life
Hearing aids	MYTH: Too expensive	REALITY: Investment in quality of life
Tinnitus	MYTH: An annoyance	REALITY: Warning sign of hearing loss

World Health Organization

Poster_Changing mindsets about ear care

Changing mindsets about EAR CARE

Ear Wax	MYTH: Needs to be cleaned	REALITY: Ears are self-cleaning
Ear pain	MYTH: Treat with a home remedy	REALITY: See a health professional
Cotton buds	MYTH: Good for ears	REALITY: NOT for ears
Discharge from ears	MYTH: Small inconvenience	REALITY: An urgent problem

World Health Organization

Flyer_Tips for safe listening



Did you know
1 in 2 young people
are at risk of
hearing loss due to
unsafe listening?

Could you be one of them?
Read on to know more and learn
some tips for safe listening


Make Listening Safe




Loud sounds damage ears!
Listening to loud sounds damages sensory cells in your ears. This can lead to noise-induced hearing loss or ringing in the ear (tinnitus).


You could be at risk of noise-induced hearing loss if you regularly:
• work in a noisy place,
• listen to audio over head/earphones,
• visit places with amplified music e.g., nightclubs, concerts, or fitness classes.


Noise-induced hearing loss is permanent
Hearing loss due to noise cannot be reversed. People with hearing loss can benefit from hearing devices and rehabilitation services.


But, noise-induced hearing loss can be prevented!
Safe listening practices can prevent hearing loss. The louder you listen, the shorter the time for listening safely. By turning the volume down or protecting your ears, you can listen for longer without harming your hearing.

Adopt these simple safe listening behaviors

- 
1 Keep the volume down
Set your device's **volume level** to no more than **60% of maximum**.
Use well-fitted, and **noise cancelling** headphones.
- 
2 Protect your ears from loud sounds
Wear earplugs in noisy places.
Move away from sources of sound, such as loudspeakers.
- 
3 Limit time spent engaged in noisy activities
In a noisy place, take **regular breaks** in a quiet area.
Limit daily use of personal audio devices.
- 
4 Monitor listening levels
Use apps to monitor your sound exposure.
Choose devices with **built-in safe listening features**.

Make sure that you:

Heed the warning signs
Contact a doctor if you have:
• persistent ringing in the ear (tinnitus),
• difficulties hearing high-pitched sounds or following conversations.

Get regular hearing checks
• Self-check your hearing using apps such as **hearWHO**.
• Seek professional advice if you fail the hearing check or have signs of hearing loss.



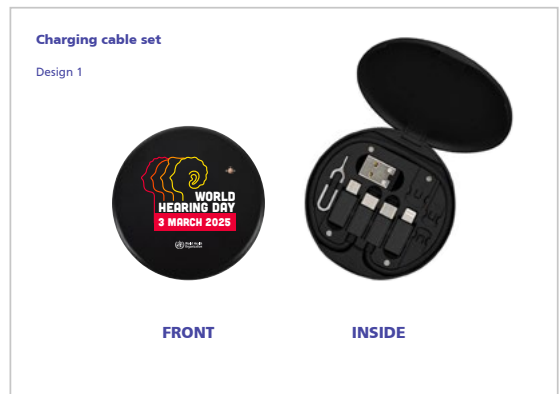
Listen with care!
Once you lose your hearing, it won't come back.
Make Listening Safe!

WHO/UCN/NCDSR 21.2
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For more details refer to: <https://www.who.int/health-topics/hearing-loss>

Editable files



Branding materials



TRANSLATIONS

The World Hearing Forum (WHF) is a global alliance of stakeholders promoting ear and hearing care worldwide. Members of this advocacy network are committed to facilitate the implementation of World Health Assembly resolution **WHA70.13 on “Prevention of deafness and hearing loss”** and support the Member States in this regard. With the support of the World Hearing Day workstream of the forum, WHD materials developed by WHO were translated into 44 different non-UN languages and dialects in 2025. WHF member organizations voluntarily support these translations.

UN languages include: Arabic, Chinese, English, French, Russian, and Spanish.

We acknowledge and appreciate the contributions of these organizations and individuals in helping to break down language barriers, broadening global access, and strengthening the impact of WHD messages.

These efforts greatly expanded the reach of WHD materials, enabling more people to make informed choices about their hearing health. Through accessible translations, individuals were empowered to seek out key information on ear care, adopt simple tips to protect their hearing, monitor their hearing health, and practice safe listening.

In 2025, 12 new languages were added. These include: Armenian, isiNdebele, Portuguese Brazil, Kazakh, Romanian, Sindhi, Siswati, Swedish, and Tagalog and two sign languages: Iranian Sign Language and Kenyan Sign Language.

All the materials in non-UN languages can be accessed [here](#).

All the materials in UN languages can be access [here](#).

S.NO	LANGUAGE	TRANSLATED BY
1	Afrikaans	South African Speech-Language-Hearing Association
2	American ASL	Elaine Gale, Robert Nutt
3	Armenian	The Voice of Silence
4	Bengali	Anwesha Kolkata India
5	Dutch	ENT department: Antwerp University Hospital (UZA)
6	Fillipino	Milliconnections Marketing Campaigns Services
7	Georgian	Ekaterine Tortladze and Salome Barbakadze
8	German	European Hearing Instrument Manufacturers Association (EHIMA)
9	Hindi	Nav Abhiyan, Delhi, India
10	Indonesian	Nyilo Purnami
11	isiNdebele	South African Speech-Language-Hearing Association
12	isiXhoza	South African Speech-Language-Hearing Association

S.NO	LANGUAGE	TRANSLATED BY
13	isiZulu	South African Speech-Language-Hearing Association
14	Italian	Udito Italia
15	Iranian Sign Language	KeikhosrouRangraz
16	Japanese	National Hospital Organization Tokyo Medical Center
17	Javanese	Dinar Rosmala
18	Kazakh	Centre for Medical and Social Technologies Stok Ltd
19	Kenya Sign Language	Margaret Odhiambo
20	Korean	The Korean Audiological Society
21	Lithuanian	Lithuanian Association of Families with Deaf and Hearing-Impaired Children PAGAVA
22	Maltese	Nicholas Desira
23	New Zealand Sign Language	Daniel Harborne
24	Persian	Guita Movallali and Dr Bahram Malakooti
25	Polish	Paulina Lewandowska
26	Portuguese Brazil	Audicare
27	Portuguese European	Associação Portuguesa de Audiologistas
28	Romanian	România ASCULTĂ VIAȚA
29	Sesotho	South African Speech-Language-Hearing Association
30	Sesotho sa Leboa	South African Speech-Language-Hearing Association
31	Setswana	South African Speech-Language-Hearing Association
32	Sindhi	Ghulam Nabi Nizamani, HANDS Foundation,
33	Siswati	South African Speech-Language-Hearing Association
34	South African Sign Language	Lorato Rasebopye
35	Swahili	Zanzibar Outreach Program [ZOP]
36	Swedish	Karolinska University Hospital and Karolinska Institutet
37	Tagalog	Milliconnections Marketing Campaigns Services
38	Telugu	Bharath Yandrapu, Srujanavani Voluntary Association
39	Thai	SuwichaKaewsiri
40	Tshivenda	South African Speech-Language-Hearing Association
41	Turkish	Prof Dr B Ozlem KONUKSEVEN
42	Urdu	Akram Danishkadah
43	Vietnamese	Phuong Hanh Duong
44	Xitsonga	South African Speech-Language-Hearing Association

SMALL GRANTS AWARDEES 2025

The WHO and the Coalition for Global Hearing Health (CGHH) offer support to institutions/ individuals to observe WHD by reducing financial barriers and assisting the organization of WHD activities across regions through the WHF-CGHH Small Grants programme.

Organizations hosting WHD are encouraged to apply for a grant of up to USD \$800 to help cover costs for organizing a WHD event. This endeavour continues to empower stakeholders in building lasting impact in their communities by furthering messages of ear and hearing care.

This year, 30 organizations were awarded with a small grant.

NAME OF ORGANIZATION	COUNTRY
AME-GE	Guinée équatoriale
The University of Queensland	Australia
The Deaf Heart Project	Barbados
Monde Actions Durables	Bénin
H.O.P.E Cambodia and Raksa Koma Organization	Cambodia
Youth And Gender Initiative (YOGI)	Cameroon
Sustainable Actions Afrika	Cameroon
Golden Years Community Foundation	Egypt
Ho Municipal Hospital, ENT Clinic	Ghana
Chitra Educational and Rehabilitation Academy (CERA)	India
Satkriti Hospital	India
Jan Kala Sahitya Manch Sanstha	India
Sri Venkateswara Medical college, Tirupati	India
Hari Foundation India	India
Nyahururu County Hospital	Kenya
American University of Beirut Medical Center	Lebanon
Mbawemi women	Malawi

NAME OF ORGANIZATION	COUNTRY
Comunidad Mexicana De Hipoacusyqué, A.C.	Mexico
Nisarga Hospital	Nepal
B.P. Eye Foundation (BPEF), Hospital for Children, Eye, ENT, and Rehabilitation Services (CHEERS)	Nepal
Seams Deaf-Pro Foundation	Nigeria
Bayelsa State Medical Student Association (BAMSA)	Nigeria
Parkers Mobile Clinic	Nigeria
Women Advocating for Gender Solutions and Mentorship	Nigeria
Lonibu Health Development Foundation	Nigeria
eHealth360 LTD	Nigeria
Tzu Chi Medical Foundation Philippines	Philippines
Women Rise for Change	Rwanda
Girl Smile Rwanda Association	Rwanda
Women in Business Development Inc. (WIBDI)	Samoa
Mbeya Zonal Referral Hospital	Tanzania
The Department of Otorhinolaryngology, the Faculty of Medicine, Prince of Songkhla University	Thailand
Bududa District Hard Of Hearing Association (BDHOHA)	Uganda
Alpha Medical Specialists	Uganda
Universal Harstle Pie UHP	Uganda
Raising Hope International Friends	Uganda
Development Three Sixty Limited	Zambia
Youth Development Initiative Trust	Zimbabwe

WORLD HEARING DAY 2025 OVERVIEW



566
EVENTS



85
COUNTRIES



256
EVENTS USED
TRADITIONAL
MEDIA



111
EVENTS WITH
PARTICIPATION
OF INFLUENCERS
OR CELEBRITIES



415
EVENTS USED
SOCIAL MEDIA



190
MEETINGS WITH
INDIVIDUAL
POLICYMAKERS



5
SCREENINGS
EVENTS
USING
HEARWHO



9576699
SOCIAL MEDIA
IMPRESSIONS
REPORTED



245
EVENTS WITH
PARTICIPATION
OF POLICYMAKERS
OR AUTHORITIES



465
EVENTS USED WHO
EDUCATION OR
PROMOTIONAL
MATERIALS



259913
PEOPLE
SCREENED



420315
TOTAL PEOPLE
REACHED ACROSS
IN-PERSON EVENTS



17
EVENTS WITH
TV SHOWS/
ADVOCACY
CAMPAIGNS



27
TRAININGS



9
STORYTELLING
USED AS A MEDIUM
OF ADVOCACY/
AWARENESS



91
EVENTS
INVOLVING/
REACHING
STUDENTS



2
PRIMARY HEALTHCARE
WORKERS TRAININGS USING
THE WHO PRIMARY
EHC MANUAL



34
EVENTS WITH
RADIO TALKS/
ADVOCACY
CAMPAIGNS



160402
LIVE EVENT
PARTICIPANTS

WHD IMPACTING LIVES

A life changed through a simple hearing test – Nepal

Sara (name changed) was bright and well-behaved, yet repeatedly failed her exams—leaving teachers and family puzzled. Despite her love for reading, she struggled academically. In hope of improvement, her family turned to cultural and religious rituals. During a World Hearing Day 2025 school screening conducted by the Public Health Research Society Nepal (PHRSN), Sara was tested using WHO's *hearWHO* app and scored just 20—indicating likely hearing loss. She was referred for professional care. Of 350 participants, 10 showed similar issues. Her story underscores how World Hearing Day activities can bring life-changing awareness and access to hearing care for those most in need.

A Song of Hope – Philippines

Fourteen-year-old Jasper Arreza, living with Fanconi anaemia—a rare condition marked by small stature, skin pigmentation, and progressive hearing loss—experienced a life-changing moment during a World Hearing Day 2025 event. He was identified with severe hearing loss, and Jasper became one of the first recipients of the newly launched Hearing Aid Bank. The moment his hearing aids were fitted, his face lit up. Without hesitation, he began singing his favourite song—bringing tears to everyone present. His story is a powerful reminder that World Hearing Day initiatives don't just raise awareness—they transform lives in real, immediate, and joyful ways.



Changing life through early identification and timely action – Bangladesh

During a World Hearing Day screening, 16-year-old Ashik Alam, from a low-income family, was diagnosed with Otitis Media with Effusion and a tympanic membrane perforation—conditions that had long gone unnoticed. His teachers had observed him missing instructions, unaware he was struggling to hear. He was referred for treatment and now receives regular follow-ups. Ashik and his family received counselling on ear care and were also provided with financial assistance to support his treatment. Today, he is recovering well. “I feel I am free now—I can hear the world better,” he says. His story shows how early identification and timely action can restore not just hearing, but confidence and hope.





Changing mindsets in the classroom:

A teacher's WHD Story (Uganda)

"I felt terrible for not noticing," said a teacher at Ringili primary school about Candia, a quiet student who always sat at the back and rarely responded in class. She had assumed he was shy or disengaged. Everything changed during a World Hearing Day awareness session, when Dr. Sophie spoke about signs of hearing loss in children. The teacher suddenly realized—Candia wasn't ignoring her, he simply couldn't hear. Dr Sophie checked Candia's ears right there in the classroom. She found infections in both ears with pus that had been there for some time. Candia mentioned that he had been in pain for months, and he couldn't hear properly unless the person speaking to him came closer. After the session, with the support of Dr. Sophie, Candia was taken to the ear clinic that same day, where he was diagnosed with an infection

caused by bacteria. He was given medication, and three days later, he came back to school. With partially healed ears, and is now in recovery.

"He looked up when I said 'Good morning' and answered questions," the teacher shared. "Now he sits in front, raises his hand, laughs with friends, and even corrects me!" For the teacher, the experience was a wake-up call. World Hearing Day changed not just a child's life—but her entire approach to silence in the classroom.



Empowered to Protect His Hearing – Uganda

Tom, a 29-year-old boda-boda (motorcycle taxi) rider from Kizungu, attended a World Hearing Day session on noise-induced hearing loss. Inspired by the discussion, he visited Nyamityobora Health Centre for a check-up. Early signs of hearing damage—such as tinnitus and muffled hearing—were identified during his check-up. Reflecting on his daily habits, including excessive honking and long hours in noisy settings, Tom made proactive changes. He now reduces speaker volume, honks only when necessary, and shares hearing health tips with fellow riders. Tom's story shows how community-level awareness can shift mindsets, empower individuals to protect their hearing, and change behaviour in everyday environments.

WHO ACTIVITIES

WHO Headquarters in Geneva, along with its regional and country offices, played a pivotal role in advancing the World Hearing Day 2025 movement. Through high-level policy dialogues, community engagement events, innovative digital outreach, and awareness raising information sessions, WHO offices ensured that the campaign's message reached diverse audiences worldwide. These efforts elevated ear and hearing care as a public health priority, sparked conversations on reducing the stigma surrounding hearing loss. They also promoted early detection alongside equitable access to hearing care related services and rehabilitation.

WHO Headquarters, Geneva

To commemorate WHD 2025, the WHO Programme for Ear and Hearing Care at the headquarters launched a dynamic campaign blending interactive in-person with digital initiatives, reflecting this year's theme - Changing mindsets: Empower Yourself to Make Ear and Hearing Care a Reality for All.

The activities focused on key messages underscoring the urgent need to protect hearing health in the light of emerging demographic trends. With over 500 million people projected to have disabling hearing loss by 2030 and more than 1 billion young people at risk from unsafe listening practices, the headquarters-led campaign played a central role in advancing the global safe listening movement.

At the heart of the celebration was a multisensory, virtual reality experience hosted at the Eureka Innovation Hub at WHO headquarters. Developed by Aalborg University in Denmark, the interactive game allowed visitors to explore the anatomy of the ear – walking through the outer, middle, and inner ear, examining their components and functions. The experience highlighted common risks to hearing and the potential damage they could cause. An accompanying information booth provided resources on safe listening, hearing protection, hearing loss detection, and timely intervention.

Photo exhibition:

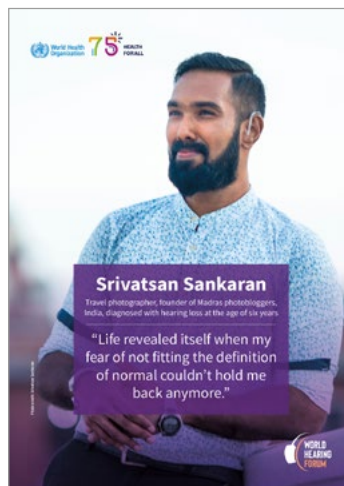
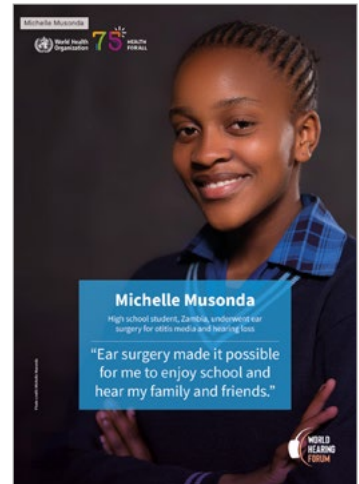
With the support of the Changemakers workstream of the World hearing forum, two photo exhibits were featured within the WHO premises (1,2). The exhibit offered an immersive journey through the causes and consequences of hearing loss.

Photo exhibition: ***Equitable access to ear and hearing care can transform lives***

Photo exhibition: ***Changing mindsets is essential to make ear and hearing care accessible***

At the WHO premises, photo exhibits, educational materials, posters, digital displays and themed screensavers, showcased simple, everyday actions to safeguard hearing.







KASPER BERGMANN
Vice President, World Federation of the Deaf, Denmark

Every deaf person, anywhere, should have early access to sign language to reach their fullest potential, which I was fortunate to be able to.

World Health Organization 75th HEALTH FOR ALL



LIAM SEBASTIAN ORMENO GIL
Student and Soccer Enthusiast, Peru

With auditory rehabilitation, it was as if a ray of light illuminated my life.

World Health Organization 75th HEALTH FOR ALL



MAXIMILIANO OSORIO
Student and Musician, Chile

Getting my bone conduction implant was like experiencing something magical.

World Health Organization 75th HEALTH FOR ALL



PAIGE STRINGER
Founder and Executive Director, Global Foundation for Children with Hearing Loss, World4Deaf

As a baby born with profound hearing loss, I was fortunate to receive early intervention and two hearing aids to learn to listen and speak.

World Health Organization 75th HEALTH FOR ALL



POONAM
Banknisher and Mother, India

Thanks to my ear surgery, the world has regained its clarity.

World Health Organization 75th HEALTH FOR ALL



STUART CYPRIAN HIGENYI
Chairperson, Board of Directors at the Uganda Federation of Hard of Hearing, Uganda

Given the right rehabilitation means, there is no barrier that cannot be broken.

World Health Organization 75th HEALTH FOR ALL



WENXI ZHANG
Homemaker and Mother, China

With my cochlear implants, I began to hear the voice of my mother and the voice of the world.

World Health Organization 75th HEALTH FOR ALL



In addition, an **interactive live social media** session was hosted with Dr Shelly Chadha, focusing on protecting hearing while playing video game or listening to music. Targeted at young audiences and online communities, the session offered evidence-based advice and practical changes to habits to prevent hearing damage.

The activities held at WHO headquarters reinforced that protecting hearing health is a shared responsibility requiring active collaboration among all stakeholders.

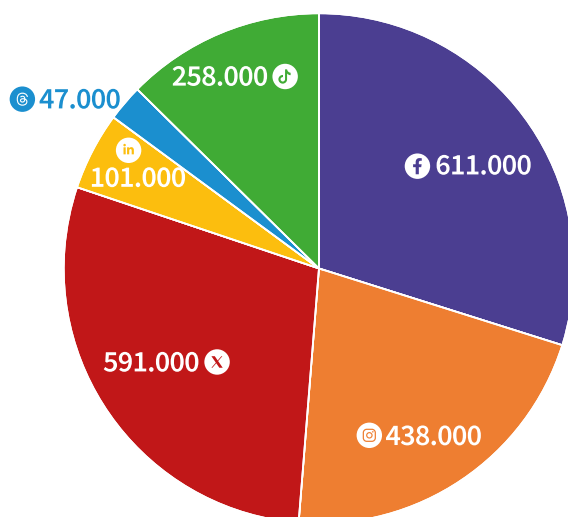
Social Media Outreach

The social media campaign launched by WHO headquarters garnered significant interest online, offering tips for video gamers and music enthusiasts to protect their hearing.

Platform	Impressions
Facebook	611,000
Instagram	438,000
X	591,000
LinkedIn	101,000
Threads	47,000
TikTok	258,000



Social Media Impact



f Facebook

@ Instagram

X X

in LinkedIn

@ Threads

🎵 TikTok



hearWHO

hearWHO is the WHO digits-in-noise hearing screening app, available on both **Android** and **iOS**. Across the period of January to March 2025, over 24000 downloads were reported on the two platforms jointly. A significant share of these downloads was made in the month of March 2025, accompanied by 16423 hearing tests in March and 18610 tests in April, almost double what was recorded in January (8153) and February (7939). The numbers indicate an increased interest in safe listening and hearing protection in the public, raised through World Hearing Day activities promoting ear and hearing care.

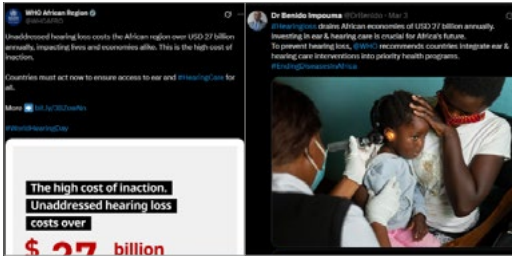
	Android	iOS
Month	Total Downloads	
January	3,970	2,006
February	3,941	1,873
March	7,982	4,551
Grand Total	15,893	8,430



WHO Regional and Country Offices

WHO Regional Office for Africa (WHO-AFRO)

WHO-AFRO hosted a webinar with over 60 participants to spotlight the impact of unaddressed hearing loss in the region. The session presented regional data, promoted stigma reduction, and showcased successful case examples of integrating hearing care into existing health systems.



WHO Regional Office for Europe (WHO-EURO)

WHO-EURO coordinated the regional rollout of WHO headquarter materials, including a Communication Toolkit, quiz on Kahoot, web news, and personal stories from healthcare workers with hearing loss in Slovenia, Scotland, and Slovakia. Key events included an European Union Parliament lunch debate and a technical briefing on hearing aid quality. Social media stories and campaign messages were also widely disseminated through WHO/Europe channels.

WHO Regional Office for South-East Asia (WHO-SEARO)

WHO-SEARO held a webinar for WHO colleagues and partners. The webinar raised awareness about the regional burden of hearing loss and showcased advocacy approaches aimed to normalize hearing care as an integral part of health and well-being.



WHO Regional Office for Western Pacific (WHO-WPRO)

WHO-WPRO marked WHD 2025 with a series of awareness and advocacy initiatives highlighting the region's high prevalence of hearing loss. Activities included a hands-on hearing evaluation for WPRO staff using otoscopy, tuning forks, and the hearWHO app; a regional webinar on noise exposure and health organized with WHO ACE to share best practices and policy recommendations; and a sensory health training in Kiribati to strengthen primary-level ear and hearing care. Complementing these efforts, WPRO released a video on **Otitis Media** and a regional support map to showcase WHO's contributions to ear and hearing care and encourage further engagement by Member States.

WHO Malaysia

WHO Malaysia engaged the public through multiple channels. Dr. Natalia Wroblewska appeared on a **BFM 89.9 broadcast** to discuss hearing health, while an **interactive quiz** on Instagram and Facebook stories drew high participation. Campaign materials were translated into Bahasa Malaysia and shared as **myths vs. facts** and **ear care tips**.

WHO Armenia

A digital campaign ran on **WHO Armenia's Facebook** and **Instagram pages**, with targeted content for gamers, promotion of assistive technologies, and healthy hearing habits. A TV segment on hearing care was presented through a video in Armenian. The WHO Country Office in Armenia, working with WHO-EURO and supported by the Ear and Eye Care units at Headquarters, committed to providing the Ministry of Health with comprehensive assistance through an integrated Ear and Eye Care approach.

WHO Georgia

Three WHO poster designs were translated, printed, and distributed 600 copies during events in schools and to children with cochlear implants and hearing aids. A parallel digital campaign ran on **LinkedIn** and **Facebook**. Activities took place on 3 March, 1 April, and 13 April, with positive reception prompting additional poster reprints.





The **African** Region

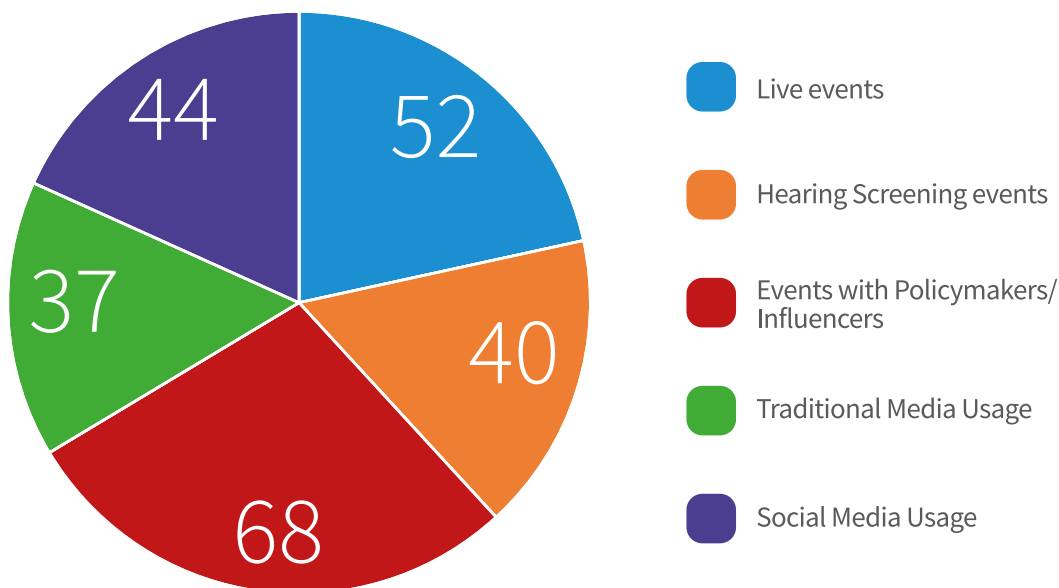


World Hearing Day was celebrated with great impact across the African region, with 60 activities across 21 countries - an increase from WHD 2024. Reflecting this year's theme, events promoted inclusion and empathy while calling for stigma reduction. Community engagement was a key focus, with organizations partnering with local stakeholders to drive change at the grassroots level.

Young people were the primary target of many of these events. School-based education and screening programs helped build a cadre of informed youth.

In Nigeria, an organization trained Youth Ambassadors to champion safe listening and inclusion, fostering ownership and active participation in the cause.

Events



**SOCIAL MEDIA
IMPRESSIONS**

245,900



**PEOPLE SCREENED
FOR HEARING LOSS**

7,938

Across many countries, occupational noise was recognised as a significant contributor to hearing loss, highlighting the need for hearing safety in workplaces. Activities included hearing screenings, information sessions, training programs, and basic ear care services.

In the African region, radio and television talks encouraged public dialogue on hearing loss prevention, delivering clear messages directly to the general public and helping them understand both the urgency of the issue and the steps they could take to protect hearing.

Some countries used art and storytelling as creative communication tools, stimulating positive discussions about ear and hearing care and helping reduce stigma surrounding hearing loss.

Twenty organizations from the African region received small grants to implement World Hearing Day activities in 2025.



Changing Mindsets through sensitization campaigns and hearing screening in different populations.
Shomea, Cameroon



Health Talk: Pregnant women and mothers of under fives.
Otorhinolaryngology Department, Jos University Teaching Hospital,
Jos, Plateau State, Nigeria

Country	Organization name	Project title
Angola	ReiBeck Innovation AB	<i>Treating CSOM with vinegar and EarClean pipette</i>
Benin	Groupe d'Etude et de Recherche sur la Surdit� au B�nin	<i>D�pistage n�onatal de la surdit� au B�nin</i>
Cabo Verde	Hospital Universitario Dr. Agostinho NetoO	<i>Donation of rechargeable hearing aids</i>
Cameroon	Cameroon Baptist Convention Health Services- CBCHS	<i>Changing Mindset: Empower yourself to make Hearing to Make Ear and Hearing Care a Reality to All</i>
Cameroon	Shomea	<i>Changing Mindsets through sensitization campaigns and hearing screening in different populations</i>
Equatorial Guinea	AME-GE	<i>Cambiar mentalidades: empoder�te para hacer que el cuidado del O�do y la audici�n sea una realidad para todos</i>
Ghana	Hearing Loss Prevention Association of Ghana (HELPAG)	<i>Encouraging Early Screening - World Hearing Day 2025</i>
Ghana	All Ears Hearing Center	<i>Empower yourself to make ear and hearing care a reality for all</i>
Ghana	Gifted Ears and Eyes Ghana	<i>Changing Mindsets: Equipping Primary Healthcare workers in Health Centers on Ear and Hearing Health</i>
Ghana	University Of Ghana Medical Center (UGMC) and The West African Centre for Cell Biology of Infectious Pathogens (WACCBIP)	<i>Changing Mindset making ear and Hearing care a reality for all through public engagement and publicity</i>
Ghana	Hui'er Ghana Hearing	<i>World Hearing Day Celebration 2025 Report</i>
Ghana	HearMi Ghana	<i>HearMi Ghana World Hearing Day 2025 celebration</i>
Kenya	Stitching Operation Ear Drop	<i>Hear Today, Empower Tomorrow</i>
Kenya	Doctors Of Hearing - Kenya	<i>World Hearing Day Report - Muranga County, Maragua Level 4 Hospital</i>
Madagascar	Orl Ac Salfa	<i>JMA 2025, Orl Salfa Antsirabe</i>
Malawi	Women for Health Malawi	<i>Empowering Women: Hearing Health In Rural Communities</i>
Malawi	QECH Audiology/ENT Clinic	<i>Changing mindset: Empower change to make ear and hearing care a reality for all</i>

Country	Organization name	Project title
Mali	Kulo Koura Association	<i>Awareness campaign for young high school students about ear care, particularly on hearing loss related to noise exposure</i>
Mozambique	Girls Agents of Change	<i>Empowering Girls and Young Women with Hearing Impairments: Changing Mindsets for Inclusive Ear and Hearing Care in Nhamatanda</i>
Niger	Aid Givers Ambassadors Initiative For Nations (AGAIN)	<i>Changing Mindsets: Making Ear and Hearing Care Accessible to All</i>
Nigeria	MUMSA Initiative	<i>Empowering Youth for Hearing Health: World Hearing Day Celebration in Ningi, Nigeria</i>
Nigeria	University of Calabar Teaching Hospital, Calabar, Nigeria	<i>Changing Mindsets: Empowering yourself make ear and hearing care a reality for all!</i>
Nigeria	Otorhinolaryngology Department, Jos University Teaching Hospital, Jos, Plateau State, Nigeria	<i>World Hearing Day 2025: Empower yourself to make ear and hearing care a reality for all</i>
Nigeria	E.N.T department, University of Uyo Teaching Hospital, Uyo. Akwa Ibom State	<i>World Hearing Day 2025</i>
Nigeria	Ladies on heels	<i>Creating an Inclusive Hearing Care Reality in Nigeria</i>
Nigeria	Nigerian Universities Nursing Students' Association (NUNSA)	<i>Changing Mindset and Raising Awareness Through African Stories and Dialogue What is t</i>
Nigeria	Nigerian Musicians Association	<i>Hearing Health Concerts</i>
Nigeria	Advocates of Peace, Nature and Gender Justice (APNAG)	<i>Changing Mindsets; Empower yourself to make ear and hearing care a reality for all</i>
Nigeria	Federal University of Health Sciences Ila-Orangun Audiology Department	<i>Community Outreach</i>
Nigeria	Nigerbell Speech And Hearing Centre	<i>World Hearing Day 2025</i>
Nigeria	PEAL Sound Enterprise LTD	<i>Empowered to hear better</i>
Nigeria	Abeng & Egbe Ear, Nose and Throat (ENT) Health Foundation	<i>Deafness and Hearing Loss 2025</i>
Nigeria	Victoria Oyiya Health Foundation	<i>World Hearing Day Campaign</i>
Nigeria	Bowen University Teaching Hospital, (BUTH) Ogbomoso	<i>World hearing day 2025 report</i>





Empowering Youth for Hearing Health.
MUMSA Initiative,
Nigeria



A group photo with teachers and students of Ringili P/S.
Zoota Initiative for Development,
Uganda

Country	Organization name	Project title
Nigeria	Obafemi Awolowo University Teaching Hoapital Complex	<i>Empowering and changing mindsets through sustainable advocacy on ear and hearing care</i>
NonMember / Tanzania, United Republic Of	Foundation for Revive Community Hope (FRECHO)	<i>Changing Mindsets: Empowering Communities to Make Ear and Hearing Care a Reality in Geita</i>
NonMember / Tanzania, United Republic Of	Educate For Hope Africa	<i>Empowering Mindsets for Ear and Hearing Care in Butiama, Mara Region</i>
Rwanda	Rwanda Otolaryngology Head and Neck Surgery Society	<i>World Hearing Day Celebration In Rwanda</i>
Rwanda	Centre des jeunes sourds muets	<i>Ear and hearing care in Rwanda</i>
Seychelles	Audiology Unit Ministry of Health	<i>World Hearing Day celebration in Sechelles</i>
South Africa	ENT/Audiology Department, Groote Schuur Hospital, Cape Town	<i>Changing mindsets: Empower yourself to make ear and hearing care a reality for all</i>
South Africa	Brits District Hospital	<i>World Hearing Day 2025 Seminar (Targeting Department of Education)</i>
South Africa	HearX Foundation	<i>Empower yourself to HEAR for life!</i>
South Africa	HearInAfrica	<i>HearInAfrica WHD 2025 Events</i>
South Sudan	Bismarck Asare	<i>WHD Project 2025</i>
Togo	228innovation	<i>Webinar on hearing care</i>
Uganda	Integrated Community and Reproductive Health Initiative(ICRHI)	<i>Empowering Slum Communities in Mbarara City: Kizungu and Kajogo Slum Areas for Better Hearing Health-Changing mindsets For a Healthier Future</i>
Uganda	Zoota Initiative for Development	<i>Empowering Rural Communities With Hearing Health Care</i>
Uganda	National Association of Parents of Deaf Children (NAPADEC)	<i>Empowering Families and Communities for Inclusive Hearing Care and Early Intervention</i>
Uganda	Kyenjojo association of the hard of hearing (KAHOH)	<i>Hearing health</i>
Uganda	Rose Academies	<i>Empowered Students Make Ear & Hearing Care a Reality for All</i>
Uganda	Uganda Federation of the Hard of Hearing (UFHOH)	<i>Be part of the Solution. Acall to action for hearing loss mitigation and management</i>
Uganda	Spire Road Primary School	<i>Eliminating preventive causes of hearing loss</i>
Uganda	Otolaryngology Society of Uganda	<i>World Hearing day Celebrations 2025 at Kayunga Regional Referral Hospital</i>

Country	Organization name	Project title
Zambia	Matero Level one Hospital - Adolescent friendly Space.	<i>Hearing Care for a Healthier Tomorrow: Adolescent empowerment</i>
Zambia	Archie Hinchcliffe Disability Intervention (AHDi)	<i>Empowering families: Raising awareness for the Rights of Children with Hearing Impairments</i>
Zambia	Chilambila Rural Health post	<i>Empowering Mothers and Caregivers for Early hearing Health Intervention in Rural areas</i>
Zambia	Zedquest Consultancy Limited	<i>Hearing the Future: Empowering Communities in Lusaka Through Inclusive Hearing Care Awareness</i>



Educating school children on ear and hearing protection.
Hearing Loss Prevention Association of Ghana (HELPA),
Ghana



A foreign body in a 13 year old student that has been having.
SPIRE ROAD PRIMARY SCHOOL,
Uganda



Photo moment with children from Vision Africa.
National Association of Parents of Deaf Children (NAPADEC),
Uganda

The **American** Region

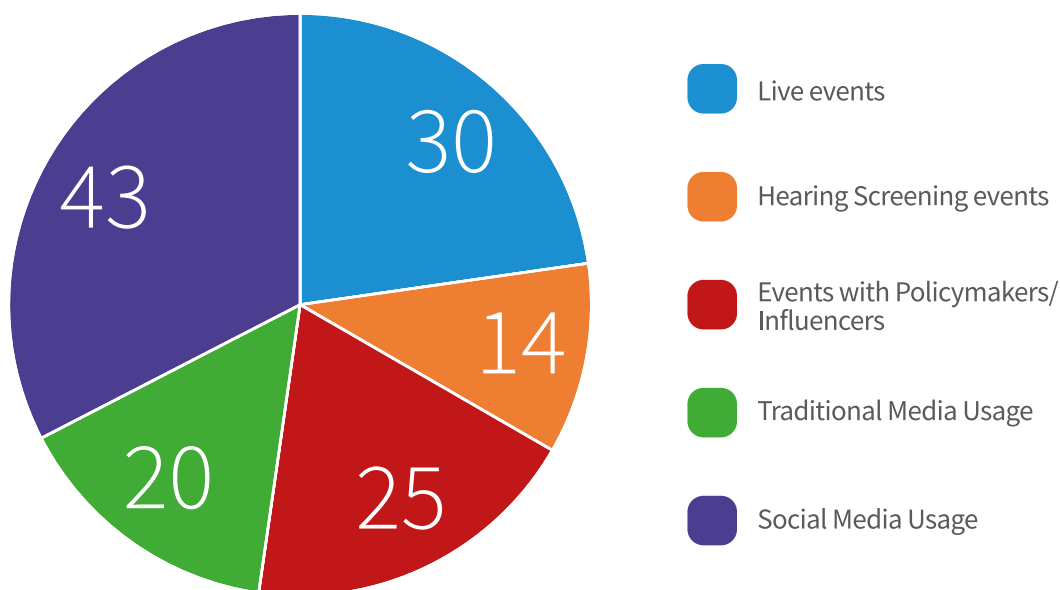


Spread across 13 countries, 48 WHD events were held in the American region, encompassing both North and South America.

The region placed strong emphasis on digital outreach, using blogs, newsletters, webinars, podcasts, videos and social media campaigns to overcome geographical barriers and promote messages on safe listening, hearing loss prevention, and inclusion.

Knowledge-building activities on ear and hearing care took place in schools, festive carnivals, forums, parades, and awareness sessions. Using WHO World Hearing Day materials alongside locally developed resources, the public was given insight into how the ear works, potential causes of hearing loss, and strategies for protection.

Events



**SOCIAL MEDIA
IMPRESSIONS**

885,623



**PEOPLE SCREENED
FOR HEARING LOSS**

2,136

Recognising the importance of early detection and intervention, many initiatives targeted younger audiences, providing clear, age-appropriate information through stories to empower them to protect their hearing. Animated videos for children, hearing screenings, and art and video-making competitions offered engaging ways to highlight the theme.

While lectures, conferences and forums addressed a variety of audiences, these were complemented by activities such as a walk in support of hearing loss research demonstrating the diverse range of approaches used to spread the message for safe listening and hearing loss prevention.

DÍA MUNDIAL DE LA AUDICIÓN

3 Marzo 2025

Cambian
Empodera

¡Haz que el cuidado de los oídos
sea una realidad para todos!

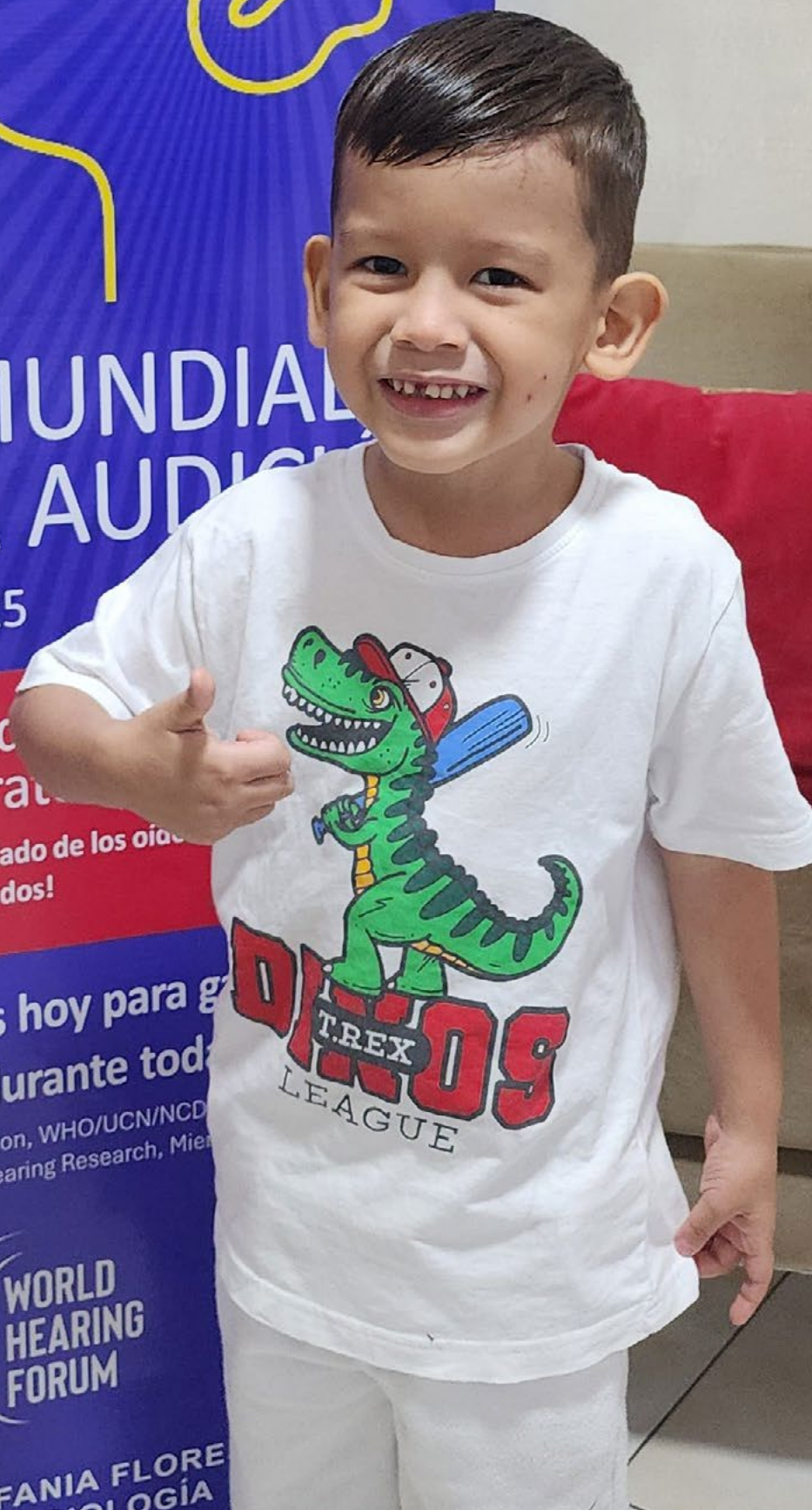
es tomar medidas hoy para
la salud auditiva durante toda

o desde @World Health Organization, WHO/UCN/NCI
University of Queensland Centre for Hearing Research, Mien
ción



Patients who attended
Oídos
Ecuador

ESTEFANIA FLORE
LOGÍA



Country	Organization name	Project title
Bolivia (Plurinational State of)	Ashisolaris Asociación de Personas Hipoacúsicas Sacaba, Colomi, Villa Tunari	<i>Empodérate, hagamos Acción</i>
Brazil	WEG Equipamentos Elétricos S.A.	<i>World Hearing Day</i>
Brazil	Hospital das Clinicas de Ribeirão Preto da Faculdade de Medicina de Ribeirão Preto da Universidade de São Paulo (USP)	<i>Get involved with your health hearing. Healthcare Professionals, take care of your hearing and the hearing health of your patients</i>
Brazil	AIIC Brasil	<i>World Hearing Day: Interpretation and Hearing Health</i>
Brazil	Audicare, Katya Freire & Andreas Thulin	<i>Brainland- Creative videos</i>
Brazil	Audicare & d.Propósito & WSA	<i>EART Exhibition - 2nd edition</i>
Brazil	Universidade Federal de Sao Paulo / Unifesp e On aparelhos auditivos	<i>World Hearing Day 2025 Unifesp/on Brazil</i>
Brazil	University of São Paulo, Campus Bauru	<i>Wiki4 World Hearing Day 2025</i>
Brazil	UNISO - Universidade de Sorocaba	<i>Carnival block: Escute esse som: cuidados auditivos para todos, na folia e na vida!</i>
Canada	Voice for Children Who are Deaf & Hard of Hearing	<i>World Hearing Day campaign</i>
Canada	Faranak Impact	<i>Webinar Title: Early Intervention and the Power of Deaf Adult Involvement in Hearing Health</i>
Canada	Wavefront Centre for Communication Accessibility in cooperation with the Canadian Hard of Hearing Association, BC	<i>Ensuring hearing health for living well</i>
Canada	Université de Montréal	<i>Changer les mentalités: prenez votre audition en main!</i>
Canada	School of Audiology and Speech-Language Pathology at Université de Montréal	<i>Changing mindsets to listen to the future</i>
Chile	Junaeb	<i>Día mundial de la audición importancia del cuidado auditivo</i>
Chile	Departamento de Fonoaudiología, Universidad de Chile	<i>Changing Mindsets: Empowering Students for Better Hearing Health</i>
Chile	Sochhear: Sociedad Chilena de Equilibrio, Audiología y Rehabilitación	<i>Salud Auditiva: Una tarea de todos</i>

Country	Organization name	Project title
Chile	SENTIR - Centro de Ayuda Auditiva	<i>Promoting Healthy Hearing Habits in the School Community Juan Pablo II</i>
Colombia	Audición segura en Colombia	<i>Ley Antiruido Ley 2450 del 4 de marzo de 2025</i>
Colombia	Escuela Colombiana de Rehabilitación	<i>Acciones por la Salud Auditiva ECR: Tu audición, nuestra responsabilidad</i>
Costa Rica	Hospital del trauma/INS	<i>Hearing foro to general Medical students and audiology Students, elderly people</i>
Costa Rica	Ministerio de Salud	<i>Celebración Día Mundial de la Audición</i>
Costa Rica	Comisión Salud Auditiva Costa Rica	<i>Actividades realizadas por día mundial de la audición y otras</i>
Ecuador	Oídos	<i>Hearing Month</i>
Honduras	Centro Audiológico Auris	<i>Honduras celebrates World Hearing Day 2025</i>
Mexico	ITESO, Instituto Tecnológico de Estudios Superiores de Occidente, A.C.	<i>VI Encuentro Internacional de Cultura Auditiva</i>
Mexico	Servicios de Salud de Morelos/ISSSTE	<i>Taking Care of your Ear Today to Have Good Hearing Tomorrow</i>
Mexico	Dr. Ricardo Antonio de Hoyos Parra	<i>Promoting Good Hearing in Children</i>
Mexico	Tec de Monterrey	<i>Efectos del sonido en la salud</i>
Mexico	Hospital Zambrano Hellion TecSalud	<i>Television Interview in Monterrey Mexico, for World Hearing Day 2025 and Raising awareness in health centers about World Hearing Day</i>
Mexico	Comunidad Mexicana de Hipoacusyqué, A.C.	<i>Empowering Hearing Diversity Forum 2025</i>
Mexico	Instituto Nacional de Enfermedades Respiratorias	<i>School hearing screening day in commemoration of World Hearing Day 2025</i>
Panama	Club de Leones de Panama	<i>Cuidemos la audicion Recomendaciones para los videojuegos</i>
Panama	Ministry of Health of Panama	<i>Empower yourself - Keep your hearing health</i>
Panama	Hospital Santo Tomas - Panama	<i>Tips to protect our ears and hearing</i>
Panama	Fundación Oír es Vivir	<i>#Just1Mnut of silence</i>
Paraguay	Primer Instituto Auditivo del Paraguay	<i>Charla por la Semana de la Audición en el Hospital de Clínicas</i>





Taking the hearing screening test
Servicios de Salud de Morelos/ISSSTE
Mexico

Country	Organization name	Project title
United States of America	Living with Hearing Loss	<i>Empower Yourself: Changing Mindsets about Hearing Loss</i>
United States of America	Wilmington Memorial Library	<i>Storytime - World Hearing Day Edition</i>
United States of America	The Dr. Richard J. Bellucci Translational Hearing Center, Creighton University	<i>World Hearing Day at Creighton University</i>
United States of America	Deaf Leadership International Alliance (DLIA)	<i>Changing Mindsets: Empowering Parents through Deaf Adult Connections in the US (Eastern)</i>
United States of America	American Speech-Language-Hearing Association	<i>World Hearing Day: ASHA-EAA Digital Toolkit and Media Outreach</i>
United States of America	Sensaphonics	<i>Music Industry Social Media Campaign</i>
United States of America	Hear Our Steps	<i>Virtual Walkathon Fundraiser</i>
United States of America	Global Otolaryngology-Head & Neck Surgery Initiative	<i>World Hearing Day 2025: Advancing Ear and Hearing Care</i>
United States of America / Virgin Islands, U.S.	American Cochlear Implant Alliance	<i>World Hearing Day 2025 Promotion to Cochlear Implant Community</i>
_Throughout Region of the Americas	Alsepneo	<i>World Hearing Day 2025: Update on screening and timely intervention. Data about gaps in Latin Americ</i>
_Throughout Region of the Americas	Asociación Panamericana de Otorrinolaringología y Cirugía de Cabeza y Cuello	<i>Taking care of ear and hearing care</i>



The **Eastern Mediterranean** Region

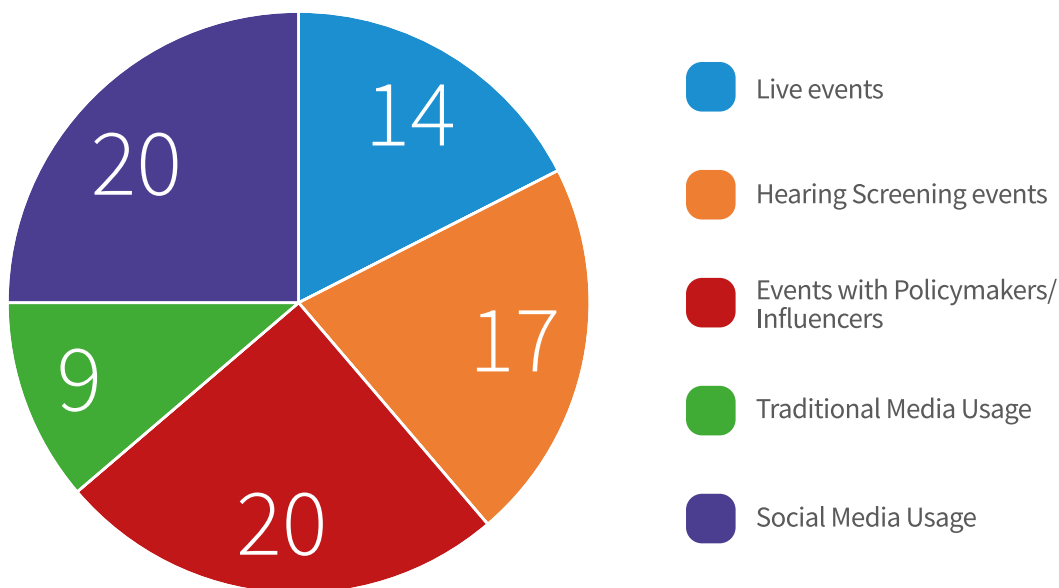


World Hearing Day celebrations in the Eastern Mediterranean region addressed the pressing need for greater community awareness on hearing loss and its prevention. Across nine countries, organisations launched 23 events.

Hospitals and medical centres led the charge, creating platforms for change and dialogue. Hearing screenings were prioritized by many organisers, with one organisation alone reporting over 50,000 screenings. To improve access to interventions, in some countries hearing aids were donated to individuals in need.

School education programs targeted a particularly vulnerable demographic, while newborn hearing screenings reinforced the key messages of early detection, identifying

Events



**SOCIAL MEDIA
IMPRESSIONS**

32,450



**PEOPLE SCREENED
FOR HEARING LOSS**

52,891

signs of hearing loss as early as possible for timely intervention.

Traditional media played a major role to reach audiences of all ages, with radio and TV programmes building essential knowledge among the public. Art remained a favoured mode of dissemination, including competitions for artists with hearing loss, offering a powerful way to reduce stigma.

The region also produced and distributed educational materials, such as brochures on hearing protection, tinnitus, and hearing aids, to bridge gaps in public knowledge.

Overall, education was the central focus in the Eastern Mediterranean region, with WHD events spreading awareness, debunking myths, and promote positive action on hearing health.

Country	Organization name	Project title
Egypt	Egypt Without Disease Organization	<i>Changing Mindsets: Empower Yourself to Make Ear and Hearing Care a Reality for All</i>
Egypt	The Audio-vestibular Unit, ENT department at the Faculty of Medicine, Ain Shams University	<i>Change mindsets: Empower yourself</i>
Iran (Islamic Republic of)	Research & Education Network in Audiology & Speech Sciences (RENAS)	<i>Paint your world: Art festival about living with hearing loss</i>
Iran (Islamic Republic of)	The Audiology Department of Iran University of Medical Sciences	<i>Hearing Care and Prevention of Its Consequences: Promoting Public Awareness and Changing Attitudes</i>
Kuwait	Hassan's Hearing Care	<i>Changing Mindsets, Empowering Lives: Advocating for hearing Health on World Hearing Day</i>
Lebanon	Promedz Lebanon	<i>Early Detection of Hearing Loss in Newborns and Children</i>
Libya	DecibeLY Team - University of Benghazi	<i>Hearing Screening for Medical Students at the University of Benghazi, Libya</i>
Libya	Amman Hearing Center	<i>School-Age Hearing Screening</i>
Libya	University of Benghazi, speciality surgical center and Al Salsabel Medical	<i>Empower yourself to make ear and hearing care a reality for all</i>
Oman	ENT Department Dibba Hospital Musandam Governorate Ministry of Health Sultanate of Oman	<i>World Hearing Day 2025</i>
Oman	Al Nahdha Hospital, Directorate General of Khoula Hospital, Ministry of Health, Sultanate of Oman	<i>World hearing day 2025, Public awareness event, Changing Mindsets: Empower yourself to make ear and hearing care a reality for all!</i>
Pakistan	Future Doctors for Hearing Health - A Student-Led Initiative by Alizay Mughal and Ayesha Khurram	<i>Act Now, Prevent Hearing Loss - Awareness Campaign</i>
Pakistan	The Indus Hospital and Health Network	<i>Listen up! Promoting Hearing Health Across Generations</i>
Pakistan	Al Lisan Audiology and speech therapy Clinic	<i>Hear today, Thrive Tomorrow</i>
Pakistan	Society for Human Rights & Environment Protection (SHEP)	<i>Protect Your and Your Children's Hearing</i>
Pakistan	GMT Hearing clinic's Pvt Ltd Pakistan	<i>Empowering privileged areas of Pakistan to bridge the gap: Enhancing Ear and hearing care access for underserved population</i>



A "Zahara" happy with her "Sparkly Magic Ears" giveaway
Amman Hearing Center
Libya



Empowering young minds through awareness - Act Now for a heal
Future Doctors for Hearing Health
Pakistan

Country	Organization name	Project title
Pakistan	Hui'er Lahore Hearing Technology & Equipment (Private) Limited	<i>World hearing day Initiative</i>
Pakistan	Gilgit-Baltistan Institute of Science and Technology	<i>World hearing day</i>
Pakistan	Terteeb	<i>Hearing & Speech Month</i>
Pakistan	Pakistan Institute of Rehabilitation Sciences	<i>An awareness and screening campaign on changing mindsets</i>
Saudi Arabia	Saudi Society of Speech Language Pathology and Audiology	<i>Awareness campaign and screening (Otoscopy, Tympanometry and hearing)</i>
Saudi Arabia	Saudi Society of Speech Language Pathology and Audiology	<i>Public awareness campaign regarding hearing and auditory implantable devices</i>
Tunisia	Hui'er Tanzania Hearing Technology and Service Company Limited	<i>Hearing Awareness and Screening</i>
Tunisia	Agence Nationale d'Evaluation des Risques (ANER)	<i>National seminar on the health effects of noise exposure</i>
United Arab Emirates	SEHA Clinics, Pure Health	<i>Who World Hearing Day 2025 - SEHA Clinics</i>



Geriatric Hearing Screening
The Indus Hospital and Health Network
Pakistan

The **European** Region

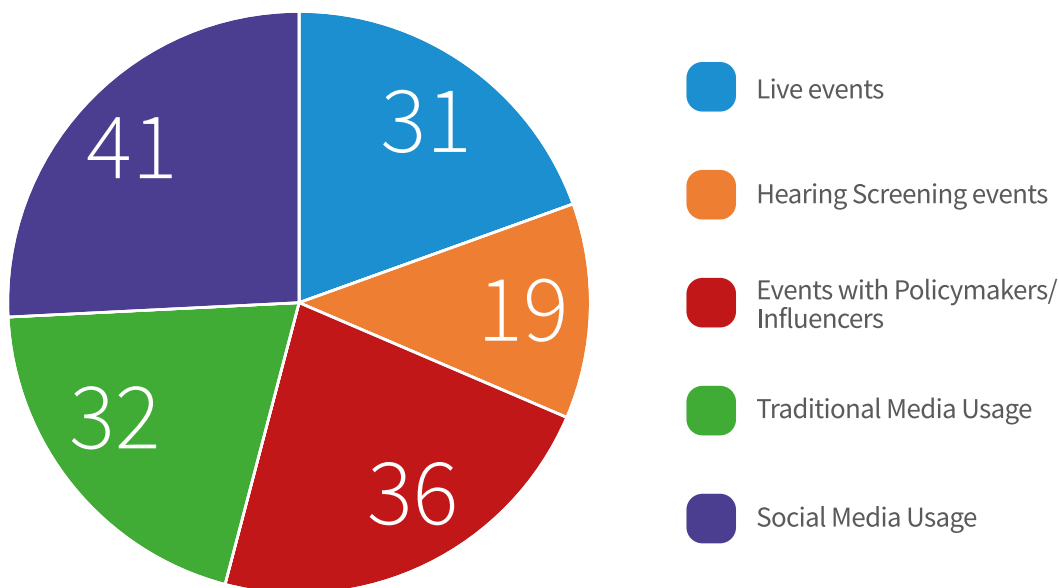


Empowering individuals, particularly young people, and generating knowledge were key driving factors behind many of the 47 activities reported in the European region. Participants drawing from 24 countries contributed to lively discussions on hearing loss prevention and stigma reduction.

Event themes ranged from scientific seminars and expert-led sessions to accessible theatre performances and virtual reality game demonstrations, offering diverse perspectives on what hearing loss is and how it is perceived. These activities not only deepened understanding but also helped shift mindsets.

In cities across Spain, monuments were illuminated in red, visually convey-

Events



**SOCIAL MEDIA
IMPRESSIONS**

458,8152



**PEOPLE SCREENED
FOR HEARING LOSS**

18,325

ing the key messages for WHD 2025. This impact was amplified through conferences, parliamentary debates, online training programs on sound level management, and hearing screenings.

Radio and television programs on World Hearing Day and related hearing topics drew millions of viewers and listeners across the region. In some countries, journals and newspapers provided extensive coverage, reaching an audience relying on print media. Social media and information campaigns further expanded visibility, drawing significant public attention to the cause.



Welcome greetings from Shelly Chadha, WHO
3M Poland & ATEST - Ochrona Pracy & State Labour Inspectorate
Poland



Maratona dell'Udito 2025.
Udito Italia,
Italia

Country	Organization name	Project title
Belgium	ONICI	<i>World Hearing Day 2025: changing mindsets, empower yourself</i>
Bulgaria	University medical and dental center, Faculty of Dental medicine, Medical University - Varna, Bulgaria	<i>A prophylactic campaign to address the issue of hearing disorders among children, adolescents and adults in North-Eastern Bulgaria in 2025</i>
Cyprus	SIG of Hearing Loss, Cyprus Association of Speech-Language Pathologists	<i>Revolutionize Hearing-Make Care Accessible for All!</i>
Czechia	Jsem jedno ucho, z. s.	<i>World Hearing Day in Ostrava</i>
Czechia	University Hospital Hradec Kralove	<i>Public discussion and radio show to the WHD 2025</i>
Denmark	Multisensory Experience Lab, Aalborg University Copenhagen	<i>Earnormous - Increasing hearing awareness using virtual reality</i>
France	Fondation Pour l'Audition	<i>Awareness campaign on hearing risks in high schools</i>
Georgia	Aures Foundation	<i>World Hearing Day 2025 in Georgia</i>
Germany	Gromke hearing center in cooperation with the university hospital Leipzig and the BBW Leipzig	<i>Hearing alone is not enough - Two ways to more empowerment as a person with a hearing impairment</i>
Germany	Bundesverband der Hörsysteme-Industrie e.V.	<i>World Hearing Day 2025 in Germany</i>
Germany	International Society of Audiology, shared with Union of European Phoniaticians, IALP, and Univ. of Muenster	<i>A high prevalence of undetected hearing loss in people with intellectual disabilities requires hearing screening, diagnosis, and intervention programs</i>
Greece	Medical Association of Kozani Grece/ Koutsimani Theano/Dakis Konstanos	<i>Hearing problems during life span</i>
Greece	Medical Association of Kozani/ Municipality of Kozani	<i>Protecting Your Hearing for Life</i>
Israel	ISHLA	<i>Online Meeting (webinar) about Tinnitus</i>
Italy	Udito Italia	<i>Maratona dell'Udito 2025</i>
Italy	Amplifon S.p.A.	<i>Amplifon's Group commitment</i>
Italy	Gorgo Lab	<i>A new approach from citizens of the town of Gorgonzola</i>
Kazakhstan	Western Kazakhstani Public Regional Multi-field Hospital	<i>International Day of Ear and Hearing Protection. Current issues of assistance to patients with hearing impairment</i>
Netherlands / Bonaire, Sint Eustatius And Saba	VeiligheidNL	<i>First mobile for your kids? Consider hearing protective measures</i>
Poland	3M Poland & ATEST - Ochrona Pracy & National Labour Inspectorate	<i>4th Conference Have you heard - noise is harmful?</i>

Country	Organization name	Project title
Poland	3M Poland & ATEST - Ochrona Pracy & State Labour Inspectorate	<i>IV conference Have you heard - noise is harmful?</i>
Portugal	Escola Superior de Saúde	<i>Sensibilização e rastreio à Audição à população universitária</i>
Portugal	Hospital das Forças Armadas - Pólo do Porto	<i>Rastreio Auditivo Dia Mundial da Audição 2025</i>
Portugal	Audicare and Dangerous Decibels	<i>Dangerous Decibels & World Hearing Day</i>
Portugal	Associação Portuguesa de Audiologistas	<i>IV International Congress of Audiology</i>
Russian Federation	Research Institute of Experimental and Clinical Audiology	<i>Make ear and hearing care a reality for all</i>
Russian Federation	NGO I Hear You	<i>I Hear You</i>
Serbia	Neuroth SRB	<i>Week of good hearing</i>
Slovenia	NEUROTH slušni aparati d.o.o.	<i>Neuroth WHD Slovenija</i>
Spain	Asociación de Implantados Cocleares de Cantabria - Federación AICE	<i>Semana de la Audición - Hearing Week</i>
Spain	Neuropathology of Hearing Group, Instituto de Investigaciones Biomédicas Sols-Morreale (CSIC-UAM) & CIBERER CB06/07/1021	<i>Scientific and outreach activities organized by the Neuropathology of Hearing Group to celebrate the World Hearing Day 2025</i>
Spain	Federacion AICE - Federación de Asociaciones de Implantados Cocleares de España	<i>Hearing Week Spain</i>
Spain	AICCV - Asociación de Implantados Cocleares de la Comunidad Valenciana	<i>Hearing Week in Comunitat Valenciana</i>
Spain	AICEAragón - Asociación de Implantados Cocleares de España en Aragón	<i>Hearing Week in Aragón</i>
Spain	AICEAN - Asociación de Implantados Cocleares de España en Andalucía	<i>Hearing Week in Andalucia</i>
Spain	AICCLAM - Asociación de Implantados Cocleares de la Castilla la Mancha	<i>Hearing Week at Castilla La Mancha</i>
Spain	ANFIA (Spain) - Hearing Aids Manufacturers & Importers Spanish Association	<i>3.3 World Hearing Day promoted by our Hearing Aids Manufacturers & Importers Spanish Association</i>
Switzerland	Hearing Loss Network	<i>World Hearing Day - Innovating Solutions, Inspiring Change</i>
Türkiye	Demant Türkiye	<i>Life is Beautiful When You Hear</i>
United Kingdom GB / Anguilla	Derby EarLAB	<i>HELA (healthy ears, limited annoyance) initiative</i>



Wow, such an interesting giraffe
Aures Foundation
Georgia



Hearing and Ear Care Lecture to Year 1 Nursing Students
Gibraltar Hearing Issues & Tinnitus Association
United Kingdom GB / Gibraltar

Country	Organization name	Project title
United Kingdom GB / Gibraltar	Gibraltar Hearing Issues & Tinnitus Association	<i>Gibraltar Hearingloss Week 2025</i>
United Kingdom of Great Britain and Northern Ireland	Night Time Industries Association	<i>Listen For Life</i>
United Kingdom of Great Britain and Northern Ireland	3M	<i>3M World Hearing Day webinar: Hear For Life, Celebrate & Protect Your Hearing</i>
United Kingdom of Great Britain and Northern Ireland	Global Health ENT UK	<i>World Hearing Day 2025</i>
United Kingdom of Great Britain and Northern Ireland	NIHR Applied Research Collaboration (ARC) North East and North Cumbria and the Sustainability & Resilience Institute	<i>Listen Up! Rethinking Mental Health & Hearing</i>
United Kingdom of Great Britain and Northern Ireland	The Ear Trust	<i>Collaboration with overseas partners</i>
Throughout the European Region	AEA - European Association of Hearing Aid Professionals	<i>Virtual Lunch Debate from the European Parliament for World Hearing Day 2025 - Changing mindsets: Empower yourself to make ear and hearing care real</i>

The panel of the lunch debate from the European Parliament. AEA
European Association of Hearing Aid Professionals
AEA - European Association of Hearing Aid Professionals

Virtual Lunch Debate – European Parliament
“World Hearing Day 2025 – Changing Mindsets”
 Tuesday the 4th of March 2025 12:30-14:30h CET

WORLD HEARING DAY
3 MARCH 2025

CHANGING MINDSETS: EMPOWER YOURSELF
Make ear and hearing care a reality for all!

You can take steps today to ensure good hearing health throughout life.

The **Southeast Asian** Region



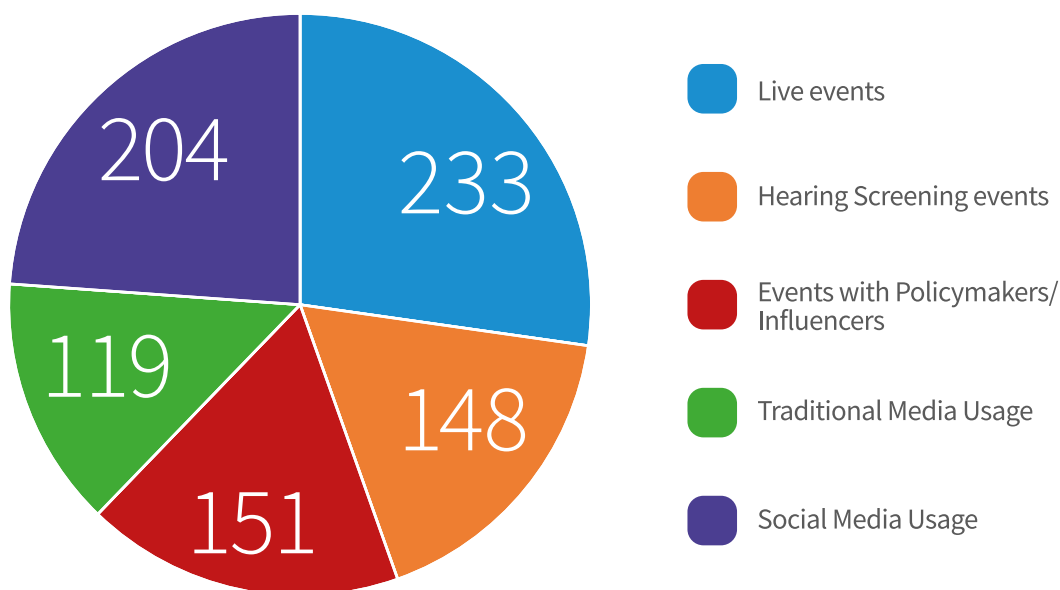
The South-East Asian region contributed the largest number of events to the global WHD 2025 count, with 313 reported activities across eight countries. The day was marked by wide-ranging initiatives reflecting strong commitment to advocacy, early detection, intervention, and prevention of hearing loss.

School and community-based activities took centre stage, including health education and myth-busting sessions, hearing screenings, safe listening talks, animated videos, interactive games, storytelling by individuals

with hearing loss, and poster and video-making competitions. Safe use of headsets and earphones was promoted using the Dangerous Decibels device sound level testing system.

Knowledge generation and dissemination were prioritised across the region through local language brochures, translations of WHO materials, training for primary healthcare and community workers, and webinars. Hands-on workshops for medical students provided practical insight into the hearing system and treatment.

Events



**SOCIAL MEDIA
IMPRESSIONS**

341,509



**PEOPLE SCREENED
FOR HEARING LOSS**

63,274

Advocacy campaigns reached wide via Instagram, YouTube, and Facebook live sessions, podcasts, newspaper articles, national television broadcasts, and radio talk shows. Public engagement was amplified through awareness walks and runs, flash mobs, street plays, and educational camps. These activities consistently promoted inclusion of persons with hearing loss, safe listening practices, and the importance of early detection, while also highlighting occupational risks to hearing and the need for systemic solutions.

Hearing screenings were scaled up, with thousands of newborns, children and adults tested across the region. In Indonesia, screenings made up a substantial portion of all activities. Free hearing aids were distributed at many of the events, particularly to children, reducing accessibility barriers. An important series of events in the South-East Asian region were awareness activities advocating for compliance with global safe listening standards in video games and e-sports, bringing hearing protection not an emerging and influential space.

Country	Organization name	Project title
_Throughout the South-East Asia Region	Tertiary Care Hospital Nishtar II, Multan	<i>World Hearing Day Awareness seminar</i>
Bangladesh	Centre For Disability In Development (CDD)	<i>Empowering Communities: CDD's 2025 Initiative for Ear and Hearing Care</i>
Bangladesh	Society for Assistance to Hearing Impaired Children (SAHIC)	<i>World Hearing Day 2025</i>
Bhutan	Jigme Dorji Wangchuck National Referral Hospital	<i>Development of Ear and Hearing Care and rehabilitation guideline</i>
India	Kiddo's Rehab Centre, Porur, Chennai	<i>Ear & Hearing Care for All</i>
India	Department of ENT, SUTAMS	<i>World Hearing Day Celebration</i>
India	Prof. Karthikeyan P, Mahatma Gandhi Medical College and Research Institute, SBV, Pondicherry, India	<i>World Hearing Day Awareness Program and Health Rally: Listen today for a better tomorrow</i>
India	All India Institute of Medical Sciences, Madurai, Tamil Nadu, India	<i>World Hearing Day 2025</i>
India	Peoples College of Medical Sciences, Bhopal	<i>World hearing day 2025</i>
India	Bharati Vidyapeeth (DU) School of Audiology & Speech Language Pathology	<i>Listen Up: Amplifying awareness related to hearing problems on World Hearing Day</i>
India	Sri Aurobindo Institute of speech and hearing	<i>Parent Empowerment Program - PEP</i>
India	Karpagam Faculty of medical sciences and research	<i>World Hearing Day 2025 Celebration</i>
India	HearTimes Audiology Clinic	<i>Free Hearing Screeing Camp, Free Hearing aid distribution to a patient and creation of a video in English stating how an Audiologist practice</i>
India	Sree Balaji Medical College and Hospital, Chromepet, Chennai	<i>World Hearing Day 2025</i>
India	Leeyo Multipurpose Society	<i>Hearing Horizons: Expanding Access, Changing Lives</i>
India	Satkriti Hospitals Private Limited	<i>Empowering Souls Through Hearing Care for a Deaf-Free India by 2047</i>
India	Shruti Hearing Aid Centre	<i>Free Ear and Hearing Check Up Camp</i>
India	Saarth Foundation	<i>Hear Today, Transform Tomorrow: World Hearing Day Celebration</i>
India	WISH Speech & Hearing Center	<i>Free Hearing Screening Camp</i>
India	Indira Gandhi Medical College, Shimla, Himachal Pradesh	<i>Echoes of Change: Revolutionizing Hearing Health and Transforming Lives through Awareness, Action, and Inclusion</i>
India	Dr. Sreemanti Bag	<i>Methodologies for early detection and prevention of hearing loss</i>



Country	Organization name	Project title
India	Dept of Audiology & SLP, KMC Mangalore, MAHE, India	<i>World Hearing Day Celebration</i>
India	Hearzap	<i>The Gift of Hearing: Free Community Screenings</i>
India	Pharma Health Club, School of Pharmacy, RK University	<i>Safe Hearing, Smart Hearing - An Awareness Drive</i>
India	Rural Women Development Trust	<i>Healthy Ears for Women Behind the Spindles</i>
India	National Institute of Speech & Hearing	<i>Hearing for all: Transforming Mindset and Changing Lives for Better Listening</i>
India	A.J. Institute of Speech and Hearing	<i>World Hearing Day 2025</i>
India	Kalam Institute of Health Technology	<i>Hearing Assessment Camp</i>
India	Mar Thoma College of Special Education - Institute of Speech and Hearing	<i>Awareness Programs and Free Hearing Screening Camp - World Hearing Day 2025</i>
India	Dhwani Aurica	<i>Empower Your Hearing: Take Charge with Dhwani Aurica</i>
India	Department of Audiology and SLP, Yenepoya Medical College Hospital	<i>World Hearing Day 2025</i>
India	D.Y. Medical College, Kolhapur	<i>World Hearing Day 2025</i>
India	Father Muller College (Department of Speech and Hearing)	<i>World Hearing Day Activities</i>
India	Dr. (Major) Vaibhav Chandankhede	<i>ENT check up & Diagnostic Camp</i>
India	Aureus Institute of Medical sciences	<i>ENT health awareness camp</i>
India	MGM Healthcare	<i>Continuing medical education among pediatrician, general medicine, neurosurgeon and cross professionals was carried to highlight on WHD 2025</i>
India	Rajmata Vijaya Raje Scindia Medical College, Bhilwara, Rajasthan	<i>World Hearing Day</i>
India	Dr. Cherlopalli Sunil Kumar, Jayadev Memorial Rashtrottana Hospital	<i>Changing mindsets - Empower yourself to make ear and hearing care and reality for all</i>
India	Anwesha Kolkata	<i>Celebration of World Hearing Day 2025</i>
India	Swarsangya Charitable Trust	<i>Save Listening: Promoting Hearing Health Through Awareness and Early Screening</i>
India	Dr. Cherlopalli Sunil Kumar Atreum Specialty Hospital	<i>Changing mindsets: Empower yourself Make ear and hearing care a reality for all</i>
India	Department of Speech Pathology and Audiology, Sduaher	<i>World Hearing Day</i>
India	MyISHA- ISHA Mysuru chapter	<i>Walkathon</i>
India	Department of ENT, Govt Medical College, Kozhikode, Kerala, India	<i>Walkathon</i>

Country	Organization name	Project title
India	Department of ENT, Govt Medical College, Kozhikode, Kerala, India	<i>World Hearing Day theme Photo Frame Competition</i>
India	Department of ENT, Govt Medical College, Kozhikode, Kerala, India	<i>Cultural event</i>
India	Dr.S.R.Chandrasekhar Institute of Speech & Hearing	<i>World Hearing Day</i>
India	Department of Speech and Hearing, SDM College of Medical Sciences & Hospital	<i>World Hearing Day 2025</i>
India	All India Institute of Speech and Hearing	<i>Promoting Hearing Health: Screening and Awareness for Better Hearing Care</i>
India	Meenakshi Venkatraman Foundation	<i>UNBHS, Early Identification, Rehabilitation, Gifting of Hearing Aids, Awareness on Safe Listening, Speech Language Training for Children with HI</i>
India	Sarvodaya Hospital, Sector 8, Faridabad	<i>From Silence to Sound: Making Hearing Possible-Cochlear Implant Camp</i>
India	Sound Hearing 2030 (Society for Sound Hearing)	<i>World Hearing Day 2025</i>
India	Apollo Hospitals - SAHI - Hear The World	<i>World Hearing Day - 2025 activities</i>
India	All India Institute of Medical Sciences Nagpur	<i>World Hearing Day 2025 - Changing mindsets: Empower yourself to make ear and hearing care a reality for all!</i>
India	Telangana Audiologists and Speech Language Pathologists Association (TASLPA)	<i>TASLPA World Hearing Day 2025</i>
India	Universal Association of Clinical Audiologists (UACA)	<i>UACA World Hearing Day 2025</i>
India	Josh Foundation	<i>Distribution Of Digital Hearing Aids</i>
India	The Speech & Hearing Clinic	<i>Free Hearing Health Checkup & Awareness Camp</i>
India	Association of Otolaryngologists West Bengal	<i>Marching forwards to emphasise hearing for all</i>
India	JSS Medical College and Hospital, Mysuru	<i>World Hearing Day 2025 Activities</i>
Indonesia	Perhati - KL Bali Ntt	<i>Interactive Podcast in Healthy Solution Programme, Public Television of Indonesia (TVRI), East Nusa Tenggara Branch, The Impact of Noise in Hearing</i>
Indonesia	Perhati - KL Cabang Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah, dr. Deasy Mediawaty, Sp. T.H.T.B.K.L	<i>Pemeriksaan THT dan Bersih - Bersih Telinga Gratis di Klinik Heri Murti Purwodadi</i>
Indonesia	Perhati - KL Cabang Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Kegiatan Pemeriksaan Audiometri Pada Peserta Prolanis Pasien Diabetes Miletus Dan Hipertensi di Puskesmas Kedungmundu Kota Semarang</i>



Cultural event by children with hearing impairment
Department of ENT, Govt Medical College, Kozhikode, Kerala
India



PGPKT Komda Karangasem
Indonesia

Country	Organization name	Project title
Indonesia	Perhati - KL Cabang Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Kegiatan Penyuluhan, Pemeriksaan THT dan Audiometri pada Peserta Prolanis Pasien Hipertensi di Puskesmas Kedungmundu Kota Semarang</i>
Indonesia	Perhati - KL Cabang Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah, dr. Handhika Mustika, Sp. T.H.T.B.K.L.	<i>Penyuluhan / Edukasi Pencegahan Gangguan Telinga dan Pendengaran di RS Assuyutiyah Pati</i>
Indonesia	Perhati - KL Cabang Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Bersih - Bersih Telinga dan Penyuluhan Kesehatan THT di TK Al Tanbih Kabupaten Kudus</i>
Indonesia	Perhati - KL Cabang Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah, dr. Putranti DR, Sp. T.H.T.B.K.L.	<i>Bersih - Bersih Telinga dan Penyuluhan Kesehatan THT di TK Birrul Walidain Kabupaten Kudus</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah	<i>Pemeriksaan Telinga dan Bersih-Bersih Telinga, Edukasi Kesehatan Pendengaran pada Anak Sekolah di Pondok pesantren Raudlatul Ulum, Guyangan, Pati</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Mini Simposium Memperingati Hari Pendengaran Sedunia: Menjaga Kesehatan Telinga di Masa Muda</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Pemeriksaan Telinga Dan Screening Pendengaran di SMP Muhammadiyah Tahfidz Salatiga</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Bersih - Bersih Telinga dan Penyuluhan Kesehatan THT di TK Birrul Walidain Kudus</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah	<i>Skrining Kebersihan Telinga dan Kesehatan THT Anak SD di SDN Kutoharjo 03 Rembang</i>
Indonesia	Aurica Foundation	<i>Ear Wax Removal and Hearing Screening</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Pengembangan bakat penderita disabilitas : Fashion Show Anak-Anak Tuna Rungu Cheerful in Silence</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Bersih - Bersih Telinga dan Penyuluhan Kesehatan THT di Ponpes Muhammadiyah Singocandi Kudus</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah, dr. Santo Mudha Pratomo, Sp. T.H.T.B.K.L.	<i>Bersih - Bersih Telinga dan Penyuluhan Kesehatan THT di TK ABA 1 Kudus</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah, dr. Viika Miftakhul Umami ,Sp.T.H.T.B.K.L.	<i>Edukasi dan Pemeriksaan THT Siswa SDN Karangawen 1 Dalam Rangka Hari Kesehatan Pendengaran Sedunia</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Seminar Kesehatan, Pemeriksaan Telinga dan Pendengaran di Kanwil Kementerian Agama Provinsi Jawa Tengah</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara, Komda PGPKT Provinsi Jawa Tengah	<i>Penyuluhan Gangguan Pendengaran di RSUD dr. Loekmono Hadi Kudus</i>

Country	Organization name	Project title
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah, dr. Dian Indah Setyorini ,Sp.T.H.T.B.K.L.	<i>Bincang Asyik dalam Rangka Hari Pendengaran Sedunia RSUD Kartini Jepara</i>
Indonesia	Komda PGPKT Kab. Toraja Utara	<i>Health Education in Hospitals</i>
Indonesia	Pongtiku, North Toraja Ragional Hospital	<i>Health Education in Hospitals</i>
Indonesia	Kasih Bangsa Christian Elementary School, North Toraja	<i>Pemeriksaan Telinga dan Pendengaran anak sekolah dan edukasi singkat pencegahan gangguan pendengaran</i>
Indonesia	Stella F. Attu, RSUD. Lakipadada-Tana Toraja	<i>Health Education in Hospitals</i>
Indonesia	Komda PGPKT Manado-dr.A.Yuliet Tamus,Sp.T.H.T.B.K.L	<i>Ear Examination and Audiometry Examination</i>
Indonesia	Gunungkidul Local Committee of Prevention & Management of Hearing Impairment and Deafness	<i>World Hearing Day 2025: Ear examination and hearing care campaign for outpatient clinic at Gunungkidul General Hospital</i>
Indonesia	PGPKT Jakarta Timur	<i>WHD 2025</i>
Indonesia	Departments of Otorhinolaryngology Head and Neck Surgery Universitas Airlangga - Dr. Soetomo General Academic Hospital	<i>Ear and Hearing Care Counseling</i>
Indonesia	Departments of Otorhinolaryngology Head and Neck Surgery Universitas Airlangga - Dr. Soetomo General Academic Hospital	<i>Ear examination for Children with disabilities in Rumah Anak Prestasi Kedung Cowek</i>
Indonesia	Departments of Otorhinolaryngology Head and Neck Surgery Universitas Airlangga - Dr. Soetomo General Academic Hospital	<i>Ear screening for Children with disabilities in Rumah Anak Prestasi Dukuh Menanggal</i>
Indonesia	Perhimpunan Dokter Spesialis Telinga Hidung Tenggorok Bedah Kepala dan Leher Cabang Sumatera Utara	<i>Health Service: Education and Ear Cleaning Together with the Indonesian Blind Association</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Bakti Kesehatan Perhati-KL Sumsel Babel & RS Bhayangkara M. Hasan Palembang World Hearing day 2025</i>
Indonesia	RSUP Makassar	<i>Health Promotion of World Hearing Day, Ear examination, and Hearing Screening</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Serba Serbi Kotoran Telinga (Serumen) dalam rangka menyambut World Hearing Day 2025</i>
Indonesia	Komda PGPKT Cimahi	<i>Mass cerumen extraction and education about gadget-induced hearing loss in adolescents</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Pentingnya Pendengaran yang Sehat pada tumbuh kembang anak dalam rangka menyambut World Hearing Day 2025</i>

Country	Organization name	Project title
Indonesia	Perhati - KL Sumsel Babel	<i>Telingamu masa depanmu dalam rangka menyambut World Hearing Day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Tips menjaga kesehatan telinga dan pendengaran dalam rangka menyambut World Hearing Day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Pentingnya pendengaran yang sehat pada tumbuh kembang anak dalam rangka world hearing day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Otitis Media akut dalam rangka world hearing day 2025</i>
Indonesia	Perhati - KL Banten	<i>Bakti Sosial Kesehatan</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Berbagi & penyuluhan kesehatan bersama Perhati-kl Sumsel Babel dalam rangka memperingati World Hearing Day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Tuli Mendadak (bisakah diatasi?) dalam rangka menyambut World Hearing Day 2025</i>
Indonesia	Perhati Jabar/Komda PGPKT Jabar	<i>Public Education, Theme: Management of hearing loss as a global problem</i>
Indonesia	Perhati Jabar/Komda PGPKT Jabar	<i>Radio Podcast, Theme: Maintaining Cleanliness and Ear Health</i>
Indonesia	Perhati Jabar/Komda PGPKT Jabar	<i>Podcast (Chatting with Leuwiliang Regional Hospital) Theme: Recognize and Overcome Hearing Disorders</i>
Indonesia	Talkshow di Radio Mercury Surabaya	<i>Talkshow at Radio Mercury Surabaya</i>
Indonesia	Rumah Anak Prestasi Kedung Cowek	<i>Hearing Screening child with special needs</i>
Indonesia	Rumah Anak Prestasi Sukomanuk Wijenan	<i>Screening and cleaning ear</i>
Indonesia	Pemeriksaan kesehatan pendengaran dan pembersihan telinga	<i>Screening hearing health and cleaning ear</i>
Indonesia	FK Universitas Airlangga_RSUD Dr. Soetomo_PerhatiBKL Jatim-Utara_Komda PGPKT Prov. JATIM	<i>Penyuluhan, Pemeriksaan Pendengaran dan Bersih-Bersih Telinga (BBT) di UPT Layanan Pendidikan Anak berkebutuhan Khusus (ABK) Gresik</i>
Indonesia	FK Universitas Airlangga_RSUD Dr. Soetomo_PerhatiBKL Jatim-Utara_Komda PGPKT Prov. JATIM	<i>Penyuluhan, Pemeriksaan Pendengaran dan Bersih-Bersih Telinga (BBT) di UPTD Anak Berkebutuhan Khusus Kabupaten Sidoarjo - Pusat Layanan Autis (PLA)</i>
Indonesia	FK Universitas Airlangga_RSUD dr. Soetomo	<i>Brief Reels Hari Pendengaran Sedunia Mitos dan Fakta Seputar Kesehatan Pendengaran</i>
Indonesia	FK Universitas Airlangga_RSUD Dr. Soetomo_PerhatiBKL Jatim-Utara_Komda PGPKT Prov. JATIM	<i>Hearing Screening dan Bersih-Bersih Telinga di Yayasan Aurika Surabaya</i>
Indonesia	Dr. Christian Lopo, Sp.THTBKL	<i>Sosialisasi Masalah Pendengaran di Provinsi Sulawesi Tengah</i>
Indonesia	PGPKT Komda Bali	<i>Health Education: Noise Induced Hearing Loss Related to Earphone in Teenagers</i>



WORLD HEARING DAY
3 MARCH 2025

**CHANGING MINDSETS:
EMPOWER YOURSELF**
Hearing care is a reality for all

*You can take steps today to ensure good hearing health throughout life.

World Health Organization



कान सुरक्षित राख्नु।
बहिरोपनवार बच्नु।

Ear Care Nepal
सुन्ने स्वास्थ्य

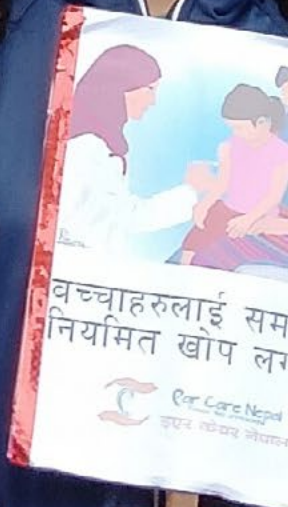


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Making

You can
good h

Children holding placard with ear and hearing care message
Ear Care Nepal
Nepal



Country	Organization name	Project title
Indonesia	PGPKT Komda Klungkung	<i>ENT examination on Special Needs Students</i>
Indonesia	PGPKT Komda Gianyar	<i>Health Education: Relationship of Earphone Use and Hearing Loss</i>
Indonesia	PGPKT Komda Denpasar	<i>ENT examination to special needs students</i>
Indonesia	PGPKT Komda Denpasar	<i>Health Education: What We Should Know About Presbicusis</i>
Indonesia	PGPKT Komda Bangli	<i>Health Education: Chronic Suppurative Otitis Media, Is It Dangerous?</i>
Indonesia	PGPKT Komda Bali	<i>Family Support Group: Relationship of Parenting Style and Prestige</i>
Indonesia	PGPKT Komda Denpasar	<i>Health Education: Hearing Loss is not a barrier to reach up dreams</i>
Indonesia	Dr. Muh. Anwar Sp.THTKL	<i>Penyuluhan Kesehatan Gangguan Pendengaran</i>
Indonesia	Dr. Nurjannah Jusuf, Sp.THTBKL	<i>Penyuluhan Kesehatan tentang Gangguan Pendengaran</i>
Indonesia	Dr. Christin Rony Nayoan, MM., Sp.THTBKL	<i>Bakti sosial pemeriksaan telinga pada PNS berusia 50 tahun ke atas</i>
Indonesia	Dr. Fatmawati Said, Sp.THTBKL	<i>Penyuluhan tentang Pencegahan gangguan pendengaran pada remaja</i>
Indonesia	Dr. Aksimitayani, Sp.THTBKL	<i>Penyuluhan tentang penggunaan headset yang aman</i>
Indonesia	Perhati KL Cabang Jatim Utara	<i>Ears and Hearing Examination for Special Needs Children in Rumah Anak Prestasi Sonokwijenan</i>
Indonesia	Perhati KL Jabar/ KOMPDA PGPKT Jawa BARAT	<i>Counseling, Theme: Obligations of workers in noisy workplaces to wear ear protection</i>
Indonesia	Perhati KL Jabar/Komda PGPKT Jawa BARAT	<i>Radio Talkshow, Theme: Hearing Disorders in the Elderly</i>
Indonesia	Komda PGPKT Bekasi Raya - Puskesmas Lambangsari Kab Bekasi	<i>Penyuluhan Pencegahan Gangguan Pendengaran dan Ketulian, Sreening, Ekstraksi Cerumen, Spooling, Irigasi telinga, Theapi</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Arida S D Sumbayak	<i>Penyuluhan 5 GPKT yang dapat di cegah oleh masyarakat, 7 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Maria Lumbantobing	<i>Pemeriksaan pasien dengan keluhan nyeri telinga</i>
Indonesia	Komda PGPKT Bekasi Raya - Perhati-KL Bekasi Raya	<i>Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Rita Yuanny	<i>Ekstraksi Impacted Cerumen, 10 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - Puskesmas Jatimulya	<i>Ekstraksi Impacted Cerumen, 18 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Asir Syaefudin	<i>Ekstraksi Impacted Cerumen, 18 Maret 2025</i>

Country	Organization name	Project title
Indonesia	Komda PGPKT Bekasi Raya - Puskesmas Tarumajaya	<i>Spooling / Irigasi telinga, 12 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Ani Yustiany	<i>Spooling / irigasi telinga, 12 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - Puskesmas Cibarusah	<i>Screening telinga, 7 Maret 2025</i>
Indonesia	Komda Bekasi Raya - dr. Ira Sartika Dewi	<i>Screening telinga, 7 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - Idi Cab Kab Bekasi - Dinas Kesehatan Kab Bekasi - Puskesmas Babelan II	<i>Bakti Sosial Komunitas Bekasi Sehat Kepada Korban Banjir Bekasi, 15 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Kristiawan Abri Roosadi, Sp.T.H.T.B.K.L, M.Si.Med	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Sudjarwadi, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Gunawan Effendi, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Diany Sawitra Yogyadani, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Abdul Rahman, S.H., Sp.T.H.T.B.K.L., M.Kes.	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Korwil 1 Perhati KL Jawa Barat	<i>Podcast, Theme: Maintaining Cleanliness and Ear Health</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Ridovi Osmar, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Sukabumi Jawa Barat Indonesia	<i>Radio Talkshow, Theme: Hearing Disorders in the Elderly</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Farida Nurhayati, Sp.T.H.T.B.K.L, M.Kes	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	KORWIL 1 Perhati KL Jawa Barat	<i>Radio Talkshow, Theme: Congenital Deafness: Can It Be Prevented?</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Wiro Anton Sumilat, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Reza Firmansah, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>

Country	Organization name	Project title
Indonesia	Komda PGPKT Bekasi Raya - dr. Akhmad Harun Nur Salim, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Joy Firman Lumban Tobing, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Vindina Rettha Arianingrum, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Wilsen, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Anggy Puspasari, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Wahyu Julianda, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Denis Anugrah Oktrivianto, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Ferdy Azman, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Dicky Syamsuddin, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Febri Ariananto Bayu, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Korwil 6 Perhati KL Jawa Barat	<i>Activity Name: Podcast, Theme: Healthy Talkshow about Commemorating World Hearing Day 2025</i>
Indonesia	Korwil 3 Perhati KL Jawa Barat	<i>Podcast, Theme: Trivial Habits That Can Damage Your Ears</i>
Indonesia	Korwil 6 Perhati KL Jawa Barat	<i>Counseling, BBT & hearing screening in the context of WHD 2025</i>
Indonesia	Komda PGPKT Cimahi Indonesia	<i>Cerumen extraction and Hearing Screening for children and babies</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Rokhaeni, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Irfan, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>





Group photo of speakers, participants, students & organizers
Leeyo Multipurpose Society
India



Group Photo with Hospital Participants in the Camp
Satkirti Hospitals Private Limited
India

Country	Organization name	Project title
Indonesia	Komda PGPKT Bekasi Raya - dr. Yuliadi Bimanto Heryanto Putra, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Jon Prijadi, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Benny Syahrial, Sp.T.H.T.B.K.L	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. B. Vimala Acala Pramuditya, Sp.T.H.T.B.K.L, M.Sc	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Komda PGPKT Bekasi Raya - dr. Razki Yorivan, Sp.T.H.T.B.K.L, FICS	<i>Bakti Kesehatan Pembersihan Serumen Gratis oleh Dokter Spesialis THT Perhati-KL Bekasi Raya, 3 Maret 2025</i>
Indonesia	Korwil 3 Perhati KL Jawa Barat	<i>Podcast Commemorating World Hearing Day 2025 Theme Presbycusis and Hearing Aids</i>
Indonesia	Korwil 1 Perhati KL Jawa Barat	<i>Counseling, Theme: prevent hearing loss</i>
Indonesia	SD Kristen Kasih Bangsa, Toraja Utara	<i>Pemeriksaan Telinga dan Pendengaran anak sekolah dan edukasi singkat pencegahan gangguan pendengaran</i>
Indonesia	Puskesmas Sandabilik, Tana Toraja	<i>Education in remote villages</i>
Indonesia	Agriayu Nari Toding, PGPKT Tana Toraja	<i>Education in remote villages</i>
Indonesia	Aloysius Tjandra Manukbua, Komda PGPKT Toraja Utara	<i>Training of Trainers for Health workers in Hospital</i>
Indonesia	PGPKT Tulungagung	<i>Education Impaiment dan hearing loss</i>
Indonesia	PGPKT Tulungagung	<i>Live Talkshow</i>
Indonesia	SMP 4 Randan Batu, Makale Selatan, Tana Toraja	<i>Pemeriksaan Telinga dan Pendengaran anak sekolah</i>
Indonesia	KPK St. Lukas, Kevikepan Toraja	<i>Serving To Remote Areas</i>
Indonesia	Korwil 1 Perhati KL Jabar	<i>Earwax cleaning and ear and hearing health education</i>
Indonesia	Korwil 5 Perhati Jabar	<i>Interactive Q&A counseling on hearing loss</i>
Indonesia	Komda PGPKT Solo	<i>World Hearing Day 2025</i>
Indonesia	PGPKT Tulungagung	<i>Penyuluhan dan bersih-bersih telinga</i>
Indonesia	Indonesian EHC Central Committee/ Komite Pusat PGPKT	<i>Launching of 4 Cochlear Implan for 3 Children in Indonesia during WHD2025</i>
Indonesia	Yayasan Peduli Kemanusiaan (YPK) Bali	<i>ENT examination to special needs students, Denpasar, Bali, Indonesia</i>

Country	Organization name	Project title
Indonesia	PGPKT Komda Karangasem	<i>ENT Examination to primary school students, Negara, Bali, Indonesia</i>
Indonesia	PGPKT Komda Tabanan	<i>ENT Examination to primary school students, Tabanan, Bali, Indonesia</i>
Indonesia	PGPKT Komda Buleleng	<i>ENT Examination to primary school students, Buleleng, Bali, Indonesia</i>
Indonesia	PGPKT Komda Jembrana	<i>ENT education: How to diagnose and Treat Hearing Loss</i>
Indonesia	Perhati - KL Solo	<i>Talkshow of hearing care for elderly</i>
Indonesia	Perhati - KL Solo Raya	<i>Podcast ENT series (Geriatric Hearing Disorder)</i>
Indonesia	Komda PGPKT South East Sulawesi	<i>Seminar on Hearing Problem for Elderly</i>
Indonesia	Komda PGPKT Jabar/ Perhati KL Jabar	<i>Education to public with the theme of World Hearing Day</i>
Indonesia	Komda PGPKT Jawa Barat/ Perhati KL Jawa Barat	<i>Cerumen extraction and ear and hearing health education</i>
Indonesia	PGPKT Jawa Barat - Perhati - KL Jawa Barat	<i>Cairan Keluar dari Telinga? Bahaya Ga Sih?</i>
Indonesia	PGPKT Jawa Barat/RSUD Cibabat/ Perhati - KL Jawa Barat	<i>Penyuluhan, BBT, dan Screening Pendengaran dalam Rangka WHD 2025</i>
Indonesia	PGPKT Kab Langkat	<i>Baksos BBT</i>
Indonesia	Perhati - BKL Sulut Malut Indonesia	<i>Health Talk Siloam Hospitals Manado - Theme: Ear and Hearing Health</i>
Indonesia	Komda PGPKT Lumajang, KBPII Lumajang and DDII Lumajang	<i>Ear Examination and Health Education</i>
Indonesia	THT-BKL Fakultas Kedokteran Universitas Malikussaleh/Rumah Sakit Umum Cut Meutia	<i>Interactive Discussion in Commemoration of World Hearing Day 2025</i>
Indonesia	Perhati KL Jawa Barat/ Komda PGPKT Jawa Barat	<i>Instagram Live Talkshow RS Hermina Soreang, Theme: Come on. Let's Get to Know Presbycusis</i>
Indonesia	PGPKT Diy	<i>Ear Examination and Distribute Hearing Aid</i>
Indonesia	RSUD Kota Yogya	<i>Ear and hearing education</i>
Indonesia	Komda DKI/Jakarta Utara dan Perhati - KL Jakarta	<i>World Hearing Day North Jakarta</i>
Indonesia	Komda PGPKT South East Sulawesi	<i>World Hearing Day: Save Your Hearing For Teenagers</i>
Indonesia	PGPKT Aceh	<i>Social Event and Education about Hearing in Senior High School Calang 1 Aceh Jaya</i>
Indonesia	Komda PGPKT Aceh	<i>Education About Ears</i>
Indonesia	Perhati KL Kalsel Teng	<i>Education of Hearing to parents and student Alqur'an Learning Ground</i>
Indonesia	PGPKT Jember	<i>Examination and Hearing screening</i>



Improve hearing, Improve life
Srisangwornasukhothai hospital
Thailand



Special camp to assess quality of life in HI children
A.J. Institute of Speech and Hearing
India

Country	Organization name	Project title
Indonesia	PGPKT Jember	<i>Education and examibaion hearing to employer'wife of Mandiri Bank</i>
Indonesia	PGPKT Ntt	<i>Live Podcast</i>
Indonesia	PGPKT Ntt	<i>Education about hearing in ENT outpatients</i>
Indonesia	PGPKT Ntt	<i>Education about Hearing in Television</i>
Indonesia	PGPKT Ntt	<i>Education about earwax by child doctors</i>
Indonesia	PGPKT Siak	<i>Examination and removel earwax</i>
Indonesia	PGPKT Siak	<i>Eduacation About Hearing in ENT outpatients</i>
Indonesia	PGPKT Kalimantan Tengah	<i>Education about prevention of NIHL</i>
Indonesia	PGPKT Kalimantan Tengah	<i>Eduacion about Hearing Loss</i>
Indonesia	FK Unair-RSUD Dr. Soetomo, Perhati KL Jatim Utara, Komda PGPKT Jatim, Dinas Kesehatan Bingah Gresik	<i>Skrining Pendengaran Anak Sekolah di SDN Bingah Gresik</i>
Indonesia	PGPKT Papua Barat Daya	<i>Social Events of examination and management</i>
Indonesia	Perhati Cabang Banten	<i>Live Talkshow</i>
Indonesia	PGPKT Manokwari	<i>Eduacation about hearing</i>
Indonesia	Perhati - KL Jabar/Komda PGPKT Jabar	<i>Education and cerumen extraction in the Framework of WHD 2025</i>
Indonesia	Kampus II PIP Makassar Salodong	<i>Penyuluhan Kesehatan Pendengaran dalam rangka World Hearing Day 2025, pemeriksaan telinga dan screening pendengaran bersama PT Abdi</i>
Indonesia	RSUD Daya Kota Makassar	<i>Kegiatan penyuluhan kesehatan pendengaran dalam rangka World Hearing Day 2025</i>
Indonesia	Komda PGPKT Tana Toraja, Indonesia	<i>Penyuluhan Ketulian Lanjut Usia dan Pemeriksaan Berkala bagi peserta Posyandu lanjut Usia</i>
Indonesia	Theresia Huidinata, Komda PGPKT Tana Toraja	<i>Penyuluhan Kotoran Telinga dan Bersih-bersih Telinga</i>
Indonesia	TK St. Maria Immaculata, Sanggalla, Tana Toraja	<i>Penyuluhan & BBT di TK. St. Maria Imaculata, Sanggalla</i>
Indonesia	Posyandu Tekko, Lembang Bo'ne Buntu Sisong Kecamatan Makale Selatan	<i>Pelayanan Ke Pelosok</i>
Indonesia	Ruang tunggu RSUD Daya Kota Makassar	<i>Egiatan penyuluhan kesehatan pendengaran dalam rangka World Hearing Day 2025</i>
Indonesia	RS Kemenkes Makassar CPI	<i>Penyuluhan Kesehatan Pendengaran dalam rangka World Hearing Day 2025</i>
Indonesia	PGPKT Klungkung	<i>Hearing Examination</i>
Indonesia	PGPKT Tabanan	<i>Hearing Examination</i>
Indonesia	RSUD Karubaga Kab. Tolikara Papua Pegunungan	<i>Peyuluhan dan Promosi Kesehatan di Ruang Tungggu Rawat Jalan RSUD Karubaga</i>

Country	Organization name	Project title
Indonesia	SD Kristen Agape Terpadu Kabupaten Nabire, Papua Tengah	<i>Penyuluhan Bahaya Earphone terhadap kesehatan pendengaran anak, Penyuluhan tentang Kesehatan Telinga terkait Cerumen, dan Pemeriksaan Telinga, Hidung</i>
Indonesia	Depan Rg.Pendaftaran lt.1 RSUD Syeh Yusuf Kab.Gowa	<i>Penyuluhan Kesehatan Dalam Rangka Hari Kanker Sedunia</i>
Indonesia	SDN 163 Maluku Tengah	<i>Baksos Kesehatan Telinga</i>
Indonesia	Posko Siaga Bencana dalam wilayah Kec. Pitumpanua, Kab. Wajo	<i>Pelayanan kesehatan korban banjir Siwa, Kec. Pitumpanua</i>
Indonesia	Dinas Kesehatan Provinsi Papua	<i>Penyuluhan Waspada Pendengaran pada Anak dan Remaja</i>
Indonesia	Gedung Gereja Toraja Jemaat Lanraki Biringkanaya Makassar	<i>Penyuluhan Kesehatan Telinga BBT dan Screening Pendengaran kepada Lansia dalam rangka World Hearing Day 2025</i>
Indonesia	SD Kristen Kasih Bangsa Rantepao	<i>BBT anak sekolah dan edukasi singkat pencegahan gangguan pendengaran dalam rangka World Hearing Day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Penyuluhan Kesehatan dalam rangka menyambut World Hearing Day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Penyebab terjadinya gangguan pendengaran dalam rangka world hearing day 2025</i>
Indonesia	Perhati - KL Sumsel Babel	<i>Gangguan pendengaran akibat otitis media kronis (congek) dalam rangka menyambut World Hearing Day 2025</i>
Indonesia	Perhati - KL Dan Kemenkes RI	<i>On Job Training of Strengthening of Primary Healthcare in Indonesia</i>
Indonesia	Perhati - KL Banten	<i>Noban: Ngobrol Bareng Perhati-KL Banten Cegah Tuli, Ayo Peduli. Menjaga Pendengaran Anak Usia Sekolah</i>
Indonesia	Perhati - KL Banten	<i>Bakti Sosial Hari Pendengaran Sedunia 2025 Kabupaten Lebak</i>
Indonesia	Perhati - KL Banten	<i>2nd ADIOS (Audiology Vestibular Conference & Course)</i>
Indonesia	Vithari A.Sarambu, Komda PGPKT Toraja Utara	<i>Penyuluhan di Rumah Sakit</i>
Indonesia	Komda PGPKT Lumajang, sd Cahaya AlQur'an Lumajang, sekolah Qur'an dan sain Lumajang	<i>The little doctors as an ear best friend partnership</i>
Indonesia	Komda PGPKT kab Lumajang, Perhati - KL jatimsel, podcast dr.Aliyah_THT Official	<i>WHD2025, changing mindset, empower yourself to make ear and hearing care a reality for all</i>





Country	Organization name	Project title
Indonesia	Komda PGPKT kab Lumajang, RSUD dr Haryoro Lumajang, Perhati-KL Jatimsel, Slbn Lumajang	<i>Audiometry checking for students with special need hearing disabilities</i>
Indonesia	PGPKT Langkat	<i>Healty Social Event</i>
Indonesia	Gunungkidul Local Committee of Prevention & Management of Hearing Impairment and Deafness	<i>World Hearing Day 2025: Education on Noise-Induced Hearing Loss and Presbycusis and Its Treatment for Clinical Clerkship Doctors</i>
Indonesia	PGPKT Palopo	<i>Social Health Event</i>
Indonesia	PGPKT Palopo	<i>Education about hearing</i>
Indonesia	PGPKT Tulungagung	<i>Talkshow Education About Noise Induced Hearing Loss</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah	<i>RSU Hermina Pekalongan on Instagram Penggunaan headset yang tidak tepat bisa berdampak buruk pada pendengaran kita!</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah	<i>Ngobat (Ngobrol Sehat) Dialog Interaktif Seputar Kesehatan THT dalam Rangka Hari Pendengaran Sedunia di RSUD Kajen Kabupaten Pekalongan</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah	<i>Pemeriksaan THT dan Bersih-bersih Telinga Gratis dalam Rangka Hari Pendengaran Sedunia di Klinik Pratama Siloam Pekalongan</i>
Indonesia	Perhati - KL Cab. Jawa Tengah Utara Komda PGPKT Provinsi Jawa Tengah	<i>Penyuluhan Kesehatan Menjaga Telingaku dalam Rangka Hari Pendengaran Sedunia di Puskesmas Purwokerto Selatan</i>
Indonesia	PGPKT Palopo	<i>Puding (Podcast RSUD Sawerigading)</i>
Indonesia	PGPKT Komda Sumatera Utara	<i>Social Health Event</i>
Indonesia	Perhati KL Sumsel Babel	<i>Bakti Kesehatan Perhati-KL Sumsel Babel bekerjasama dengan RS Bhayangkara M. Hasan Palembang</i>
Indonesia	PGPKT Kaltim	<i>Ear Health Education, Hearing Examination and Ear Wax Cleaning For SMK Students</i>
Indonesia	Komda PGPKT Sorong, Papua Barat Daya	<i>Pelatihan Dokter Kecil</i>
Indonesia	RS. St. Teresa Marampa, Toraja Utara	<i>Penyuluhan Kotoran Telinga dan Bersih-bersih Telinga di Sekolah Dasar</i>
Indonesia	Komda PGPKT Banyuwangi, PerhatiKL Jatim Selatan	<i>Bakti sosial THTBKL</i>
Indonesia	PGPKT Palopo	<i>Social Health Event</i>
Indonesia	Perhati KL Cabang Sulawesi Utara	<i>Social Health Care</i>
Indonesia	PGPKT Komda Kaltim	<i>Refresher Training on Eye and Ear Health Services for Healthcare Workers at Balikpapan City Community Health Centers in 2025</i>

Country	Organization name	Project title
Indonesia	Indonesian EHC Central Committee	<i>Signing MOU of the Bekasi EHC Committee and Bekasi ORL Society with the Indonesian Muslim Blind Association (ITMI)</i>
Indonesia	Komda PGPKT Bekasi Raya	<i>Bakti Kesehatan Bersih - Bersih Telinga (BBT) dan Pengobatan Massal</i>
Indonesia	Komda PGPKT Bekasi Raya - Puskesmas Lambangsari - Dr. Arida Sumbayak	<i>Penyuluhan Cara Berbicara Kepada Lansia Presbikusis</i>
Indonesia	Komda PGPKT Bekasi Raya - Rosmaita Ginting, S.Tr.Keb	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Drg. Elna Sari	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Riama Uli Tampubolon, AM.K	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Yulvina Halim, S.Tr.Keb	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Tuti Sulastri, S.Tr.Keb	<i>Kegiatan Bakti Kesehatan KomdSkrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Tati Purwanti, S.Tr.Keb	<i>Skrining Pendemgaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Heppy Mery Ulianna Sinaga, AM.G	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Esih AM.K	<i>Skrining Pendemgaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Dr. Adiba Nabila Hana Wardhani	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Dr. Ridwan Syuhada Endaris	<i>Skrining Pendengaran Anak Sekolah: TK dan kls 1 SD-SMP-SMA</i>
Indonesia	Komda PGPKT Bekasi Raya - Dr. Dara Ayu Panjaitan	<i>Penyuluhan Pencegahan Gangguan Pendengaran dan Ketulian pada Kader Posbindu</i>
Indonesia	Komda PGPKT Bekasi Raya - Dr. Marsya Adinda	<i>Penyuluhan Pencegahan Gangguan Pendengaran dan Ketulian di dalam dan luar gedung Puskesmas</i>
Indonesia	PGPKT Palopo	<i>Social Health Event</i>
Myanmar	Neuro-Oto-Audiology Special Interest Group in Myanmar and Myanmar Baptist Churches Union	<i>Celebration of World Hearing Day 2025</i>
Nepal	Public Health Research Society Nepal	<i>Empowering Schools for Inclusive Hearing Care</i>
Nepal	Nepal Non Communicable Disease Alliance	<i>Sound Beginnings: Empowering Communities and Safeguarding Children's Hearing Health</i>
Nepal	Ear Care Nepal	<i>School Based Ear Health Program for Prevention of Avoidable Hearing Loss</i>



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: Centre

You can take steps to
health throughout life.

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Country	Organization name	Project title
Nepal	Health Care Organization of Nepal	<i>Empowering yourself to make Ear and Hearing Care a reality for all in Nepal</i>
Nepal	B.P. Eye Foundation (BPEF), Hospital for Children, Eye, ENT, and Rehabilitation Services (CHEERS)	<i>Empowering Students Today To Shape A Healthy Hearing Future</i>
Nepal	SHRTI (National Association of the Hard of Hearing and Deafened Nepal)	<i>World Hearing Day 2025: Promoting Rehabilitation for Children with Hearing Loss & Report Dissemination</i>
Sri Lanka	Department of Disability Studies, Faculty of Medicine, University of Kelaniya with Ayati National Center for children	<i>Empowering Communities: Making Ear and Hearing Care a Reality for All in Sri Lanka</i>
Sri Lanka	Beltone by Eric Rajapakse	<i>Word Hearing Day 2025-Awarness and Screening program</i>
Thailand	King Chulalongkorn Memorial Hospital/ Faculty of medicine, Chulalongkorn University	<i>Raise awareness about hearing loss and hearing technology adoption</i>
Thailand	Ramathibodi hospital, Mahidol University	<i>World hearing day 2025: Changing mindset</i>
Thailand	Center of excellence of otolaryngology head and neck surgery Rajavithi hospital	<i>Tip of ear care</i>
Thailand	Srisangwornasukhothai hospital	<i>Active hearing care program in Northern Sukhothai</i>
Thailand	3M Thailand	<i>Evaluation of the Effectiveness of the Hearing Conservation Program</i>
Thailand	Khon Kean Ear Hearing and Balance Research Group, Khon Kaen University, Khon Kean	<i>Empower to make better ear and hearing care for all in 2025</i>
Thailand	Department of Otolaryngology Faculty of Medicine, Chiang Mai University	<i>Changing mindsets: empower yourself to make ear and hearing care a reality for all</i>
Thailand	Thammasat university hospital	<i>Changing mindsets: Empower yourself to make ear and hearing care a reality for all</i>
Thailand	Otology, neurotology, audiology and balance division, Department of Otorhinolaryngology, Siriraj Hospital	<i>World Hearing Day</i>
Thailand	Chiang Rai Prachanukroh Hospital	<i>World Hearing Day - Changing Mindset</i>

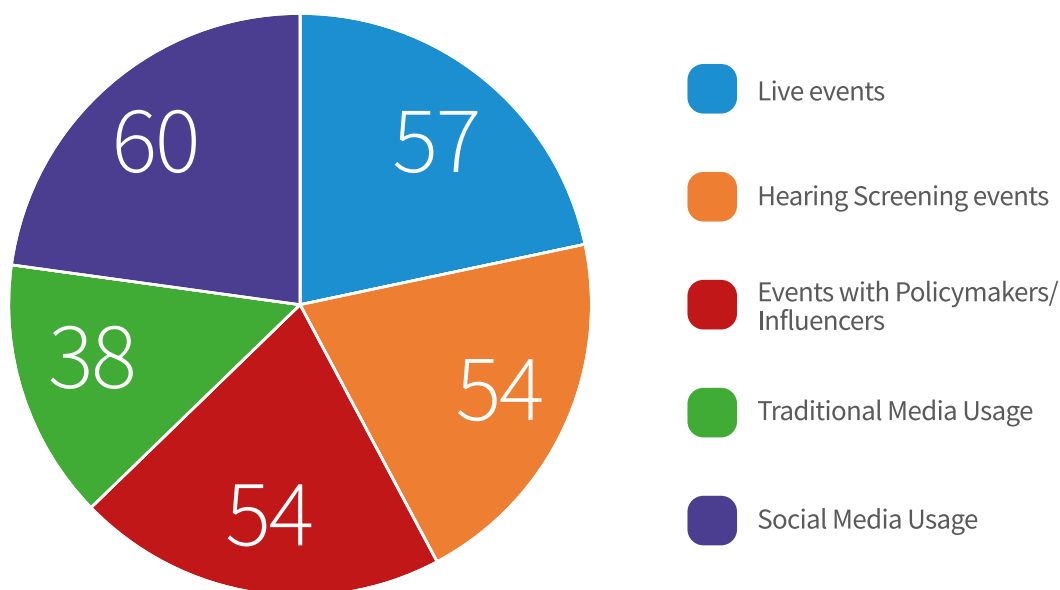
The **Western Pacific** Region



Of the 71 events held across 11 countries in the Western Pacific region, hearing screenings and awareness sessions led the wave of impact. With hundreds of thousands of people screened, the identification of hearing loss and monitoring of hearing health were clear priorities.

Advocacy efforts were strengthened through community-based hearing education programs. Workshops and trainings promoted inclusion, while promotional flyers in local languages, news articles, inclusive concerts, blogs, podcasts, videos, and children's car-

Events



**SOCIAL MEDIA
IMPRESSIONS**

3,478,066



**PEOPLE SCREENED
FOR HEARING LOSS**

115,349

toon animations created a cross-medium influence that shaped public perspectives on hearing health. Prevention and protection message were widely shared using WHO World Hearing Day materials alongside locally developed resources, providing comprehensive information on the themes.

Early detection was another key focus, instructional videos on monitoring infant hearing and newborn hearing screenings playing a significant role in raising awareness in some countries.

Self-monitoring of hearing was encouraged through the promotion of the WHO 'hearWHO' digits-in-noise screening app, which was incorporated into many local screening events.



Country	Organization name	Project title
Australia	NT Hearing Services	<i>Stong Ears = Strong Life</i>
Australia	Deafness Forum Australia	<i>Address commemorates World Hearing Day and International Women's Day</i>
Australia	Deafness Council WA	<i>Deafness Council Western Australia Inc - 25th Anniversary of the introduction of Natal Screening to WA</i>
Australia	Macquarie University Hearing	<i>World Hearing Day 2025 Celebration</i>
Australia	Audiology Australia	<i>Min-max your hearing</i>
Australia	Better Hearing Australia (Brisbane)	<i>Changing Mindsets - Supporting Change</i>
Australia	Macquarie University Hearing	<i>World Hearing Day 2025 Changing Mindsets</i>
Australia	The Kids Research Institute Australia (formerly Telethon Kids Institute)	<i>Discover World Hearing Day 2025</i>
Australia	Danila Dilba Health ServicesFFD	<i>Hearing Loss Awareness in the Elderly</i>
Australia / Heard Island And Mcdonald Islands	Deafness Forum Australia	<i>Launch: No Research About Us, Without Us</i>
China	Guangzhou Youhear Technology Co., Ltd	<i>Hearing Screening for the elder adult</i>
China	Department of Otorhinolaryngology-Head and Neck Surgery, First Hospital of Shanxi Medical University, Taiyuan, China	<i>Healthy Listening, Unobstructed Communication</i>
China	Chengdu Congmaoyuan Health Management Group Co., Ltd	<i>Let everyone have a healthy hearing</i>
China	Beijing Kangyiling Medical Technology Co., Ltd	<i>World Hearing Day 2025 (3 March), Changing mindsets: Empower yourself to make ear and hearing care a reality for all!</i>
China	Chengdu Congmao Medical Device Co., Ltd	<i>Care for listening and enjoy a good life</i>
China	Linkind Hearing Group	<i>Public Awareness and Screening Plan</i>
China	Shengwang Hearing Service Group	<i>Care for your Ears, Hear for Life</i>
China	Clinico Hearing	<i>Conducting Hearing Screening and Consultation in the Community</i>
China	GuangDong Provincial Hospital of Chinese Medicine	<i>26th National Hearing Day: Healthy Listening, Unobstructed Communication</i>
China	LiCongTang Hearing	<i>Make ear and hearing care a reality for all</i>
China	YiShiKong	<i>Take action now to care for your hearing health</i>

Country	Organization name	Project title
China	China Rehabilitation Research Center for Hearing and Speech Impairment	<i>National Ear Care Day initiatives</i>
China	XinShengDa Hearing	<i>Xinshengda Hearing Ear-Care-Day Free Clinic Event</i>
China	The affiliated hospital of zunyi medical university	<i>Healthy Hearing</i>
China	Xiangya Hospital of Central South University	<i>The ENT Department at Xiangya Hospital of Central South University organized an activity titled Love and Protect Ears, Start from Childhood</i>
China	The First Affiliated Hospital of Zhengzhou University	<i>World Hearing Day free clinic and popular science activities</i>
China	3M China Ltd	<i>Best Practices regarding the Implementation of Hearing Conservation Program</i>
China	Shanghai Xinhua hospital Hearing Impairment & Vertigo Diagnosis and Treatment Centre	<i>Original Science Article Writing and Promotion</i>
China	Bailing Hearing	<i>Bailing Hearing promoting World Hearing Day 2025: Enables you to listen healthily and communicate without barriers</i>
China	Beijing Institute of Otolaryngology, Beijing Tongren Hospital, CMU	<i>World Hearing Day 2025-Changing Mindsets</i>
China	Widex China	<i>Widex Philharmonic Day - Natural Hearing for Enjoyable and Healthy Aging</i>
China	Yunnan Shenglan Medical Holding CO, Ltd	<i>World Hearing Day Free Clinic Diagnosis Activities</i>
China	West China Hospital Sichuan University	<i>West China Hospital of Sichuan University's World Hearing Day Campaign: Multi - Site Hearing Screenings, Adjustment Clinics & Science Popularization</i>
China	Yusheng Hearing	<i>Yusheng Hearing promoting World Hearing Day 2025: Healthy Listening, Barrier-Free Communication</i>
China	Chengdu EAR Hearing Technology Co., Ltd.	<i>To make hearing care a reality for all -Series of Public Welfare Activities on Ear Care Day</i>
China	3M China Ltd	<i>3M CHK World Hearing Day Event</i>
China	Hangzhou Tingoton Technology Co., Ltd.	<i>Community Hearing Awareness Program Concludes Successfully</i>
China	Hangzhou Tingshijie Technology Co., Ltd.	<i>Tingshijie Hearing Care Initiative Empowers Public Health Awareness</i>







「3/3 世界聽力日」 聽健康快車站

Macau Deaf Association
China / Macao

2025 聽力保健推廣計劃

东山街残联第二十六次全国爱耳日宣传活动
健康聆听 无碍沟通
 主办单位：东山街残疾人联合会 协办单位：广州市托恩诺医疗设备有限公司

听觉有道 earway.cn
 助听器专业验配

听觉有道 earway.cn
 助听器

Captured a joyful group photo with community residents
Linkind Hearing Group
China



Free medical consultations on World Hearing Day
West China Hospital Sichuan University
China



Hearing health into the school
Laboratory of Hearing and Speech Science
China

Country	Organization name	Project title
China	FastSound Acoustic Technology (Hangzhou) Co., Ltd.)	<i>Hearing Care Knowledge Shared in Community Gatherings</i>
China	Laboratory of Hearing and Speech Science, Affiliated Hospital of North Sichuan Medical College	<i>Hearing Consultation and Hearing Aid Experience Day: Professional guidance, enjoy sound life</i>
China	Department of otolaryngology Head and Neck Surgery , affiliated Hospital of Guangdong Medical University	<i>Protect Your Ears, Listen to the Future - Join Us on World Hearing Day 2025</i>
China	Second hospital of Shanxi Medical University	<i>World Hearing Day 2025: Changing mindsets: Empower yourself to make ear and hearing care a reality for all!</i>
China	Shandong Second Provincial General Hospital (Shandong Provincial ENT Hospital)	<i>Healthy Hearing, Unhindered Communication</i>
China	Xuzhou Medical University affiliated hospital, Xuzhou Society of Audiology	<i>World Hearing Day event</i>
China	Hui Peng Hearing Aids	<i>Mobile Hearing Service Vehicle Community Public Hearing Screening</i>
China	Children's Hospital of Chongqing Medical University	<i>Healthy Listening, Unobstructed Communication - Entering the Campus</i>
China	Health Science Center, East China Normal University	<i>World Hearing Day 2025</i>
China	E.N.T. Department of the First Affiliated Hospital of Nanjing Medical University	<i>A series of celebrations of 2025 WHD in Nanjing, Jiangsu</i>
China	Hangzhou Huier Hearing Instrument & Technique Co.Ltd.	<i>Hear ear: Let's make hearing a reality for all</i>
China	The editorial department of the Journal of Audiology and Speech Pathology	<i>Healthy Listening, Unhindered Communication</i>
China	Nanjing Drum Tower Hospital, Affiliated Hospital of Medical School, Nanjing University	<i>Healthy listening, smooth communication</i>
China / Macao	Macau Deaf Association	<i>World Hearing Day 2025 - Hearing Health Express</i>
China / Macao	Healthy Macau Association	<i>CME Seminar: Understanding Hearing Loss Strategies from Eastern and Western Medicine Perspectives</i>
China / Macao	Healthy Macau Association	<i>Hearing Screening for K3 and P1 Students at Local Schools in Macau</i>

Country	Organization name	Project title
China / Macao	Healthy Macau Association	<i>Love your Ears, Enjoy Life! A Health Talk for Seniors at the Centro de Convívio da Obra das Mães</i>
Malaysia	Karumung, Makale	<i>Pelayanan di posyandu Lansia</i>
Malaysia	Axon Children's Centre	<i>Changing Mindsets: Let's Make Ear and Hearing Care a Reality for All</i>
Malaysia	Hospital Kuala Lumpur, Ministry of Health, Malaysia	<i>World Hearing Day Celebration at Kuala Lumpur General Hospital: Advocating for Ear and Hearing Care</i>
Malaysia	Unit Audiologi, Jabatan ORL Hospital Sultan Haji Ahmad Shah, Temerloh, Pahang	<i>Sambutan Hari Pendengaran Sedunia Peringkat Hospital</i>
Mongolia	Mongol Japan Hospital	<i>Small mindset changes can positively impact future quality of life</i>
New Zealand	The University of Auckland & Eisdell Moore Centre	<i>WHD 2025: Changing the Mindset on UoA Campus</i>
Papua New Guinea	CSNU	<i>World Hearing Day Ear Screening - Sogeri</i>
Philippines	Milliconnections Marketing Campaigns Services	<i>Collectively Crafting an Empowerment Vision for Ear and Hearing Care</i>
Philippines	Department of Otorhinolaryngology Head and Neck Surgery, University of Santo Tomas Hospital	<i>UST Hear and Now: Tune In to Better Hearing!</i>
Philippines	Philippine National Ear Institute; UP-PGH ORL HNS; Newborn Hearing Screening Reference Center	<i>Promoting Hearing Health in the Community</i>
Philippines	Quirino Memorial Medical Center Department of Otorhinolaryngology Head and Neck Surgery	<i>World Hearing Day 2025: Strengthening community linkage - QMMC Hears out Barangay Escopa, Quezon City</i>
Philippines	Tzu Chi Philippines	<i>Harmony in Action - Transforming Lives Through Sustainable Hearing Care</i>
Philippines	Hard of Hearing Group Philippines (Hohgp), Inc.	<i>Symposium on Ear and Hearing Health and the Public Healthcare System</i>
Republic of Korea	The Korean Audiological Society	<i>A live YouTube event celebrating World Hearing Day</i>
Republic of Korea	The Korean Audiological Society	<i>A symposium on the early diagnosis and rehabilitation of hearing-impaired newborns and infants</i>
Singapore	Multiple district 309 Lions Clubs International	<i>World Hearing Day 2025</i>



Local community members showing enthusiasm
Philippine National Ear Institute
Philippines



The affiliated hospital of zunyi medical university
Healthy hearing
China



Hearing Aids check up and repair.
Foundation For Revive Community Hope (FRECHO),
United Republic of Tanzania

International Events

For World Hearing Day 2025, four organizations organized events at a global level, complementing and amplifying regional advocacy efforts.

3M

Throughout March, 3M celebrated World Hearing Day with a series of interactive activities, organized at 18 3M locations in 4 countries, aimed at preventing hearing loss and promoting ear and hearing care worldwide. Initiatives included mindset-shifting campaigns, training sessions, the creation and distribution of awareness materials, the development of a virtual community webpage. These efforts helped raise awareness and emphasised the importance of hearing health.

Global Coalition of Parents of Children who are Deaf or Hard of Hearing (GPODHH)

The Global Coalition of Parents of Children who are Deaf or Hard of Hearing (GPODHH) encouraged families of children who are D/deaf or hard of hearing around the world to “be the seed of change”, to seek support, empower themselves, work collectively to change mindsets. Building on the success of a previous short video on fostering inclusion for children with hearing loss, GPODHH highlighted the impact of accessible colour schemes and concise messaging. The video was translated into **English, German, Bengali, Romanian, Luganda**.

Christoffel-Blindenmission Christian Blind Mission e.V. (CBM)

CBM raised global awareness through its **website**, social media channels, and an internal webinar for staff, promoting World Hearing Day and sharing WHO materials. In Africa, CBM partnered with the WHO Africa Regional Office (WHO AFRO) to advocate for enhanced ear and hearing care (EHC), providing Ministries of Health with critical data to address the rising prevalence of hearing loss and its socio-economic impacts. The organization supported the dissemination of the **Status Report of Ear and Hearing Care in the WHO African Region** to WHO country offices and various health ministries.

In Cameroon, CBM and its partners conducted a train-the-trainer workshop on Primary Ear and Hearing Care (EHC) for healthcare workers, using both CBM’s own EHC module and the WHO’s Primary EHC Training Manual. They also convened a strategic EHC planning meeting with the Ministry of Health, Ministry of Social Affairs, WHO country office, and other key stakeholders.

Coalition for Global Hearing Health- CGHH

CGHH hosts the **World Hearing Day website** providing the technical platform to host digital resources, including translations of World Hearing Day materials available in more than 40 languages. The site supports event registration prior to World Hearing Day as well as post-event reporting, serving as a central hub for global participation and impact tracking.

Country	Organization name	Project title
Global Effort	3M	3M World Hearing Celebration During the Month of March 2025
Global Effort	CBM Christoffel - Blindenmission Christian Blind Mission e.V.	CBM contributions to WHD-2025 at Global, Regional and National levels
Global Effort	Coalition for Global Hearing Health - CGHH	Design and hosting of WorldHearingDay.org
Global Effort	Global Coalition of Parents of Children who are Deaf or Hard of Hearing (GPODHH)	Empowering parents - Changing mindsets World Hearing Day 2025





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#WorldHearingDay #HearingCare